

THE MUST ATTEND EVENT FOR THE DEMOLITION INDUSTRY

NOW IN
IT'S 4TH
YEAR

WORLD CONFERENCE
AND AWARDS
DEMOLITION
SUMMIT 2012

CREATED AND ORGANISED BY

d&ri



NH GRAND HOTEL KRASNAPOLSKY AMSTERDAM 1 NOVEMBER 2012



SPONSORSHIP
OPPORTUNITIES

The fourth year of the major international event celebrating
excellence and innovation within the demolition industry

www.demolitionsummit.com

khl
EVENTS

WHAT

Full day Conference and
Gala Awards dinner

WHERE

NH Grand Hotel
Krasnapolsky,
Amsterdam

WHEN

November 1, 2012

"It is a great opportunity to network and obtain valuable information about new and old technologies, methods, and the future for our industry from people representing companies around the world. The awards ceremony and dinner cap off the event and is nothing less than top notch and world class".

Evan Mackey

Carl Bolander and Sons

WELCOME

KHL Group is pleased to announce the
2012 World Demolition Summit

THE WORLD DEMOLITION SUMMIT INCORPORATES

WORLD
DEMOLITION
CONFERENCE 2012

A high level conference addressing
the key issues affecting the industry

WORLD
DEMOLITION
AWARDS 2012

An Awards Dinner to recognise
outstanding achievements globally
in the demolition industry

The last three years have seen
the World Demolition Summit
established as the major annual
international event celebrating
excellence and innovation within the
demolition industry.

By popular request we are staying
in Amsterdam, but moving to the
prestigious NH Grand Hotel Krasnapolsky,
for the fourth World Demolition Summit on
November 1, 2012.

The Summit is organised by *D&Ri*, in
association with the European Demolition
Association.

Find out more at:
www.demolitionsummit.com

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DETAILS OF THE WORLD DEMOLITION SUMMIT 2011

OVER **240** HIGH
QUALITY DELEGATES

FROM **95** COMPANIES

FROM **17** DIFFERENT
COUNTRIES.



SPONSOR BENEFITS

With extensive publicity before, during and after the Summit, sponsors' names and logos will be strongly associated with the event and seen many thousands of times. The table below highlights the coverage in KHL's magazines and newsletters

**POTENTIAL
AUDIENCE
946000***

Route to market	Market contacts		Total
<i>D&Ri</i> *	9000	5x Bi-monthly issues up to November	45000
<i>D&Ri</i> website	10000	every month up to the event	50000
World Demolition*	20000	every month up to the event	100000
WDS* website	36000	total of contacts	36000
WCW* newsletter	140000	every month up to the event	700000
D&Ri digital alert	15000	5x Bi-monthly issues up to November	15000
*Opportunities to see your brand			946000

"Raise your company profile among senior executives and fellow professionals"

**D&Ri* - Demolition & Recycling International magazine
*World Demolition - *D&Ri*'s fortnightly e-newsletter

*WDS - World Demolition Summit webpage
*WCW - World Construction Week e-newsletter



EXCLUSIVE GOLD SPONSORSHIP

€15,000

Only four companies will benefit from the highest profile gold sponsorship



CONFERENCE

- Ten conference tickets
- Name and logo on conference brochures, publicity material and banners
- **Prime position** table top exhibition display
- Promotional **items** in delegate bags
- **Logo on delegate bags**
- **Premium** stage branding during conference
- Branding during coffee and lunch breaks
- Logo on World Demolition Summit website

AWARDS

- **Live logo projection during the event**
- Table of 10 in **prime position** for the dinner
- **Premium** branding at pre-dinner drinks
- **Premium** stage branding during dinner
- Pre-and post-event branding in *World Demolition* and *World Construction Week* - KHL's e-newsletters
- Pre-and post-event branding in *D&Ri*
- **Prominent** logo on awards menu

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 3 for more details



SILVER SPONSORSHIP

€9,500



CONFERENCE

- Six conference tickets
- Name and logo on conference brochures, publicity material and banners
- Table top exhibition display
- Promotional A4 insert in delegate bags
- Stage branding during conference
- Branding during coffee and lunch breaks
- Logo on World Demolition Summit website

AWARDS

- Six free tickets for the awards dinner
- Branding at pre-dinner drinks
- Stage branding during dinner
- Pre-and post-event branding in *World Demolition* and *World Construction Week* - KHL's e-newsletters
- Pre-and post-event branding in *D&Ri*
- Logo on the menu

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 3 for more details



BRONZE SPONSORSHIP

€5,000



CONFERENCE

- Three conference tickets
- Name on conference brochures and publicity material
- Table top exhibition display
- Logo on pop-up banners at the event
- Logo on Demolition Summit website

AWARDS

- Three free tickets to the awards dinner
- Branding at the pre-dinner drinks
- Shared branding on the menu
- Shared branding on awards advertisements in both *D&Ri* and on www.khl.com
- Joint branding on stage screens

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 3 for more details



SUPPORTING SPONSORSHIP

€3,000



CONFERENCE

- One conference ticket
- Table top exhibition display
- Name on Demolition Summit website
- Name on brochure and publicity material

AWARDS

- One ticket for the dinner
- Joint branding on stage screens
- Name on menu
- Name on Awards advertisements

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WORLD DEMOLITION SUMMIT 2012

CONFERENCE
AND AWARDS

d&ri



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CONTACTS

SPONSORSHIP AND PROMOTION OPPORTUNITIES

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AWARDS AND SPEAKER INFORMATION

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BOOKING

*For full details on how
to book tickets go to:*

www.demolitionsummit.com

or for general booking enquiries:

KATY STORVIK

KHL Group

Tel: +44 (0)1892 786201

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CONFERENCES ■ SUMMITS ■ AWARDS ■ NETWORKING

KHL EVENTS

KHL Group conferences and exhibitions operates in all construction industry sectors, including construction, cranes & lifting, demolition, access, rental and specialised transport. KHL Group constantly strives to lead the way in the industry sectors it serves. In partnership with leading industry figures, corporations and associations worldwide, KHL has an expanding portfolio of international events and industry awards programmes across the industry. Our events are held around the world, especially where the technical, training or commercial needs are greatest.

Find out more at www.khl.com/events

