

INNOVATIONS RESHAPING THE  
CONSTRUCTION INDUSTRY

# construction TECHNOLOGY



[www.khl.com](http://www.khl.com)



KHL Construction Technology News

# 2021

MEDIA INFORMATION

[www.constructiontechnology.media](http://www.constructiontechnology.media)

**CONSTRUCTION TECHNOLOGY SUPPLEMENT**



**SENT DIGITALLY TO KHL'S DATABASE OF: 138,219 PUBLISHER'S OWN DATA**

**ADVERTISE IN THE SUPPLEMENT TO BENEFIT FROM:**

- ✓ Your message alongside high-quality editorial reaching KHL's entire digital audience
- ✓ Two supplements published in Construction Europe & International Construction
- ✓ Half and full page advertising positions available within each supplement

**CONSTRUCTION EUROPE**

Full Page Advertisement € 7,500 \$ 8,250  
Half Page Advertisement € 4,050 \$ 4,300

**INTERNATIONAL CONSTRUCTION**

Full Page Advertisement € 8,700 \$ 9,750  
Half Page Advertisement € 4,960 \$ 5,250

**OFFICIAL SUPPLEMENT SPONSOR:**

- ✓ Prominent **logo branding** on front cover
- ✓ Get **four full page** back cover advertisements within CE & ICON
- ✓ Get **two sponsor banners** on the monthly Construction Technology Newsletter

€ 26,000 \$ 30,000

AVAILABLE TO **ONE SPONSOR PER YEAR**



**CONSTRUCTION TECHNOLOGY NEWS**

**OPPORTUNITY TO DOMINATE CONSTRUCTION TECHNOLOGY NEWS**

In 2021, every issue of Construction Europe & International Construction magazine will include a dedicated page for construction technology.

You can dominate this editorial in each issue by booking an **advertising strip**.

**ONE SPONSOR PER ISSUE**

**CONSTRUCTION EUROPE**

Advertising strip € 2,600 \$ 3,000 PER ISSUE ALL TEN ISSUES € 18,000 \$ 20,000

**INTERNATIONAL CONSTRUCTION**

Advertising strip € 3,250 \$ 3,500 PER ISSUE ALL TEN ISSUES € 26,000 \$ 30,000

**Don't miss out - spaces will be sold on a first come, first served basis. Eleanor Shefford at eleanor.shefford@khl.com or +44 (0)7850 313 753**

## CONSTRUCTION TECHNOLOGY NEWSLETTER



**MONTHLY DISTRIBUTION:**

**26,232**

PUBLISHER'S OWN DATA

Sponsor Banner:

€ 2,500 \$ 3,200

(570 X 100 PIXELS)

Button Banner:

€ 1,250 \$ 1,600

(150 X 150 PIXELS)

## BOOK A NEWSLETTER BANNER OR BUTTON TO:

- ✓ Reach your buyers direct to their inbox
- ✓ Track the success of your ad with KHL's campaign dashboard
- ✓ Reach a global requested subscriber base of both CE & ICON's newsletter recipients

**construction TECHNOLOGY NEWS**  
BROUGHT TO YOU BY INTERNATIONAL CONSTRUCTION & CONSTRUCTION EUROPE

**Top Story**

**Dedicated AI institute for construction**  
University of Illinois in the US to address problems with productivity and safety through AI...

**SPONSOR**

**News**

**Trimble's drone-based tech for construction**  
Technology firm's Stratus solution promises to simplify one-site progress tracking...

**Tech startup to automate 80% of building process**  
Mighty Buildings claims it uses 3D printing and more for a 95% reduction in labour hours...

**Technology key to productivity gains**  
Increased technology – rather than the equipment itself – will drive the biggest productivity gains...

**BUTTON** **BUTTON** **BUTTON**

## CONSTRUCTION TECHNOLOGY WEBSITE



**EXPECTED MONTHLY PAGE VIEWS:**

**5,000**

PUBLISHER'S OWN DATA

Top Billboard:

€ 3,300 \$ 4,300

MPU's from:

€ 800 \$ 1,050

Sponsored Content:

€ 4,450 \$ 5,000

In-Content Leaderboard:

€ 1,950 \$ 2,500

Advertise now, contact

**Eleanor Shefford** at:  
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or +44 (0)7850 313 753

## SECURE YOUR SPACE TO:

- ✓ Align your brand with the latest technology news
- ✓ Boost brand exposure with a month's presence
- ✓ Track your ROI with KHL's campaign dashboard

**TOP BILLBOARD**

**MPU**

**SPONSORED CONTENT**

**IN-CONTENT LEADERBOARD**

**MPU**

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# construction TECHNOLOGY

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