CONSTRUCTION TECHNOLOGY NEWS

OPPORTUNITY TO DOMINATE CONSTRUCTION TECHNOLOGY NEWS

In 2021, every issue of Construction Europe & International Construction magazine will include a dedicated page for construction technology.

You can dominate this editorial in each issue by booking an advertising strip.

CONSTRUCTION EUROPE

Advertising strip
€2,600 $3,000 €18,000 $20,000

INTERNATIONAL CONSTRUCTION

Advertising strip
€3,250 $3,500 €26,000 $30,000

Don’t miss out - spaces will be sold on a first come, first served basis.

Eleanor Shefford at eleanor.shefford@khl.com or +44 (0)7850 313 753

www.constructiontechnology.media

OFFICIAL SUPPLEMENT SPONSOR:

Prominent logo branding on front cover
Get four full page back cover advertisements within CE & ICON
Get two sponsor banners on the monthly Construction Technology Newsletter

€26,000 $30,000

AVAILABLE TO ONE SPONSOR PER YEAR

SPONSOR PER ISSUE

CONSTRUCTION TECHNOLOGY SUPPLEMENT

ADVERTISE IN THE SUPPLEMENT TO BENEFIT FROM:

• Your message alongside high-quality editorial reaching KHL’s entire digital audience
• Two supplements published in Construction Europe & International Construction
• Half and full page advertising positions available within each supplement

SENT DIGITALLY TO KHL’S DATABASE OF:

138,219
PUBLISHER’S OWN DATA

KHL Construction Technology News

ADVERTISING OPTIONS

CONSTRUCTION EUROPE

Full Page Advertisement €7,500 $8,250
Half Page Advertisement €4,050 $4,300

INTERNATIONAL CONSTRUCTION

Full Page Advertisement €8,700 $9,750
Half Page Advertisement €4,960 $5,250

ONE SPONSOR PER ISSUE

your company here
BOOK A NEWSLETTER BANNER OR BUTTON TO:

- Reach your buyers direct to their inbox
- Track the success of your ad with KHL's campaign dashboard
- Reach a global requested subscriber base of both CE & ICON's newsletter recipients

ADVERTISING OPTIONS

CONSTRUCTION TECHNOLOGY NEWSLETTER

MONTHLY DISTRIBUTION:

26,232
Publisher's own data

Sponsor Banner: €2,500 ($3,200)
(570 x 100 pixels)

Button Banner: €1,250 ($1,600)
(150 x 150 pixels)

Advertise now, contact Eleanor Shefford at:
eleanor.shefford@khl.com or +44 (0)7850 313 753

BOOK A NEWSLETTER BANNER OR BUTTON TO:

- Reach your buyers direct to their inbox
- Track the success of your ad with KHL's campaign dashboard
- Reach a global requested subscriber base of both CE & ICON's newsletter recipients

Advertise now, contact Eleanor Shefford at:
eleanor.shefford@khl.com or +44 (0)7850 313 753

CONSTRUCTION TECHNOLOGY WEBSITE

EXPECTED MONTHLY PAGE VIEWS:

5,000
Publisher's own data

Top Billboard: €3,300 ($4,300)

MPU from:
€800 ($1,050)
Sponsored Content:
€4,450 ($5,000)
In-Content Leaderboard:
€1,950 ($2,500)

Secure your space to:

- Align your brand with the latest technology news
- Boost brand exposure with a month's presence
- Track your ROI with KHL's campaign dashboard

Advertise now, contact Eleanor Shefford at:
eleanor.shefford@khl.com or +44 (0)7850 313 753

KHL Construction Technology News

www.constructiontechnology.media
KHL OFFICES

UNITED KINGDOM (Head Office)
KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex, TN5 6TP, UK
Tel: +44 (0)1892 784 088

GERMANY OFFICE
KHL Group, Niemöllerstr. 9
73760 Ostfildern (Stuttgart), Germany.
Tel: +49 (0)711 34 16 74 71

USA WAUKESHA OFFICE
20855 Watertown Road,
Suite 220,
Waukesha, WI 53186-1873, USA.
Tel: +1 262 754 4100
www.dieselprogressinternational.com

USA HEAD OFFICE
KHL Group Americas LLC
37126 East Ember Glow Way,
Phoenix, AZ 85050, USA
Tel: +1 480 659 0578

USA CHICAGO OFFICE
KHL Group Americas LLC
205 W. Randolph Street, Suite 1320,
Chicago, IL 60606, USA
Tel: +1 312 496 3314

CHINA OFFICE
KHL Group China
Room 769, Poly Plaza, No.14, South Dong
Zhi Men Street, Dong Cheng District,
Beijing 100027, P.R. China
Tel: +86 (0)10 6553 6676

SOUTH AMERICA OFFICE
KHL Group Americas LLC
Av. Manquehue 151, no. 1108,
Las Condes, Santiago, Chile
Tel: +56 2 2885 0321

KHL OFFICES

CONTACT US

GLOBAL SALES REPRESENTATIVES

UK
Eleanor Shefford
Tel: +44 (0)1892 786236
E-mail: eleanor.shefford@khl.com

BENELUX
Ollie Hodges
Tel: +44 (0)1892 786253
E-mail: ollie.hodges@khl.com

CHINA
Cathy Yao
Tel: +86 (0)10 65536676
E-mail: cathy.yao@khl.com

FRANCE
Hamilton Pearman
Tel: +33 (0)1 4599 0858
E-mail: hpearman@wanadoo.fr

GERMANY/SPAIN
Petra Kaiser
Tel: +49 (0)171 34 16 74 72
E-mail: petra.kaiser@khl.com

ITALY
Fabio Petestà
Tel: +39 010 570 4948
E-mail: info@mediapointsl.it

JAPAN
Michihiro Kawahara
Tel: +81 (0)3 3212 3671
E-mail: kawahara@rayden.jp

KOREA
Simon Kelly
Tel: +44 (0)1892 786223
E-mail: simon.kelly@khl.com

NORTH AMERICA
Alister Williams
Tel: +1 843 637 4127
E-mail: alister.williams@khl.com

Wil Holloway
Tel: +1 312 929 2563
E-mail: wil.holloway@khl.com

Thomas Kavooras
Tel: +1 312 929 3478
E-mail: thomas.kavooras@khl.com

SCANDINAVIA
Bridget Leary
Tel: +44 (0)1892 786220
E-mail: bridget.leary@khl.com

SWITZERLAND/AUSTRIA/EASTERN EUROPE
Simon Battersby
Tel: +49 711 34 16 74 70
E-mail: simon.battersby@khl.com

TURKEY
Emre Apa
Tel: +90 532 3243616
E-mail: emre.apa@apayayincliik.com.tr

construction TECHNOLOGY TEAM

ELEANOR SHEFFORD
Sales manager
Tel: +44 (0)1892 786236
Mob: +447850 313 753
E-mail: eleanor.shefford@khl.com

SIMON KELLY
Group sales manager
Tel: +44 (0)1892 786223
Mob: +44 (0)7850 203298
E-mail: simon.kelly@khl.com

ANDY BROWN
Editor
Tel: +44 (0)1892 786224
E-mail: andy.brown@khl.com

MIKE HAYES
Editor
Tel: +44 (0)1892 786234
E-mail: mike.hayes@khl.com