

BRAND NEW OFFERING FROM
THE CONSTRUCTION EQUIPMENT
ASSOCIATION (CEA) & KHL

PLANTWORX **news**

INFORMING THE UK PLANT SECTOR

POWERED BY CEA & khl



2022

MEDIA INFORMATION



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INTRODUCING A BRAND NEW BIMONTHLY NEWSLETTER FOR THE UK PLANT SECTOR

Welcome to the Plantworx News media pack 2021/22



While the global Coronavirus pandemic has made the past 18 months a testing time for all, the challenges it has presented have also inspired the UK construction industry to achieve greater innovation and more efficient working practices.

Like our construction sector friends, we have met these challenges head on and emerged stronger with greater flexibility, improved content and services, and new partnerships.

Our exciting new partnership with the UK's Construction Equipment Association (CEA) and its Plantworx event, means that we will be able to support construction industry members like never before.

We are proud to present our Plantworx News service, which offers a guided overview of the latest construction sector, CEA and Plantworx developments, so that you can stay connected with the wider industry and meet future challenges just as strongly as you have past ones.

Together with the CEA and Plantworx, we will promote your industry, highlight the things that affect you and champion your innovation and achievements.

And as the nation drives towards a digital and carbon-neutral future, we will be there with you.



Leila Steed

Editor

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In my two decades in the Chief Executive's hot seat for the Construction Equipment Association, I cannot recall a time when there has been so much product innovation. Manufacturers and suppliers up and down the supply chain are embracing the opportunity for our industry to play a key role in framing a sustainable future for construction and the UK economy.

Now, with our Plantworx events brand, we are joining forces with KHL to launch this fortnightly digital newsletter centred on the UK.

The Construction Equipment Association has had a great relationship with KHL since their debut title, Construction Europe, first reached the news-stands. Unbelievably that was way back in the last century and today KHL has an unmatched stable of international publications.

Together we aim to keep you up to date with all things Plantworx and to turn the spotlight on our roster of Plantworx exhibitors, with features on how they are moving their companies forward as new technologies, new challenges and new opportunities help drive their businesses.

I hope you will find this to be a handy digest of news on products, people and companies in and around our dynamic world of construction equipment.



Rob Oliver

Director

Construction Equipment Events Ltd
(the Plantworx company).

SALES OF CONSTRUCTION EQUIPMENT IN THE UK IN 2021 ARE AHEAD OF BOTH 2018 (BY 4%) AND 2019 (BY 7%) INDICATING A CONFIDENCE RETURNING QUICKLY TO THE SECTOR



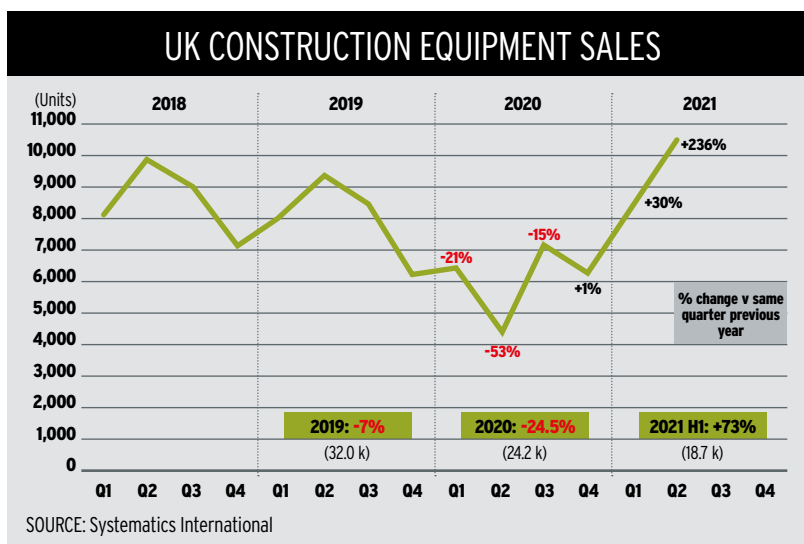
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BIMONTHLY DISTRIBUTION

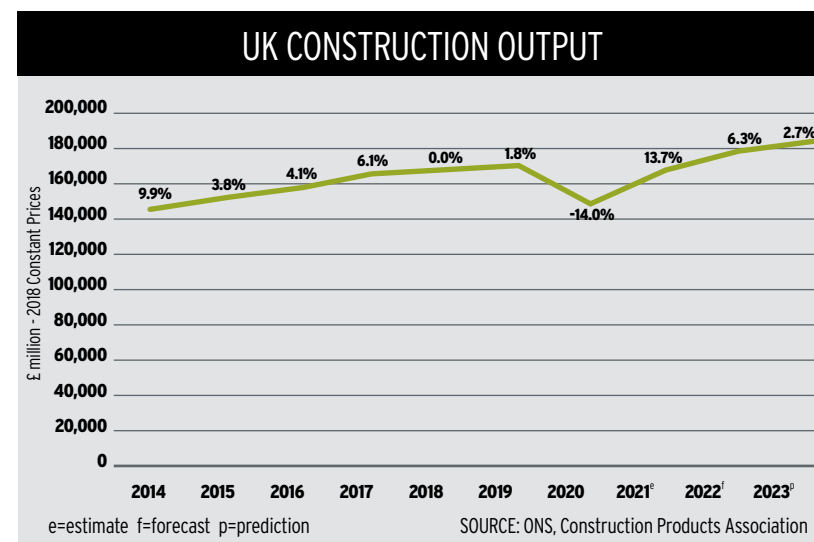
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Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

Why the UK and why now? Wherever you look, the UK construction sector is in a strong position as it battles the effects of Brexit, Covid-19 and supply chain shortages. This can be seen in construction equipment sales...



...and construction output.



According to the Office of National Statistics construction output in 2022 is due to rise to its highest level since 2014

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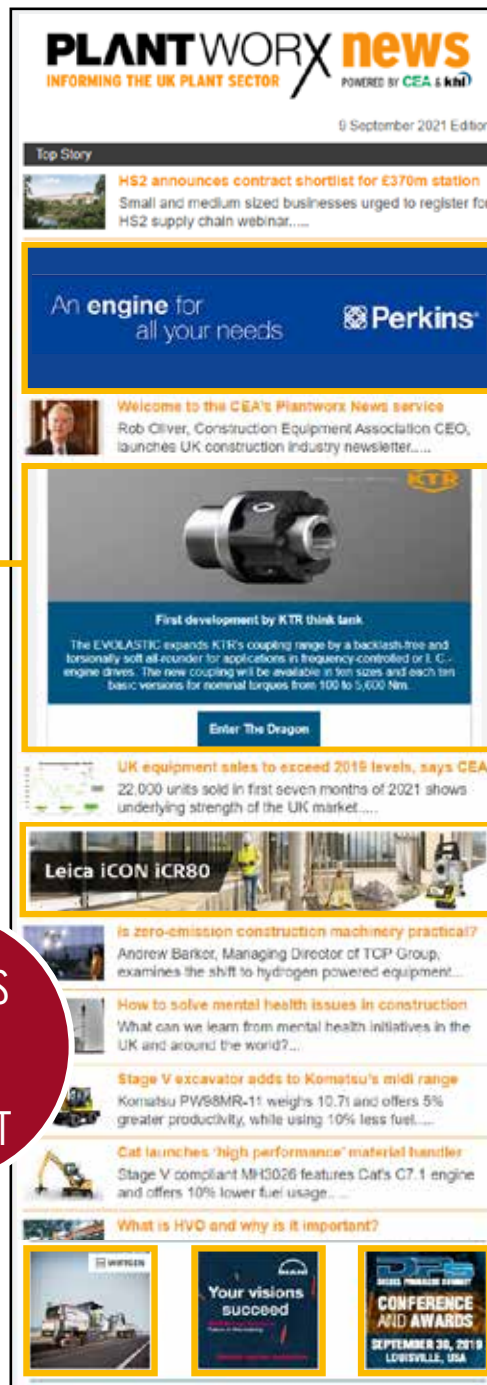
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- Headline:** Max 60 characters including spaces
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- Image:** 570px width by 190px height high res image
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