

THE CONSTRUCTION MAGAZINE
FOR TURKEY AND THE
SURROUNDING REGION

international
construction **TÜRKİYE**

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Targeting a high growth region

- Turkey - the bridge between Europe and Asia - has seen considerable growth in activity in the construction sector in recent years, with this market one of the strongest across Europe and beyond.
- While many countries are seeing a continued contraction in construction activity, a trend that looks set to continue, Global Insight forecasts that this growth in Turkey will continue over the next few years, albeit at a declining rate. This makes this market a serious target for the world's construction equipment suppliers. When allied to a US\$4 billion, 10-year demolition programme to remove buildings at risk of earthquake damage, the region's potential becomes even clearer.

EDITORIAL

- International Construction Türkiye (iCT) is published under a joint venture agreement between the UK's KHL Group, the leading provider of construction information, and Apa Yayıncılık, publisher of the only construction machinery magazine in Turkey.
- Their combined strengths bring together world-beating editorial content, high-quality design and superior local knowledge, making iCT a 'must-read' for construction professionals throughout the region. iCT provides the ideal vehicle to reach buyers in the region.
- iCT draws on KHL's pool of international information coupled with APA's local knowledge of the region to bring unrivalled information on construction equipment, materials and techniques in use throughout the world. It is published primarily in Turkish but also has significant English language content.



7,764
CIRCULATION

CIRCULATION BREAKDOWN

Afghanistan	21	Greece	709	Lebanon	120	Turkmenistan	56
Algeria	109	Iran	798	Libya	18	Tunisia	46
Azerbaijan	76	Iraq	42	Morocco	54	UAE	1281
Bosnia	10	Israel	167	Romania	250	Ukraine	24
Bulgaria	62	Jordan	59	Syria	41		
Egypt	508	Kazakhstan	155	Turkey	3158		

JAN-FEB

Crushing/Screening
Road Construction
Bridge Construction
Trenchers/Drilling Rigs
 REGIONAL REPORT: **Southern Africa**
 ECONOMIC OUTLOOK: **CIS**



MARCH

CONTECH FOCUS:
 Next generation surveying: drones and new software

Earthmoving equipment:
 heavy

Engines:
 the benefits of diesel power

NEW How to solve construction's skills shortage

COUNTRY REPORT: **America**

APRIL

CONTECH FOCUS:
 Boosting productivity through software

Concrete equipment:
 latest techniques and technology

Quarrying and mining:
 how new tech is being practically used

NEW Trends:
 sustainable construction materials

COUNTRY REPORT: **India**

MAY-JUN

MARKET INTELLIGENCE:
 Equipment Market Report

Off-Highway
RESEARCH

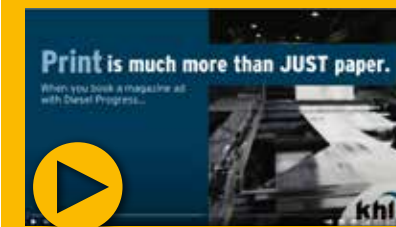
CONTECH FOCUS:
 Automating construction's jobsites

Road construction 2030:
 how will the sector evolve?

NEW How to boost jobsite health & safety

COUNTRY REPORT: **Germany**

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JUL-AUG

MARKET INTELLIGENCE:
 Yellow Table

CONTECH FOCUS:
 New power options: electric, hydrogen and fuel cells

High rise construction:
 challenges and opportunities

NEW ICON's Industry Snapshot

NEW Trends:
 how urbanisation will impact construction's future

COUNTRY REPORT: **Australia**

SEPTEMBER

PREVIEWS



MARKET INTELLIGENCE:
ICON200

CONTECH FOCUS:
 Connected construction: is 5G a game changer?

Earthmoving equipment:
 compact

NEW How to make construction more sustainable

COUNTRY REPORT: **UAE**



OCTOBER

SHOW GUIDE



PREVIEWS



CONTECH FOCUS:
 Inside construction's R&D departments

Concrete:
 new tech and sustainability

Global crane projects

NEW Trends:
 modular construction best practice

COUNTRY REPORT: **Brazil**

NOV-DEC

CONTECH FOCUS:
 Wearable Technology

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 global projects examined

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 new products and innovations

NEW How to upskill operators
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