

CONFERENCE – NETWORKING – AWARDS

NOW IN ITS
FOURTH YEAR

DPFS

DIESEL PROGRESS SUMMIT

SEPTEMBER
26 & 27
2022
CHICAGO

THE EVENT FOR THE GLOBAL ENGINE AND POWERTRAIN TECHNOLOGY INDUSTRY

SPONSORSHIP OPPORTUNITIES

Offering a powerful communication platform for:
Brand awareness – Marketing – Generating leads – Networking

Created and organized by



www.dieselprogresssummit.com



WELCOME

**Welcome to the 2022 Diesel Progress Summit,
a unique event and truly the only one in the
world dedicated exclusively to the engine and
powertrain industries.**



The Summit is a day and a half of learning, networking and camaraderie that is unlike any other event. It's a celebration of all of the terrific things that the engine and powertrain industries have achieved and provides a tantalizing glimpse into the fascinating technical future that beckons to the off-highway, on-highway and power technology industries.

It's an event where CEOs mingle with engineers, where companies showcase some of their most advanced technologies and capabilities and where people from throughout the exchange ideas.

An integral part of the Summit is the Diesel Progress Awards, which honor excellence and achievement in power systems engineering. One of the enduring truths of the engine and equipment industries is that some of the greatest technical and product innovations remain essentially undercover. Breakthroughs in engines, hydraulics and new power technologies are out of sight, hidden within the gleaming shells of new equipment and vehicles.

But they're not out of sight here. The Diesel Progress Awards honor those achievements that, while not apparent or visible, make today's machinery the most intelligent, most productive, most efficient, safest and most environmentally responsible products ever built. And reflecting the continuing advancements in technology, we've added two new Awards

categories – the Engine Technology Award, honoring advances in critical engine systems including fuel injection, valve actuation and turbocharging, and the Digital Technology Award, recognizing the best in electronic and software control products.

We invite you to submit nominations in the 11 DP Awards categories. Companies can nominate their own products and technologies, suppliers can nominate their OEM customers and OEMs can nominate their suppliers. All nominations will be considered by a panel of judges consisting of experienced industry experts. If you have any questions, don't hesitate to contact any of the people listed below.

What other event offers you the opportunity to hear from technical experts during the day and then kick back and have a drink with them in the evening? Where else can you learn about the latest power system innovations and get a look at what might be coming tomorrow? What other event celebrates the powertrain industry and the company and people who make it great?

We invite you to join us at the 2022 Diesel Progress Summit!

Mike Brezonick, VP of Editorial, Diesel Progress
Chad Elmore, Managing Editor, Diesel Progress
Julian Buckley, Editor, Diesel Progress International



Power Technologies for Today & Tomorrow

OFF-HIGHWAY, ON-HIGHWAY, MARINE

Welcome to the forth Diesel Progress Summit (DPS), a unique one-day conference and awards for the engine and powertrain technology industry.

Dramatic changes in engine and drive train technology are being driven by emission regulations and advances in hybrid and electrification technologies.

The Summit will cover off-highway machinery used in construction, agriculture, mining, forestry, and marine, as well as on-highway commercial vehicles. It will focus on the dramatic changes in engines and powertrains that are being driven by emission regulations and advances in hybrid, electrification and other technologies.

There has never been a greater need for relevant and authoritative information.

DPS 2022 follows three very successful events and is for machinery and vehicle OEMs, equipment owners, engine manufacturers and distributors, and component and powertrain suppliers.

If you work in engines, powertrains and new power technologies, this is an essential event.

If you are interested in providing a speaker, please contact:

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Conference

The 2022 DP Summit will include a range of subjects such as:

- Operations with electrical/fuel cell vehicles & equipment
- Making new engine technologies cleaner and more efficient
- Fuel cell fundamentals
- New fuels for combustion engines
- What you need to know about electric motors
- Vehicle autonomy and connectivity

Awards

The DP Awards will celebrate excellence and success in the engine and drivetrain sector and provide a venue for relaxed business networking; an opportunity to strengthen existing relationships and build new ones.

- Recognize and reward excellence
- Network with colleagues and customers
- Promote new products and technology
- Make new business contacts

THE MEETING PLACE FOR THE ENGINE AND POWERTRAIN INDUSTRY



WHY SPONSOR?

REACH THE BIGGEST BUYERS IN THE WORLD

- The leading global event for the industry.
- Attracts some of the biggest engine and powertrain companies in the world.
- Attracts more than 300 industry professionals worldwide.
- Promote your company brand and products to the biggest buyers of engine and powertrain equipment in the world.

BUILD NEW BUSINESS RELATIONSHIPS

- Table top exhibition space during the conference.
- Scheduled coffee and lunch breaks and networking drinks will provide a great opportunity to be seen and network.
- Potential new clients and existing clients use this event as a meeting place.

ALIGN YOUR BRAND TO A WORLD CLASS EVENT

- Be associated with this prestigious event that promotes safety and innovation.
- The DP Summit is becoming synonymous with best practice and excellence in the global engine and powertrain industry.

SPONSORSHIP BENEFITS = BRAND ALIGNMENT

- Sponsorship of DPS provides a perfect platform to boost your brand profile
- Associate your organisation with best practice in the sector.
- The event always attracts significant interest from the industry, media coverage and includes hundreds of eminent guests from the engine and powertrain sector.

ATTENDANCE AT DPS

2019 LIVE
DELEGATES **318**
COMPANIES **150**

2020 VIRTUAL
DELEGATES* **1708**
COMPANIES **708**

2021 LIVE
DELEGATES **204**
COMPANIES **110**

*Registered delegates

WHO ATTENDS & WHY?

THE AUDIENCE INCLUDES SENIOR EXECUTIVE AND ENGINEERS FROM:

- Off-highway equipment manufacturers
- Heavy-duty vehicle manufacturers
- Engine companies
- Engine technology suppliers
- Engine distributors
- Hydraulics manufacturers
- Powertrain component manufacturers
- Electrification technology suppliers
- Industry analysts

WHY THEY ATTEND

- Network with like-minded professionals
- Learn about key industry issues
- Generate ideas
- Forge partnerships
- Identify opportunities
- Boost reputation
- Celebrate excellence

THE MARKET

- Engines were affected like everything else in 2020 but started a comeback in 2021. Growth expected to continue with improved equipment and vehicle sales and engine sales expected to be over 228 million units
- All fluid power categories are up in 2021 with mobile hydraulics expected to see double digit growth into 2023
- Another good year for power generation with sales increases in every power node

PUBLICITY

As soon as you sign up to be a sponsor your promotion starts.

Social media posts



#dieselprogresssummit

Promotion at exhibitions and conferences

DPs editorial coverage



Magazine adverts



DPs website



DPs e-Newsletter



www.dieselprogresssummit.com



LIMITED TO FOUR COMPANIES

GOLD SPONSORSHIP

\$20,000 €17,400

PRE EVENT PUBLICITY

- Sponsor banner on DPs specific newsletter
- Logo on DPs website
- Prominent logo on all pre-conference publicity

OPTION TO ADD A CUSTOM ADDITION - \$5,000* €4,350*

DURING CONFERENCE

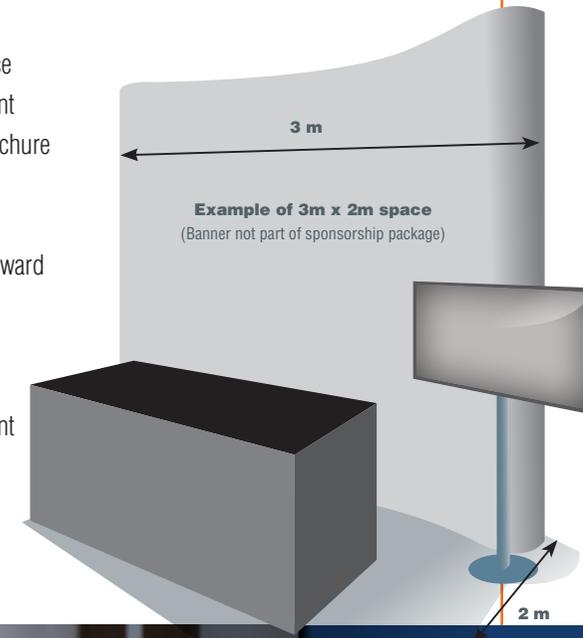
- Ten conference tickets
- Prime position for table top exhibition display
- Plasma display screen for your table top*
- Two promotional items in delegate bags - client to supply
- Premium stage branding during the conference
- Prominent logo on pop-up banners at the event
- Full page advertisement in the conference brochure

DURING AWARDS

- Opportunity to present one of the contractor Award categories
- Table of ten at the awards in prime position
- Premium stage branding during the awards
- Prominent logo on pop-up banners at the event
- Prominent logo on awards dinner menu

POST EVENTS PUBLICITY

- Logo branding on post conference videos
- Prominent logo on all pre-conference publicity



LIEBHERR

VOLVO PENTA

Confirmed sponsor as of 08/04/2022



* Maximum of two custom additions per sponsor **Please let us know if you require the plasma display by confirming to: saara.rootes@khl.com

SILVER SPONSORSHIP

\$15,000 €13,000

PRE EVENT PUBLICITY

- Sponsor banner on DPs specific e-newsletter
- Logo on DPs website
- Logo on all pre-conference publicity

DURING CONFERENCE

- Five conference tickets
- Prominent position for table top exhibition display
- One promotional items in delegate bags
- Logo on pop-up banners
- Half page advertisement within the conference brochure

DURING AWARDS

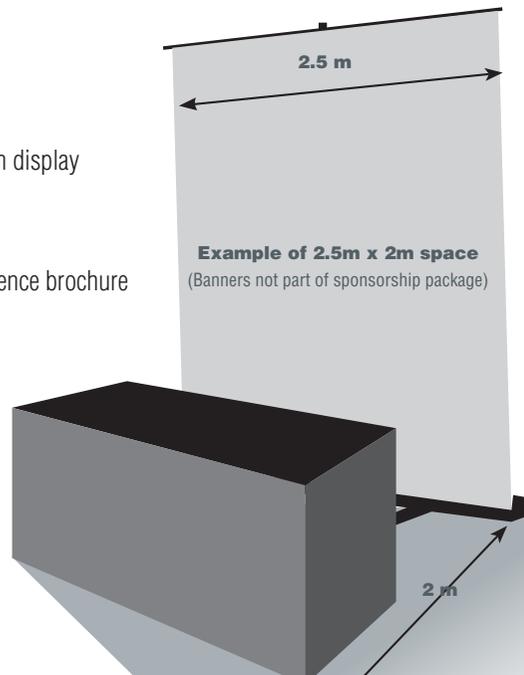
- Logo in the awards menu
- Five awards tickets

POST EVENT PUBLICITY

- Logo on all post-conference publicity

ISUZU Confirmed sponsors
as of 08/04/2022

OPTION TO ADD A CUSTOM ADDITION - \$5,000* €4,350*



SUPPORTING SPONSORSHIP

\$8,000 €7,000

PRE EVENT PUBLICITY

- Button banner on WDS specific e-newsletter
- Logo on WDS website
- Logo on all pre-conference publicity

DURING CONFERENCE

- Three conference tickets
- Table top exhibition display
- Promotional leaflet in delegate bags
- Logo on pop-up banners

DURING AWARDS

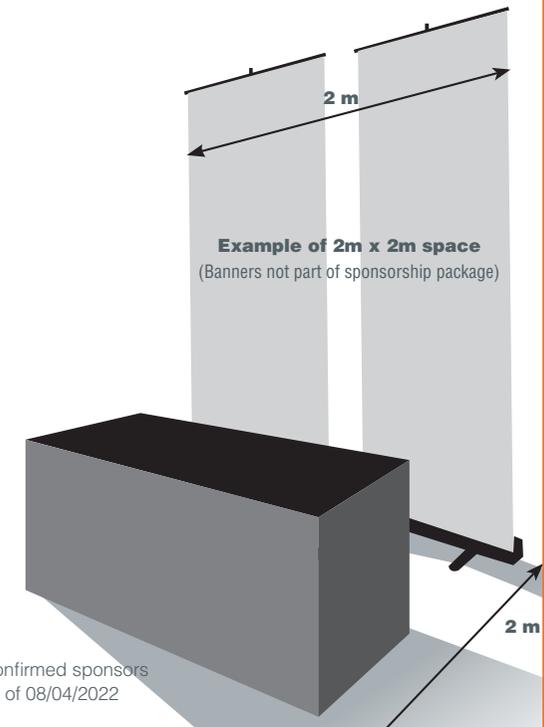
- Logo in the awards menu
- Three awards tickets

POST EVENT PUBLICITY

- Logo on all post-conference publicity

JCB **LAWSONS** **Off-Highway** Confirmed sponsors
POWER SYSTEMS GLOBAL RECRUITMENT RESEARCH as of 08/04/2022

OPTION TO ADD A CUSTOM ADDITION - \$5,000* €4,350*



EXCLUSIVE FOR ONE SPONSOR - INCLUSIVE OF 5 TICKETS

NETWORKING REGISTRATION \$12,400 €10,500

PRE-EVENT:

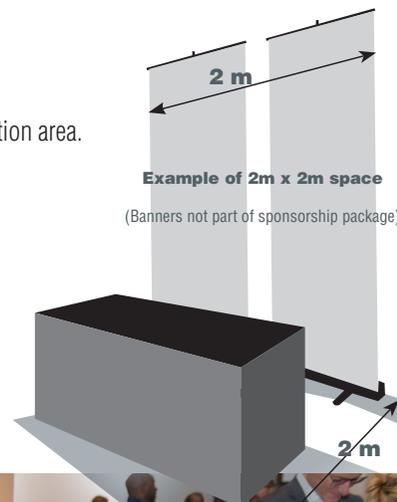
- Company logo, URL and promotional video featured on DPS website.
- Prominent logo on all pre-conference publicity
- Social media promotion
- 3 x digital banners on DPS newsletter (client to supply 570x100 px banner)

DURING THE DP SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2 x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive event banners in the reception area
- Welcome banners at entrance
- Banded napkins
- Solus branding on flat screens in the breakfast reception area.
- Promotional video playing during reception
- 5 tickets for both the DPS Conference and Awards
- Branding on high tables

POST-EVENT PUBLICITY:

- Logo on all post-conference publicity
- Logo branding on post-conference videos
- Post-event report with Lead Generator list



EXCLUSIVE FOR ONE SPONSOR - INCLUSIVE OF 5 TICKETS

NETWORKING LUNCH \$12,400 €10,500

PRE-EVENT:

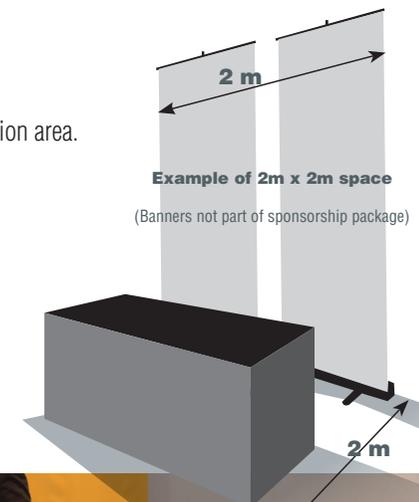
- Company logo, URL and promotional video featured on DPS website.
- Prominent logo on all pre-conference publicity
- Social media promotion
- 3 x digital banners on DPS newsletter (client to supply 570x100 px banner)

DURING THE DP SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2 x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive event banners in the lunch area
- Welcome banners at entrance
- Banded napkins
- Solus branding on flat screens in the breakfast reception area.
- Promotional video playing during reception
- 5 tickets for both the DPS Conference and Awards
- Branding on high tables

POST-EVENT PUBLICITY:

- Logo on all post-conference publicity
- Logo branding on post-conference videos
- Post-event report with Lead Generator list



EXCLUSIVE FOR ONE SPONSOR - INCLUSIVE OF 10 TICKETS

AWARDS DRINKS RECEPTION \$18,000

€15,650

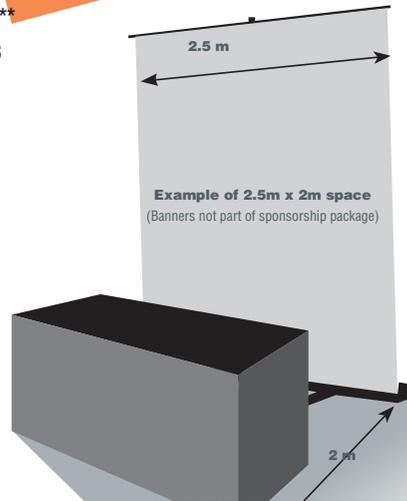
OPTION TO ADD A CUSTOM ADDITION - \$5,000* €4,350*

- Sole sponsor of drinks reception
- 10 conference tickets
- 10 tickets to awards
- Branding on plasma screens throughout reception area
- Welcome banners at entrance and throughout reception room
- Option to dress the room**
- Table top display to be showcased throughout the day
- Branding on cocktail tables during the reception.
- Option to give a gift to attendees on arrival***
- 30% discount on additional delegate tickets

** To be approved by KHL events team and client to supply and put up decoration

*** Client to supply gift

KOHLER®
IN POWER. SINCE 1920.



CUSTOM ADDITIONS

\$5,000 €4,400

KEY CARD SPONSOR

- Your company design on the delegates' hotel room key cards.
- Your company logo, slogan and web address on the schedule to be handed out with the key cards as guests check in to the hotel.

ISUZU Confirmed sponsors
as of 08/04/2022



MORNING COFFEE BREAK SPONSOR

- Your company logo* on coffee cups.
- Banners at coffee stations during breaks.
- Your company logo* on napkins.



AFTERNOON COFFEE BREAK SPONSOR

- Your company logo* on coffee cups.
- Banners at coffee stations during breaks.
- Your company logo* on napkins.



NOTE PAD & PEN SPONSOR

- Your company logo on pens and pads to be placed on conference tables during DPS. (Client to supply.)



HAND SANITISER BOTTLE SPONSOR

- Your company logo on hand sanitiser bottles to be placed on conference tables during DPS. (Client to supply.)



*Single colour logo

www.dieselprogresssummit.com

DPFS

DIESEL PROGRESS SUMMIT

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