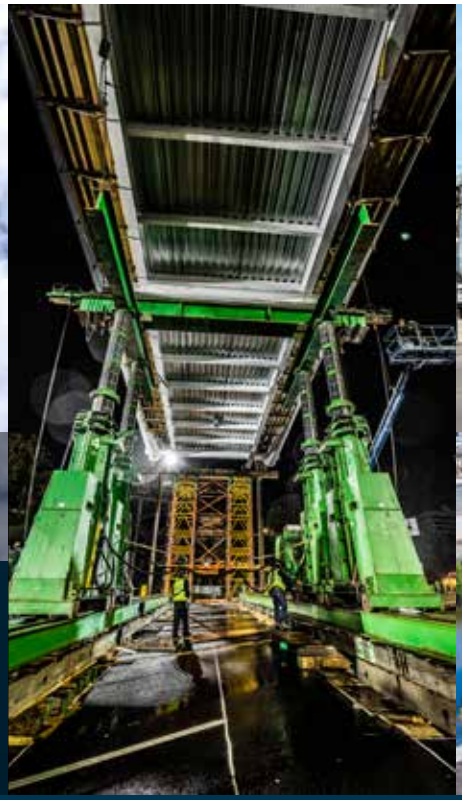
THE MAGAZINE FOR THE CRANE, RIGGING AND SPECIALIZED TRANSPORTATION INDUSTRY

AMERICAN CRANES & TRANSPORT

AC&T



ACT's circulation is audited by BPA Worldwide, the leading auditor of international business-to-business magazines.

khl

Official domestic magazine of the Specialized Carriers & Rigging Association

2023 MEDIA INFORMATION

www.khl.com

www.americancranesandtransport.com

AMERICAN CRANES & TRANSPORT ACT

Official magazine of the SC&RA

ACT is the official domestic magazine of the Specialized Carriers & Rigging Association (SC&RA).
This strategic partnership gives readers and advertisers access to exclusive news, views and information.

MAGAZINE

16,953*
CIRCULATION

12
ISSUES PER YEAR
(INCLUDING ACT SOURCEBOOK)

52 MINUTES
AVERAGE READ TIME
SIGNET ADSTUDY® REPORT
NOVEMBER 2021

BPA WORLDWIDE

*BPA QUALIFIED 16,292 +
NON-QUALIFIED 661
JUNE BPA 2022

If your company operates worldwide, request a media pack from our sister publication, International Cranes & Specialized Transport, to see further advertising opportunities

WEBSITE

13,292
PAGE VIEWS/MONTH

6,956
UNIQUE VISITORS

1:55
SESSION TIME

NEWSLETTER

22,745
WEEKLY DISTRIBUTION

24.58%
OPEN RATE

8.12%
CLICK THROUGH RATE

EVENTS

INTERNATIONAL TOWER CRANES CONFERENCE & RECEPTION

WORLD CRANE & TRANSPORT SUMMIT 2023
SINGAPORE 4 & 5 OCT

MARKETPLACE

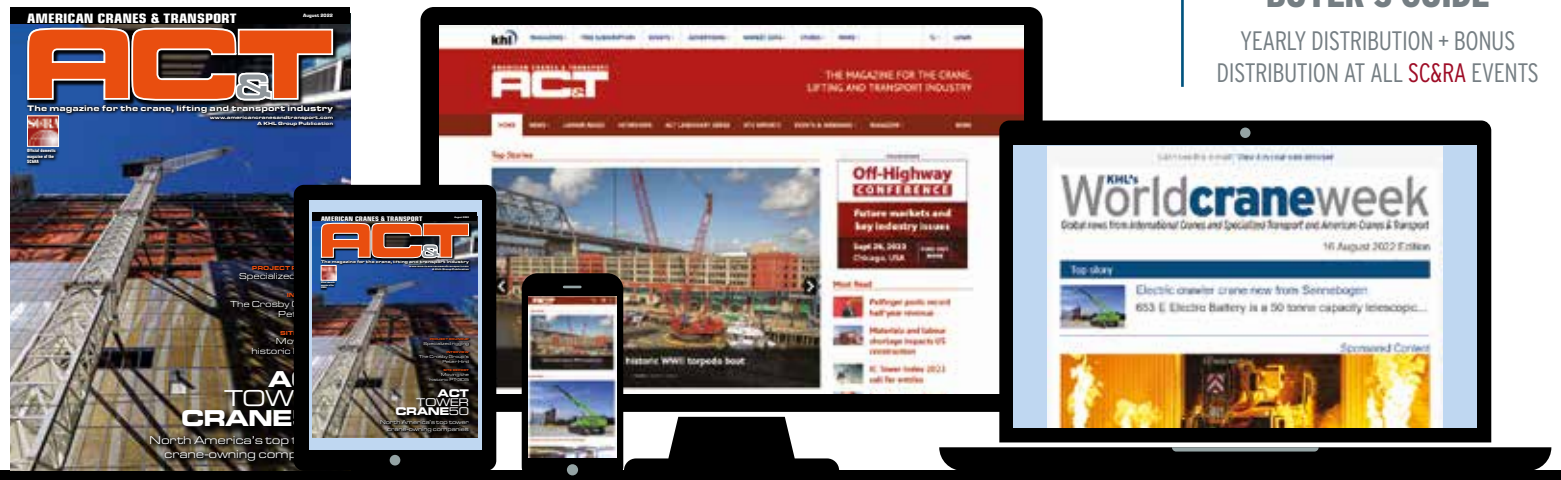
16,953*
CIRCULATION

12
ISSUES PER YEAR
(INCLUDING ACT SOURCEBOOK)

SOURCEBOOK

ANNUAL NORTH AMERICAN BUYER'S GUIDE

YEARLY DISTRIBUTION + BONUS DISTRIBUTION AT ALL SC&RA EVENTS



ACT IS THE MOST RESPECTED SOURCE OF INFORMATION FOR NORTH AMERICA'S CRANE, RIGGING AND SPECIALIZED TRANSPORTATION SECTOR

SOCIAL MEDIA

- American Cranes & Transport
- @americancranesandtransport
- @KHLGroupACT
- Cranes and Lifting Professionals

MEMBER OF:

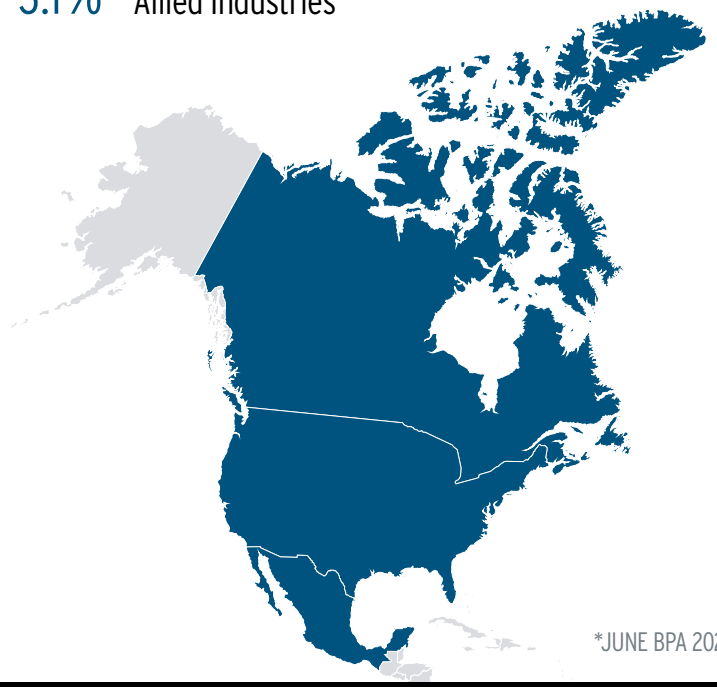
BY BUSINESS TYPE*

54.2% Construction & Utility Contractors

34.2% Crane & Heavy Equipment Rental/Specialized Transport/Rigging

8.5% Lift Equipment Manufacturer & Distributors

3.1% Allied Industries



*JUNE BPA 2022

WHAT OUR READERS BUY**

Please indicate if you are involved, either as an individual or as part of a group or committee in the initiation, recommendation, specification, approval or purchase of any of the following products or services.

55% Mobile Cranes
38% Safety & Training
35% Crawler Cranes
32% Trailers/Specialized Transport Systems/SPMTs
30% Rigging Hardware/Below the Hook
30% Risk Management/Insurance
27% Engineering/Lift Planning/Software
23% Fleet Management/Telematics/LMIs
22% Tower Cranes
20% Gantries/Specialized Lifting
18% Equipment Finance/Leasing
17% Aftermarket Parts/Components/Crane Repair & Refurbishment

82% Involved In One or More: *Multiple responses permitted*

**SIGNET ADSTUDY® REPORT – NOVEMBER 2021

JANUARY

PREVIEW

CONEXPO CON/AGG

Industrial Lifting/ Industrial Cranes
(Carry Deck, Cab Down, Rigger Trucks)

Pilot Cars

Training Certification and Inspection Trends
with Training Directory

ECONOMIC FORECAST:
2023 Perspectives by Chris Sleight

BONUS CIRCULATION:

- **World of Concrete**
- **ConExpo 2023**

FEBRUARY

PREVIEW: MUST SEE

CONEXPO CON/AGG

SHOW GUIDE

Specialized Transportation Symposium

PREVIEW

SC&RA Annual Conference

Mini Mobile Cranes

The SPMT Spectrum

Synthetic Slings

Permit Forum

BONUS CIRCULATION:

- **SC&RA Specialized Transportation Symposium**
- **PowerGen International**
- **ConExpo 2023**

MARCH

SHOW GUIDE

CONEXPO CON/AGG

TOPLIST

ACTSPECIALIZED LIFTING50

Mega Cranes (Super Heavy Lift Cranes)

Boom Dollies and Boom Launchers

Anti-Collision Technologies

Project Roundup:
Ground Stabilization

BONUS CIRCULATION:

- **ConExpo 2023**

APRIL

REVIEW

CONEXPO CON/AGG

SHOW GUIDE

SC&RA Annual Conference

Truck-Mounted Articulating Cranes

Project Roundup:
Tower Cranes

Specialized Transportation

LMIs/RCLs

Going Green: Environment

BONUS CIRCULATION:

- **SC&RA Annual Conference**
- **Associated Wire Rope Fabricators**

MAY

EXCLUSIVE

Job of the Year Special Section

REVIEW

SC&RA Annual Conference

Market Update: Wind Power

Boom Trucks

Gantry Systems

Oil and Gas

REGIONAL REPORT:
Canada

BONUS CIRCULATION:

- **Crane Rental Association of Canada Annual Conference**
- **Clean Power 2023**
- **Offshore Technology Conference**

JUNE

TOPLIST

ACT100

Market Update:
Tower Cranes

All-Terrain Cranes

Remote Control Technologies

Finance

Crane Rental Forum

BONUS CIRCULATION:

- **International Tower Cranes Spain**

EDITORIAL DEADLINES

Editorial should be submitted to the editor no later than the 5th of the preceding month

For further details, or to submit material suitable for publication, please contact either:

D.Ann Shiffler, Editor: d.ann.shiffler@khl.com | +1 512 868 7482
Hannah Sundermeyer, Deputy Editor: hannah.sundermeyer@khl.com | +1 913-259-8060

JULY

PREVIEW

Crane & Rigging Workshop

Used Crane Forum

Tie-Downs and Lashing

Wind Power Transporters

Crawler Cranes

BONUS CIRCULATION:

- **International construction contractors**

AUGUST

TOPLIST

ACTTOWER CRANE50

Rough Terrain Cranes

Crane Attachments

Specialized Rigging

Wire & Synthetic Rope Technologies

BONUS CIRCULATION:

- **International construction contractors**

SEPTEMBER

SHOW GUIDE

Crane & Rigging Workshop

SHOW GUIDE

THE UTILITY EXPO

Crane Mats & Pads

Project Roundup: Breakbulk

Infrastructure

Telescopic Crawler Cranes

BONUS CIRCULATION:

- **SC&RA Crane & Rigging Workshop**
- **The Utility Expo**
- **Breakbulk Americas**

OCTOBER

REVIEW

Crane & Rigging Workshop

Specialized Rigging Product Roundup: Skates, Strand jacks, Gantries, Jacks, Rollers

Below the Hook

Simulator and VR training

Man-Baskets and Access Attachments

BONUS CIRCULATION:

- **AWRF PIE**

NOV/DEC

TOPLIST

ACT TRANSPORT50

Tower Cranes

Engineered Lifting (Lift Planning Software)

Heavy Haul Trailer Trends and Technologies

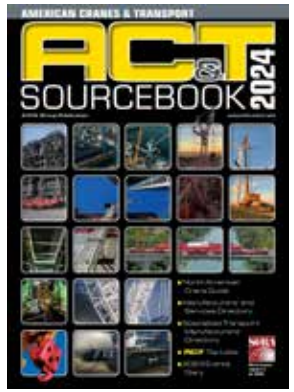
Finance

REGIONAL REPORT:
Mexico

BONUS CIRCULATION:

- **International construction contractors**
- **International specialized transportation providers**

SOURCEBOOK



2024 ACT Sourcebook

North American Crane Guide

Transport Trailers and Directory

Manufacturers' Directory

BONUS CIRCULATION:

- **2024 SC&RA events**
- **Relevant 2024 events**

MONTHLY COLUMNS & DEPARTMENTS

American Cranes & Transport brings its readers several standing columns each month that cover important topics about rigging, risk management, certification and our Interview Q&A. Columns include:

INTERVIEW/Q&A: Interview with leading crane and transport executives.

RIGGING MATTERS: Discusses rigging trends, products and safety.

BUSINESS NEWS: Compares the ACT Heavy Equipment Index (started in 2005) with the U.S. stock markets.

RISK MANAGEMENT: A forum offering the best practices in terms of risk management, insurance and safety.

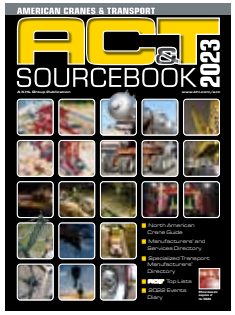
NCCCO NEWS: Discusses the news and views of CCO.

SC&RA NEWS & COMMENT: Latest news and view of the Specialized Carriers and Rigging Association.

ACT'S ANNUAL 12TH ISSUE COMPILES THE MOST IMPORTANT INFORMATION FROM ACT EACH YEAR, PLUS SPECS FOR ALL THE CRANES DISTRIBUTED IN NORTH AMERICA

SOURCEBOOK

The ACT Sourcebook is the most respected reference guide for the crane, rigging and specialized transportation sector. It is available in hard copy, tablet and digital formats – easily accessible from the office or in the field.

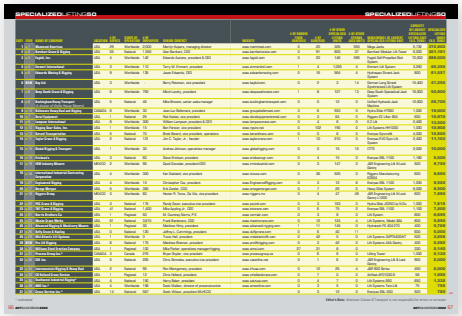


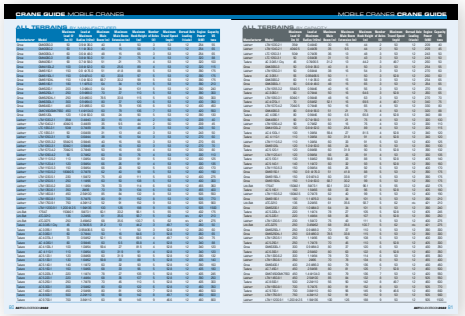
WHAT'S INSIDE:

- North American Crane Guide, cross referenced by manufacturer and crane capacity
- Transportation OEM Directory
- Manufacturers & Services Directory
- SC&RA Job of the Year Winners
- Top Lists: **ACT**100, **ACT**SPECIALIZED**LIFTING**50, **ACT**TOWER**CRANE**50, **ACT**TRANSPORT**50**

BONUS DISTRIBUTION:

- SC&RA Membership
- SC&RA Specialized Transportation Symposium, Annual Conference, Crane & Rigging Workshop
- Breakbulk Americas
- AWRF PIE
- ACRP
- All KHL events
- ConExpo
- Clean Power 2023
- International crane rental companies and specialized transportation providers
- PowerGen





For more information contact **Matt Burk**: matt.burk@khl.com | +1 773 610 9467 or **Bev O'Dell**: bev.odell@khl.com | +1 816 886 1858

COST-EFFECTIVE OPPORTUNITIES FOR YOUR TARGETED ADVERTISING

MARKETPLACE

American Cranes & Transport's Marketplace section is split into several convenient categories to assist your targeted marketing campaigns and to maximize the exposure of your advertisement.

MARKETPLACE CATEGORIES:

- Training Directory
- Dealer Locator
- Products, Parts and Accessories
- Equipment for Sale or Rent
- Safety, Training & Industry Service
- Career Opportunities
- Transport - Heavy Haul

INSERTION SIZES:

- Double page spread
- Full page
- Half page
- Quarter page
- Eighth page

Readers turn to the Marketplace for the information, machines, services and equipment they need to run their businesses.

Bev O'Dell: bev.odell@khl.com | +1 816 886 1858

ACT DEALER LOCATOR

Our Dealer Locator program offers excellent value and high visibility on our OEM/Manufacturers' page.

The cost-effective program includes:

- Listing on OEM/Manufacturer page in all 12 issues of American Cranes & Transport.
- Monthly e-blast sent to crane buyers and users in North America
- Exposure on **www.americancranesandtransport.com** with a Dealer Locator portal that brings the reader to your location with phone number and website access.

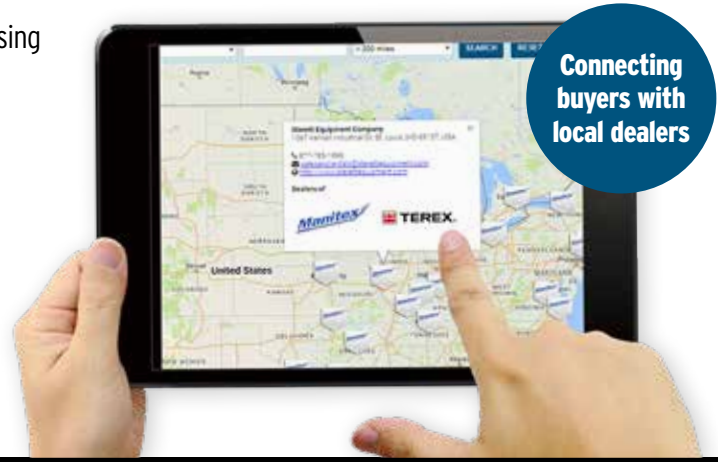
ALL OF THIS FOR:

$1,995 for a year, **$1,050** bi-annually, **$555** quarterly (three billing choices)

To take advantage of this unique advertising opportunity please contact **Bev O'Dell:** 816-886-1858 | bev.odell@khl.com

If you are an OEM/Manufacturer and want to give your dealers the same opportunity, please contact us also.

You can also list your cranes for sale on our **KHL Crane Market website**, www.khlcranemarket.com



SPECIFICATIONS

DOUBLE PAGE SPREAD
400mm W x 273mm H (15.75in W x 10.75in H)

FULL PAGE
200mm W x 273mm H (7.875in W x 10.75in H)

HALF PAGE ISLAND
118mm W x 168mm H (4.625in W x 6.625in H)

HALF PAGE VERTICAL
86mm W x 251mm H (3.375in W x 9.875in H)

HALF PAGE HORIZONTAL
180mm W x 118mm H (7.062in W x 4.625in H)

THIRD PAGE VERTICAL
57mm W x 251mm H (2.250in W x 9.875in H)

THIRD PAGE HORIZONTAL
180mm W x 80mm H (7.062in W x 3.125in H)

QUARTER PAGE
86mm W x 118mm H (3.375in W x 4.625in H)

30% surcharge for cover positions
(INSIDE FRONT COVER, INSIDE BACK COVER, OUTSIDE BACK COVER)

Please send all ad materials to: **production@khl.com**

DISPLAY

	NUMBER OF INSERTIONS			
	1	3	6	12
Full Page	$5,040	$4,720	$4,560	$4,250
Half Page (Island)	$4,360	$4,170	$3,760	$3,560
Half Page (Standard)	$3,810	$3,560	$3,130	$2,930
Third Page	$3,330	$3,280	$2,870	$2,720
Quarter Page	$2,130	$2,070	$1,840	$1,700

*Rate is subject to an additional 5% discount with a full 12x commitment

MARKETPLACE

	NUMBER OF INSERTIONS			
	1	3	6	12
Full Page	$1,640	$1,560	$1,400	$1,300
Half Page (Standard)	$940	$890	$800	$740
Quarter Page	$560	$540	$490	$460
Eighth Page	$420	$390	$370	$360

*Rate is subject to an additional 5% discount with a full 12x commitment

BLEED SIZE: Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

COLOR: CMYK only - do not use RGB or spot color

BONUS DIGITAL ISSUE:
All advertisements are included in the digital version of the magazine and are linked to the company website. Please supply high resolution pdf files.

DIGITAL ISSUE BENEFITS:

- Includes additional rich media opportunities allowing advertisers to include live links, photos and videos for no additional charge
- Delivered on the day of publication
- Easy 'word search' facility
- Issues can be archived
- Accessible at any time

A MAGAZINE'S CIRCULATION CAN ONLY BE GUARANTEED BY AN INDEPENDENT AUDITOR

BPA is renowned as the best audit of business-to-business magazines in the world. BPA provides solid assurance and a guarantee of trust for advertisers and media buyers around the world.

Would your company ever select a supplier without determining the quality of its product? The magazines you advertise in shouldn't be any different.

BPA is our quality audit that guarantees the circulation of American Cranes & Transport.

ACT is the only BPA audited magazine in the North American crane sector.

THE THREE STEP BPA PROCESS

STEP 1
PRODUCTION/ DISTRIBUTION

PRINTER INVOICES for every issue are reviewed to verify the number of copies printed per issue.

POSTAL/DISTRIBUTION RECEIPTS for every issue are reviewed to verify that sufficient copies have been distributed to cover circulation claims.

STEP 2
AUTHENTICATE RECIPIENTS

DATABASE REPORTS are inspected to verify the publisher's circulation claims for audience demographics e.g.: Business/Industry type; Job title/Function; Qualification is within 3 years

SAMPLE TEST Auditor will contact a sample of recipients to confirm that they receive the magazine, to further verify data accuracy.

STEP 3
VERIFY UNIQUENESS

GEOGRAPHIC COUNTS analysis is performed to verify subscribers reside in the geographic regions listed.

DUPLICATION is tested by the Auditor to verify that only one copy per recipient is being delivered unless otherwise reported.

WEBSITE

13,292
PAGE VIEWS/MONTH

6,956
UNIQUE VISITORS

1:55
SESSION TIME

Google Analytics
SOURCE: GOOGLE ANALYTICS

TOP 10 LOCATIONS

1 UNITED STATES
2 CANADA
3 UNITED KINGDOM
4 GERMANY
5 JAPAN
6 INDIA
7 CHINA
8 FRANCE
9 POLAND
10 ITALY

EXCLUSIVE WALLPAPER
Unique to one company this ad position is visible throughout the entire website.

$ 3,750

SPONSORED CONTENT
Demonstrate that you are a market leader and expert in your field by expanding on a key subject via a longer article or video. Run of site.

$ 3,640

TOP BILLBOARD
High profile position to promote, brand, exhibition or product lines. Run of site.

$ 3,300

MPU 1
High profile position to promote, brand, exhibition or product lines. Run of site.

$ 2,950

MPU 2 Run of site.

$ 2,350

MPU 3, MPU 4 Run of site.

$ 2,000

IN-CONTENT LEADERBOARD
Whether you want to build brand awareness or drive leads for your business, this format can do it all.

$ 2,430

NEWSLETTER

22,745
WEEKLY DISTRIBUTION

24.58%
OPEN RATE

8.12%
CLICK THROUGH RATE

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

TOP BANNER
SOLD MONTHLY
Guaranteed top position for entire month.

Limited to 1 advertiser per month

$ 4,000

SPONSOR BANNERS
SOLD MONTHLY
Branding opportunity, drive leads to your website. All sponsor banners rotated during the month.

$ 2,500

SPONSORED CONTENT 1
SOLD MONTHLY
Highly prominent position to dominate newsletter with space to expand your message.

Limited to 1 advertiser

$ 3,100/month or $777/week

SPONSORED CONTENT 2
SOLD MONTHLY
Build brand awareness, promote a new product/service or drive downloads of a white paper.

Limited to 1 advertiser

$ 2,780/month or $695/week

BUTTON BANNERS
SOLD MONTHLY
Cost effective digital branding.

$ 1,230

TOP 10 LOCATIONS

1 UNITED STATES
2 UNITED KINGDOM
3 GERMANY
4 INDIA
5 ITALY
6 CANADA
7 FRANCE
8 AUSTRALIA
9 NETHERLANDS
10 SPAIN

CONEXPO CON/AGG

NEWSLETTER

IN EXCESS OF
25,000
RECIPIENTS PER NEWSLETTER

2 X PREVIEWS

2 X DURING THE SHOW

1 X POST SHOW REVIEW

THE DISTRIBUTION WILL BE MADE UP OF THE OPT-IN WORLD CRANE WEEK AUDIENCE COMBINED WITH DIGITAL SUBSCRIBERS IN THE GLOBAL CRANE SECTOR

American Cranes and Transport together with International Cranes and Specialized Transport will present dedicated e-Newsletters for ConExpo 2023; offering the latest news, videos and new product launches before, during and after the exhibition.

SPONSORED CONTENT

Highly prominent position to dominate newsletter with space to expand your message.

Limited to 1 advertiser

$ 4,025

SPONSOR BANNERS

Branding opportunity, drive leads to your website. All sponsor banners rotated after each issue.

Limited to 4 advertisers

$ 3,450

BUTTON BANNERS

Cost effective digital branding.

Limited to 3 advertisers

$ 1,380

TOP BANNER

Guaranteed top position for all 5 issues of the Conexpo daily newsletter.

Limited to 1 advertiser

$ 5,100

LIVE REPORTING:

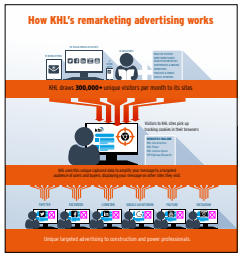
During the event, editors will report live news from the show sent out in two newsletters that week. Visitors regularly monitor these on their mobile devices during the event to get the latest information and news. The newsletters also provide a rich source of information for those not attending.

GLOBAL COVERAGE:

Written by American Cranes & Transport and International Cranes and Specialized Transport's team of renowned editors, the five newsletters will be distributed prior, during the show.

- Two previews
- Two during the show
- One extended post show review

REMARKETING



Amplify your message and engage with a targeted audience that is interested in your products and services.

BASE COST **7,500**

Includes project setup, brand safety, 250,000 impressions and optimization.

ADDITIONAL IMPRESSIONS **3,000**

Per 250,000 impressions.

EBLASTS

ACT has a global database of active decision makers. (**29,503** global crane sector or **11,635** North America). Rent this list to drive leads, promote events, and increase sales. Please allow a 15% reduction to accommodate data permissions.

$0.65/NAME **3,500** minimum

SPONSORED NEWSLETTER

Branding on a newsletter dedicated to your company sent to our readers. Supply content and artwork and our production team will design a newsletter to send out on your behalf. A great way to advertise your products and services in a format our readers are familiar with.

PRICE PER ISSUE FROM **6,500**

WHITE PAPERS

Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently.

Price on application

PRODUCT LAUNCH PACKAGES

Use American Cranes & Transport to promote your new products and services. ACT can offer a blended marketing approach including:

- Remarketing
- Digital banners
- Social media campaigns
- eBlasts
- Fully hosted webinar

...to drive awareness and more importantly sales.

With uncertainty surrounding live shows, more and more clients are finding this method a good cost effective alternative. And we have the audience to make it work for you.

EVENT SPONSORSHIP

The benefits:

- **PROMOTE YOUR BRAND** to key decision makers in the global crane, rigging and specialized transportation industry
- **RAISE AWARENESS OF YOUR COMPANY** and its products and services to significant buyers and end users from the global sector
- **SUSTAINED EXPOSURE** in KHL's global media channels before, during and after the conference
- **NUMEROUS NETWORKING OPPORTUNITIES** with existing and potential customers

INTERNATIONAL TOWER CRANES CONFERENCE & RECEPTION

International Tower Cranes (ITC) is the essential education and networking event for tower crane professionals around the world.

The global tower crane industry gathers every two years to discuss new trends in safety, innovation, construction projects and global best practices.

ITC is a full day conference and networking reception that attracts many of the key figures in the sector including crane rental companies, fleet buyers, contractors, manufacturers and service providers.

June 13th-14th, 2023 **Barcelona,Spain** **www.khl-itc.com**

WORLD CRANE & TRANSPORT SUMMIT 2023 SINGAPORE 4 & 5 OCT

The World Crane & Transport Summit (WC&TS) is the key event for the global crane and specialized transport industry.

This event will provide high quality content and offer networking opportunities with senior management and influential decision makers in the global crane and specialized transport industry.

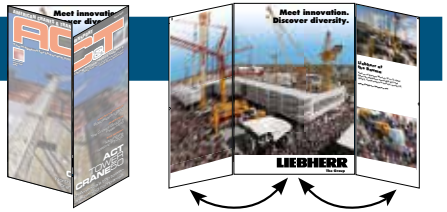
- Equipment Owners
- Lifting and Moving Contractors
- Manufacturers
- Service Providers

4th-5th October, 2023 **Singapore** **www.khl-wcts.com**

UNIQUE ADVERTISING POSITIONS FOR SHOW GUIDE ISSUES OR SUPPORTING PRODUCT LAUNCHES OFFER A GREAT OPPORTUNITY FOR SOME HIGH IMPACT, HIGH VISIBILITY MARKETING

BARN DOOR

A split cover revealing your advert comprising of a full page and two half page verticals.



BELLY BAND/WRAPAROUND

Your belly band wrapped around the magazine with the option of linking to your double page spread of advertising inside the magazine.

POSTCARD

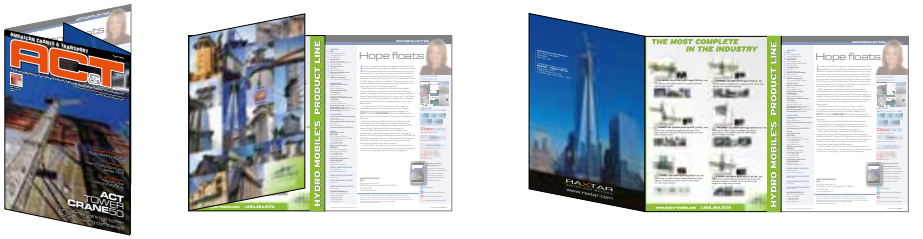
Attach a postcard to the front cover of the magazine for high visibility marketing that every subscriber will see and be engaged.

BOOKMARK

You can guarantee all subscribers see your advertisement with a bookmark added to your ad or highlighted with a tabbed insert.

GATEFOLD: COVER POSITION

Three pages of advertising opening out as a gatefold from either the front cover or back cover.



GATEFOLD: INSIDE POSTION

Four pages of advertising opening out as a gatefold.

SUPPLEMENT

A supplement bound in the magazine consisting of four or eight pages.

Other options are available

KHL OFFICES

USA HEAD OFFICE
KHL Group Americas LLC
14269 N 87th St. Ste. 205
Scottsdale, AZ 85260, USA
+1 480 7799969

USA CHICAGO OFFICE
KHL Group Americas LLC
205 W. Randolph Street, Suite 1320,
Chicago, IL 60606, USA
+1 312 496 3314

USA WAUKESHA OFFICE
20855 Watertown Road,
Suite 220,
Waukesha, WI 53186-1873, USA
+1 262 754 4100

UNITED KINGDOM (Head Office)
KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex, TN5 6TP, UK
+44 (0)1892 784 088

GERMANY OFFICE
KHL Group, Niemöllerstr. 9
73760 Ostfildern (Stuttgart), Germany.
+49 (0)711 3416 7471

CHINA OFFICE
KHL Group China
Room 769, Poly Plaza, No.14, South Dong
Zhi Men Street, Dong Cheng District,
Beijing 100027, P.R. China
+86 (0)10 6553 6676

SOUTH AMERICA OFFICE
KHL Group Américas LLC
Av. Manquehue 151, of 1108, Las Condes,
Santiago, Chile
+56 2 2885 0321

AMERICAN CRANES & TRANSPORT
AC&T

INTERNATIONAL SALES AND EDITORIAL TEAM

MATT BURK
Vice President Sales
+1 773 610 9467
matt.burk@khl.com

BEV O'DELL
National Account Manager
+1 816 886 1858
bev.odell@khl.com

ALISTER WILLIAMS
Global Vice President of Sales
+1 843 637 4127
alister.williams@khl.com

D.ANN SHIFFLER
Editor
+1 512 868 7482
d.ann.shiffler@khl.com

HANNAH SUNDERMEYER
Deputy Editor
+1 913-259-8060
hannah.sundermeyer@khl.com

MIKE POSENER
International Sales Manager
+353 86 0431219
mike.posener@khl.com

ALEX DAHM
International Editor
+44 1892 786206
alex.dahm@khl.com

NIAMH MARRIOTT
International Deputy Editor
+44 1892 786208
niamh.marriott@khl.com

JOHN AUSTIN
International Sales Executive
+44 1892 786245
john.austin@khl.com

GLOBAL SALES REPRESENTATIVES

GERMANY, SWITZERLAND, AUSTRIA, UAE, SPAIN, EASTERN EUROPE, RUSSIA AND IRELAND
Mike Posener
+353 86 0431219
mike.posener@khl.com

UK/SCANDINAVIA
John Austin
+44 1892 786245
john.austin@khl.com

THE NETHERLANDS/ LUXEMBOURG
Arthur Schavemaker
+31 547 275005
arthur@kenter.nl

FRANCE/BELGIUM
Hamilton Pearman
+33 1 4593 0858
hpearman@wanadoo.fr

ITALY
Fabio Potestà
+39 010 570 4948
info@mediapointsrl.it

JAPAN
Michihiro Kawahara
+81 3 3212 3671
kawahara@rayden.jp

CHINA
Cathy Yao
+86 10 6553 6676
cathy.yao@khl.com