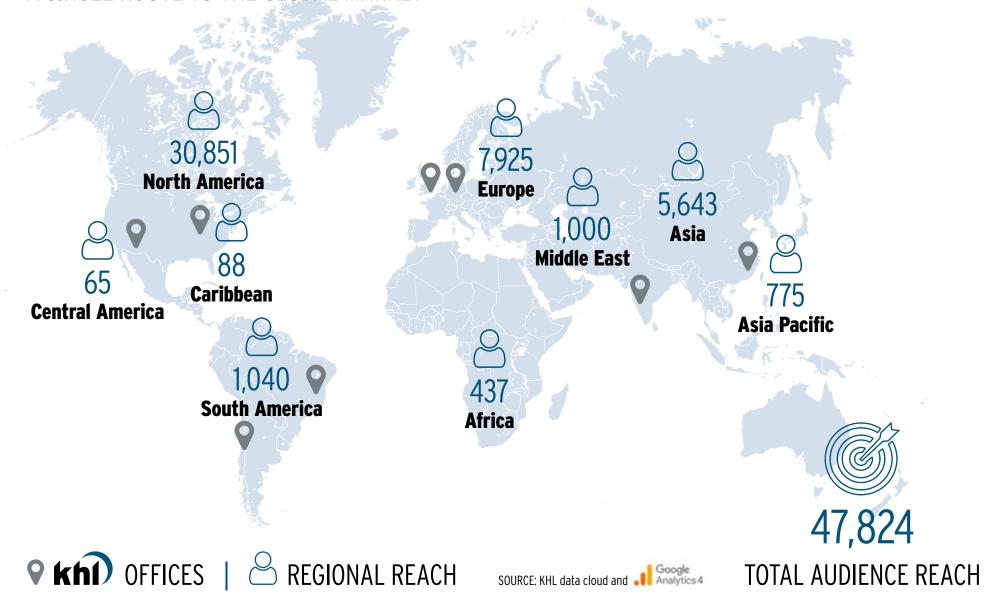




www.khl.com www.compressortech2.com

COMPRESSOR THE AUDIENCE

A SINGLE ROUTE TO THE GLOBAL MARKET



THE BRAND



MAGAZINE

19,358 **CIRCULATION**

> 10 **ISSUES PER YEAR**

SOURCING GUIDE

20,000+ **CIRCULATION**

WEBSITE

21,358 **PAGE VIEWS/MONTH**

SOCIAL MEDIA

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@COMPRESSORTECH2

NEWSLETTER



14,673 **WEEKLY DISTRIBUTION**

EVENT



16-17 APRIL, 2024 **HOUSTON, TX, USA**

2,500+ **PAGE VIEWS**



OUR AVERAGE READER HAS READ **COMPRESSOR**TECH² FOR 8 YEARS... TRUSTED SINCE 1996

BY BUSINESS TYPE

45.0%	Gas production, gas gathering, gas processing and refining and gas transmission pipeline operators
15.0%	Compressor manufacturers and compressor set packagers
10.0%	Consulting engineers or contractors
8.0%	Manufacturers of compressor component power transmission products, controls an instrumentation, lubrication, emissions, testing and analysing equipment
8.0%	Distribution, service and overhaul of compressors and engines
7.0%	Reciprocating engine and electric motor manufacturers
4.0%	R&D, technical support organizations, technical universities and libraries, students
3.0%	Gas turbine, steam turbine and turbomachinery manufacturers

BY COUNTRY/REGION

60.0%	North America			
5.0%	Central & South America			
20.0%	Europe			
5.0%	Middle East & Africa			
10.0%	Asia & Asia Pacific			

WHAT OUR READERS BUY

Signet Research Inc. conducted an independent survey of CT2's readership. One question asked was, 'Please indicate if you are involved, either as an individual or as part of a group or committee in the initiation, recommendation, specification, approval or purchase of any of the following products or services.'

58%	Gas compressors
46%	Reciprocating engines
45%	Compressor valves, seals and bearings
44%	Lubrication systems
40%	Gas and steam turbines and turbocompressors
40%	Compressor or engine controls
40%	Maintenance and overhaul services
30%	Engine components
30%	Cooling system components
29%	Filters, separators, VRUs
29%	Aftermarket compressors or engine parts
21%	Emissions equipment
87%	Involved In One or More: Multiple responses permitted

COMPRESSOR WEBSITE

WEBSITE

21,358 **PAGE VIEWS/MONTH**

14,892 **UNIQUE VISITORS**

1:49 **SESSION TIME**

Google Analytics

SOURCE: GOOGLE ANALYTICS

PLEASE NOTE:

All advertising positions can be shared with two other companies (except Wallpaper option which is limited to one)

NEW FOR 2024 **GEOTARGETING** AVAILABLE

WALLPAPER

Unique to one company this ad position is visible throughout the entire website.

§ 3,490 **§** 3,150

SPONSORED CONTENT 2

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

\$ 2,250 **€** 2,030

TOP 10 COUNTRIES

- 1 UNITED STATES
- 2 INDIA
- 3 UNITED KINGDOM
- 4 GFRMANY
- 5 CANADA

- 6 ITALY
- 7 IRELAND
- 8 JAPAN
- 9 FRANCE
- 10 CHINA



LEADERBOARD

High profile position to promote, brand, exhibition or product lines. Run of site

§ 1,680 **€** 1,400



SPONSORED CONTENT 1

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

\$ 2,250 **£** 2,030



MPU₁

High profile position to promote, brand, exhibition or product lines. Run of site.

§ 1,680 **(** 1,400



MPU 2 Run of site

§ 1,350 **(** 1,180

MPU 3, MPU 4 Run of site

§ 1,320 **(** 1,160



300 x 100

Engage with our readers when they visit the Diesel Progress website. Run of site.

\$1,000 **(3**890



COMPRESSOR NEWSLETTER

NEWSLETTER

14,673 **WEEKLY DISTRIBUTION**

> 18.65% **OPEN RATE**

27.77% **CLICK THROUGH RATE**

AVERAGE CLICK THROUGH RATE BY POSITION

TOP BANNER: 1.52%

SPONSORED CONTENT: 2.24%

BANNER: 1.33%

BUTTON: 0.26%

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

TOP BANNER

High visibility branding in industry leading newsletter.

\$1,800 **€**1,570



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Whether you want to build brand awareness or drive leads for your business, this format can do it all.

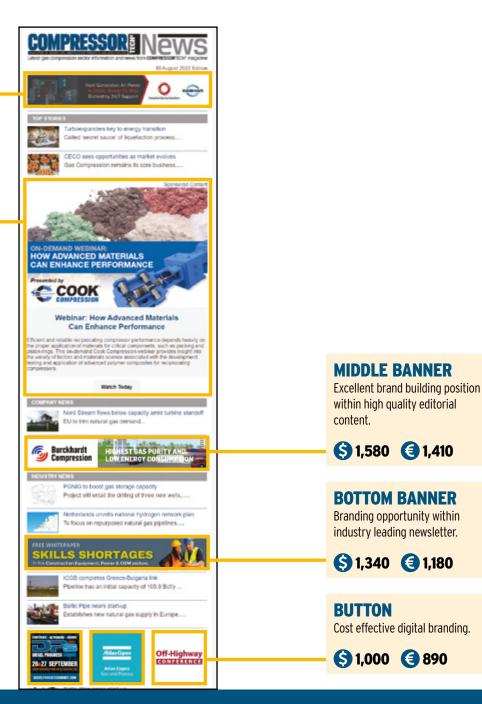
Maximum two sponsored content slots per newsletter

§ 1,960 **(** 1,680

TOP 10 COUNTRIES

- 1 UNITED STATES
- 2 CANADA
- 3 INDIA
- 4 GFRMANY
- 5 ITALY

- **6** UNITED KINGDOM
- 7 NETHERLANDS
- 8 JAPAN
- 9 FRANCE
- 10 BRAZIL



JAN-FEB

- LNG
- Condition Monitoring
- Powering Compressors

BONUS DISTRIBUTION

5th American LNG Forum 25-27 FEBRUARY. Houston. TX

ADVERTISING DEADLINE: 25 JANUARY



© COMPRESSORTECH² SOURCING GUIDE
ADVERTISING & SPONSORSHIP OPPORTUNITIES AVAILABLE (see p10)

DISTRIBUTED WITH APRIL ISSUE

MARCH

- Carbon Capture
- Hydrogen Report
- Gas Processing Technologies

SPECIAL INSERT:

Packager Guide
SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

- **CT2 Hydrogen Summit**16-17 APRIL. Houston, TX
- GCA Conference 25-27 MARCH, Galveston, TX

ADVERTISING DEADLINE: 21 FEBRUARY

APRIL

- Offshore Compression
- Energy Transition
- Compressor Packages

SPECIAL INSERT:

Gas Compressor Specs At-A-Glance
SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

- Hannover Messe H2 Zone 22-26 APRIL, Hannover, Germany
- Offshore Technology Conference 6-9 MAY, Houston, TX
- EGCR 7-9 MAY, Pittsburgh, PA

ADVERTISING DEADLINE: 21 MARCH

MAY

- Engines in Gas Compression
- Emissions
- Compressor Maintenance

ADVERTISING DEADLINE: 22 APRIL



JUNF

- Compressor Components
- Digital Monitoring
- Gas Turbines

SPECIAL INSERT:

Reciprocating Engines Specs At-A-Glance

SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

- Achema 10-14 JUNE. Frankfurt. Germany
- Sensor + Test
 11-13 JUNE, Nürnberg, Germany
- ASME Turbo Expo 24-28 JUNE, London, UK

ADVERTISING DEADLINE: 21 MAY

JULY

- Partners in Training
- Hydrogen
- LNG Infrastructure
- Filtration Systems

BONUS DISTRIBUTION

Small number of copies at all major shows we take part with a booth in the next 12 months

AUG-SEPT

- Turbomachinery
- All forms of energy: LNG, LPG, CNG, RNG
- Gas Transportation & Storage

SPECIAL INSERT:

Turbine Specs-At-A-Glance
SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

- ▼ Turbomachinery & Pump Symposia 20-22 AUGUST, Houston, TX
- **Gastech Expo** 17-20 SEPTEMBER, Houston, TX
- **GPA Midstream** 22-25 SEPTEMBER, San Antonio, TX

ADVERTISING DEADLINE: 1 AUGUST

OCTOBER

- Lubrication Systems
- Compressor Controls
- Carbon Capture & Storage

SPECIAL INSERT:

Electric Motors At-A-Glance
SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

▼ GMC 6-9 OCTOBER, Tampa, FL

ADVERTISING DEADLINE: 19 SEPTEMBER

NOVEMBER

- FPSO/FNLG
- Renewable Gas
- Compressor Drivers

SPECIAL INSERT:

Stationary Emissions Regulations At-A-Glance

SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS DISTRIBUTION

Adipec 11-14 NOVEMBER, Abu Dhabi

ADVERTISING DEADLINE: 22 OCTOBER

DECEMBER

- Year In Review
- Outlook 2025
- Energy Transportation
 - Moving Gas
- Aftermarket Services

ADVERTISING DEADLINE: 20 NOVEMBER

EDITORIAL DEADLINES

Submit editorial by the 1st of the month prior to publication. For further details contact: **Jack Burke:** jack.burke@khl.com | +1 262 754 4150

ADVERTISING DEADLINE: 19 JUNF

COMPRESSOR EDITORIAL SPONSPORSHIP OPPORTUNITIES

A GREAT WAY TO ESTABLISH YOUR COMPANY AS A PREMIER SUPPLIER TO MANUFACTURERS AND USERS OF COMPRESSORS, ENGINES, TURBINES AND GAS COMPRESSION PACKAGES

PACKAGER GUIDE





Part of the March issue of **COMPRESSOR**TECH². this insert provides a quick reference for anyone looking for information on gas compression packagers, with package capacity ranges, locations and key contacts.

DISTRIBUTED WITH THE MARCH ISSUE

COMPRESSOR SPECS-AT-A-GLANCE



A staple of the April issue of **COMPRESSOR**TECH², this four-page pull-out insert provides a quick, at-a-glance reference of the basic specifications for centrifugal, reciprocating and rotary compressors and turboexpanders.

DISTRIBUTED WITH THE APRIL ISSUE

ENGINE SPECS-AT-A-GLANCE

A highly anticipated

feature of the June issue

of **COMPRESSOR**TECH²,

this colorful insert is full

of information on which

manufacturers supply

reciprocating engines

industry, along with

to the gas compression

the output range of the

engines they provide.



DISTRIBUTED WITH THE JUNE ISSUE

THE BENEFITS

- Full-page advertisement on the back page PLUS Logo on the front cover and branding on the data pages of the insert
- 598 x 100 pixel banner on website landing page
- Logo included in social media promotions
- 500 bonus copies for company distribution
- Distributed to full circulation of **COMPRESSOR**TECH²
- Bonus distribution at all CT2 attended trade shows for 12 months
- Insert can be downloaded from www.compressortech2.com and select COMPRESSORTECH2 e-newsletters
- Yearlong visibility

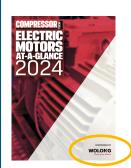
TURBINE SPECS-AT-A-GLANCE



This insert provides a guick at-a-glance reference of the basic specifications of turbines used in the gas compression industry.

DISTRIBUTED WITH THE AUGUST-SEPTEMBER ISSUE

ELECTRIC MOTORS AT-A-GLANCE



This four-page pull-out insert provides a quick at-a-glance reference of the basic specifications of electric motors used in the gas compression industry

DISTRIBUTED WITH THE OCTOBER ISSUE

STATIONARY EMISSIONS REGULATIONS-AT-A-GLANCE



DISTRIBUTED WITH THE NOVEMBER ISSUE **Emissions regulations** are a key consideration in any compression system operating around the world. Part of the November issue, the **Stationary Emissions** Regulations-At-A-Glance is a valuable reference guide to global emissions rules on stationary engine systems.

SPONSORSHIP



6,275

INSERT AVAILABLE TO ONLY ONE **SPONSOR**

COMPRESSOR MAGAZINE ADVERTISING RATES

		NUMBER OF INSERTIONS						
	1	3	6	10	14	18		
DOUBLE PAGE SPREAD	\$8,590	\$8,050	\$7,720	\$7,020	\$6,280	\$5,560		
400mm W x 273mm H (15.75in W x 10.75in H)	€6,540	€6,130	€5,840	€5,340	€4,780	€4,230		
FULL PAGE	\$5,200	\$4,770	\$4,470	\$4,100	\$3,780	\$3,470		
200mm W x 273mm H (7.875in W x 10.75in H)	€4,220	€3,930	€3,600	€3,330	€3,090	€2,900		
HALF PAGE ISLAND	\$3,780	\$3,440	\$3,070	\$2,730	\$2,600	\$2,320		
118mm W x 168mm H (4.625in W x 6.625in H)	€2,940	€2,740	€2,530	€2,330	€2,160	€2,000		
HALF PAGE VERTICAL	\$3,410	\$3,160	\$2,800	\$2,510	\$2,380	\$2,000		
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HALF PAGE HORIZONTAL	\$3,410	\$3,160	\$2,800	\$2,510	\$2,380	\$2,000		
180mm W x 118mm H (7.062in W x 4.625in H)	€2,830	€2,590	€2,370	€2,220	€2,100	€1,890		
THIRD PAGE VERTICAL	\$2,450	\$2,080	\$2,030	\$1,750	\$1,560	\$1,400		
57mm W x 251mm H (2.250in W x 9.875in H)	€1,920	€1,690	€1,500	€1,400	€1,300	€1,240		
THIRD PAGE HORIZONTAL	\$2,450	\$2,080	\$2,030	\$1,750	\$1,560	\$1,400		
180mm W x 80mm H (7.062in W x 3.125in H)	€1,920	€1,690	€1,500	€1,400	€1,300	€1,240		
QUARTER PAGE	\$1,950	\$1,720	\$1,600	\$1,430	\$1,320	\$1,130		
86mm W x 118mm H (3.375in W x 4.625in H)	€1,530	€1,370	€1,250	€1,130	€1,080	€1,030		
30% surcharge for cover positions (INSIDE FRONT CO	OVER, INSIDE BACK COVER, O	UTSIDE BACK COV	ER)					

BLEED SIZE

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 CMYK only - do not use RGB or spot colour.

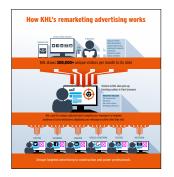
BONUS DIGITAL ISSUE

 All advertisements are included in the digital version of the magazine and are linked to the company website or direct to a specific URL. Please supply high resolution pdf files.

RICH MEDIA

 Link additional video, audio or images to your digital advertisment, free of charge, when viewed via the International Construction App. Please talk to your local sales contact.

REMARKETING & PROGRAMMATIC



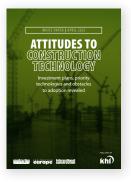
Amplify your message and engage with a targeted audience that is interested in your products and services.

BASE COST (\$) 7,500 (£) 7,000

Includes project setup, brand safety, 250,000 impressions and optimization.

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Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently.

Price on application

EMAIL AND NEWSLETTER MARKETING



COMPRESSORTech² has a database of approx. **16,137** active decision makers. Rent this list to drive leads, promote your event, increase sales. Please allow a 15% reduction to accommodate data permissions.

Prices start at **§ 900 € 750** per 1,000





WEBINARS AND EVENTS



Use KHL's events and content studio to deliver high quality events that generate brand awareness, showcase thought leadership and consistently drive sales leads.

Prices start at \$ 6,500 **6** 6,000







A UNIQUE PRINT-WEBSITE COMBINATION THAT OFFERS THE BROADEST REACH INTO THE GAS COMPRESSION MARKETS



20,000+ **CIRCULATION**

2,500+ **PAGE VIEWS**

The annual COMPRESSORTECH² SOURCING GUIDE is a key reference and training tool for the gas compression industry, incorporating a comprehensive information on compressor and driver specifications, compressor fundamentals, reference materials, products and gas compressor packagers.

THE COMPRESSORTECH² SOURCING GUIDE **INCLUDES SPECIFICATIONS FOR:**

- Reciprocating and Rotary Compressors
- Centrifugal Compressors
- Turboexpanders
- Mechanical Drive Steam Turbines
- Mechanical Drive Gas Turbines
- Natural Gas Engines
- Variable-Speed Drives
- Flectric Motors

THE COMPRESSORTFCH2 SOURCING GUIDE REACHES AN EXTENSIVE RANGE OF USERS. **INCLUDING:**

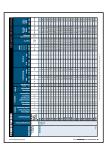
Engineers

- Trainers
- Service Technicians
- Educators

Operators











Companies, universities, conferences and many other training venues use the COMPRESSORTECH2 **SOURCING GUIDE** as a reference textbook and student handout.

ALSO AVAILABLE AT: www.compressortechsg.com Reserve your space in the 2024 **COMPRESSOR**TECH² **SOURCING GUIDE**. Contact gabriele.dinsel@khl.com or your local KHL Power Division representative today.

OFFERING THE WIDEST DISTRIBUTION **AVAILABLE**

The COMPRESSORTECH² SOURCING GUIDE is sent to all **COMPRESSOR**TECH² subscribers with the April print and digital issues.

It's also distributed at all of the major global trade shows and conferences which **COMPRESSOR**TECH² attends. Complimentary copies available for educational venues.

It's also available online as part of the **COMPRESSOR**TECH² website.

ADVERTISING PACKAGES INCLUDE:

- Print ads with logo in directory listings.
- Online profile with description, contact information, links to website, social media and ad pages.
- Web ads: 180 x 150 pixel ads for full page advertisers.
- Products listings in print and online.
- Custom editorial space for up to three items tagged for profile and Product Section.
 - Compressors
 - Prime Movers
 - Components
 - System Repair
 - Packagers



- \$ 4,700 (4,095

- \$ 4,980 (4,340
- \$ 6,460 (5,690
- \$ 7,520 (7,025
- \$ 8,910 (8,315



SPONSORSHIP







- Upgrade to a Product Section Tab and the online section will be branded with your 728 x 90 pixel web ad and logo.
 - Compressors
 - Prime Movers
 - Components
 - System Repair
 - Packagers

PACKAGE TWO PRICE PLUS

- \$ 2,100 (2,010

Highlight your Gas Compression Products and Services by advertising in this widely circulated guide





www.ct2summit.com

Blending | Hydrogen Ready Equipment | Green H2 | Compression

16-17 APRIL, 2024 **HOUSTON, TX, USA**



VENUE

HYATT REGENCY, HOUSTON

13210 Katy Freeway, Houston, Texas, United States, 77079



Join us for this unique one-day event with keynote, round table and multiple seminars from leaders in hydrogen.

he guest for clean energy solutions has never been greater from stakeholders at every level, and the US government alone has given hydrogen production a massive boost through unprecedented tax credits. Investment in hydrogen-related projects across the USA is in the billions.

Hydrogen is seen by many as the White Knight to decarbonize the gas industry in the form of blending. Hydrogen usage is also being driven by industries including power generation and Transportation.

The blending and compression of H2 safely and efficiently presents big challenges to equipment manufacturers, midstream operators, producers and packagers.

The goal of the Compressortech2 Hydrogen Summit is to bring leaders together to network and share knowledge, successes and challenges relating to hydrogen blending, equipment and compression.



SPONSORSHIP

We have a number of sponsorship packages to choose from available. From Platinum to Bronze, if you look for solo sponsorships or only Exhibitor, we have packages for all needs and budgets.

WHY SPONSOR?

- Meet with packagers who want to learn more about hydrogen compression
- Meet with leasing companies
- Talk with leading mid-stream operators and producers
- Meet face to face with equipment buyers
- Associate your business & brand with clean energy
- Prominent branding and tabletop positioned in networking area
- Sponsors get on-going promotion pre-event, during and post-event
- Networking includes lunch and coffee breaks during the conference and drinks reception





www.ct2summit.com

Blending | Hydrogen Ready Equipment | Green H2 | Compression

SPONSORSHIP PACKAGES

PLATINUM

SOLO SPONSORSHIP

\$18,000 / €17,100

GOLD

4 AVAILABLE

\$13,000 / €12,300

NETWORKING DRINKS

SOLO SPONSORSHIP

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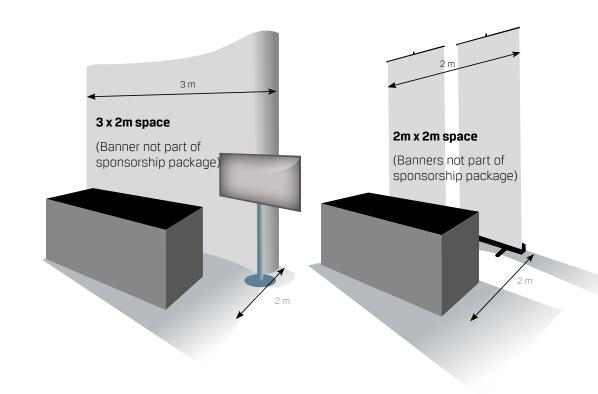
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BRONZE

12 AVAILABLE

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SUMMIT BAG

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PAD & PEN

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\$3,000 / €2,800

EXHIBITOR

6 AVAILABLE

\$3,000 / €2,800

The companies and machines that have driven 150 years of industrial compressor progress

Norman Shade, in cooperation with KHL Group Americas and COMPRESSORTech²

Set to be published in October 2024, the primary objective of this book is to preserve the record of historically important compressors, engines and related technology and the companies that developed and manufactured them.

THE PROFILE SECTION IS DIVIDED D THREE C/

- **COMPRESSORS**
- COMPRESSOR DRIVERS
- COMPONENTS

TIMELINE

CLOSE DATE FOR PROFILES AND SPONSORSHIP

MAY 1, 2024

BOOK LAUNCH

OCTOBER 2024

THIS BOOK WILL BE A TREASURED RESOURCE FOR THE INDUSTRY WITH AN INFINITE SHELF LIFE.

SPONSORSHIP OPPORTUNITIES

Companies that have driven industrial compressor progress will have the opportunity to participate in this monumental book by sponsoring sections of the book that relate to their respective industry sector. Standardized sponsorship pages will include company images and logos with section title and description.

SPONSORED SECTIONS INCLUDE

- Compressor Types and History of Development
- Important Compressor and Engine Companies
- Less Common Compressor Technologies
- Important Enabling Developments
- Major Product Development Failures
- Compressors of the Future





One-page section sponsorship § 3,280 § 3,130

PROFILE SECTION

Companies will have the opportunity to underwrite this unique book project through corporate profile articles about their companies. The companies will be showcased in a special Profile section.



PACKAGE

PROFILE PAGES 1-page profile NUMBER OF BOOKS

RATE

(5) 4.100

③ 3.900



PACKAGE 2

PROFILE PAGES 2-page profile NUMBER OF BOOKS 10 RATE

<u>(S)</u> 7.020

6.690



PROFILE PAGES 3-page profile

NUMBER OF BOOKS 15

RATE

§ 9,200

6 8.760



PROFILE PAGES 4-page profile

NUMBER OF BOOKS 20

RATE

(S) 11,500

🥑 10.950



CONTENT FUELLED BY EXPERTISE

Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your audience's interests.

For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary for running their businesses. You can leverage this vast knowledge to create content that resonates with your audience. We understand industry buyers' mindsets and can ignite their passion through compelling storytelling via multiple channels.

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With a half a million audience at our fingertips, we know exactly what makes buyers and users tick. We amplify your message and position you at the center of the industry. Through the latest Al technology we connect you with the audiences that matter the most to you at a time that is relevant to them.

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