

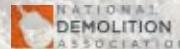
FOR DEMOLITION
AND RECYCLING
PROFESSIONALS



INTERNATIONAL
MEDIA
PARTNER:

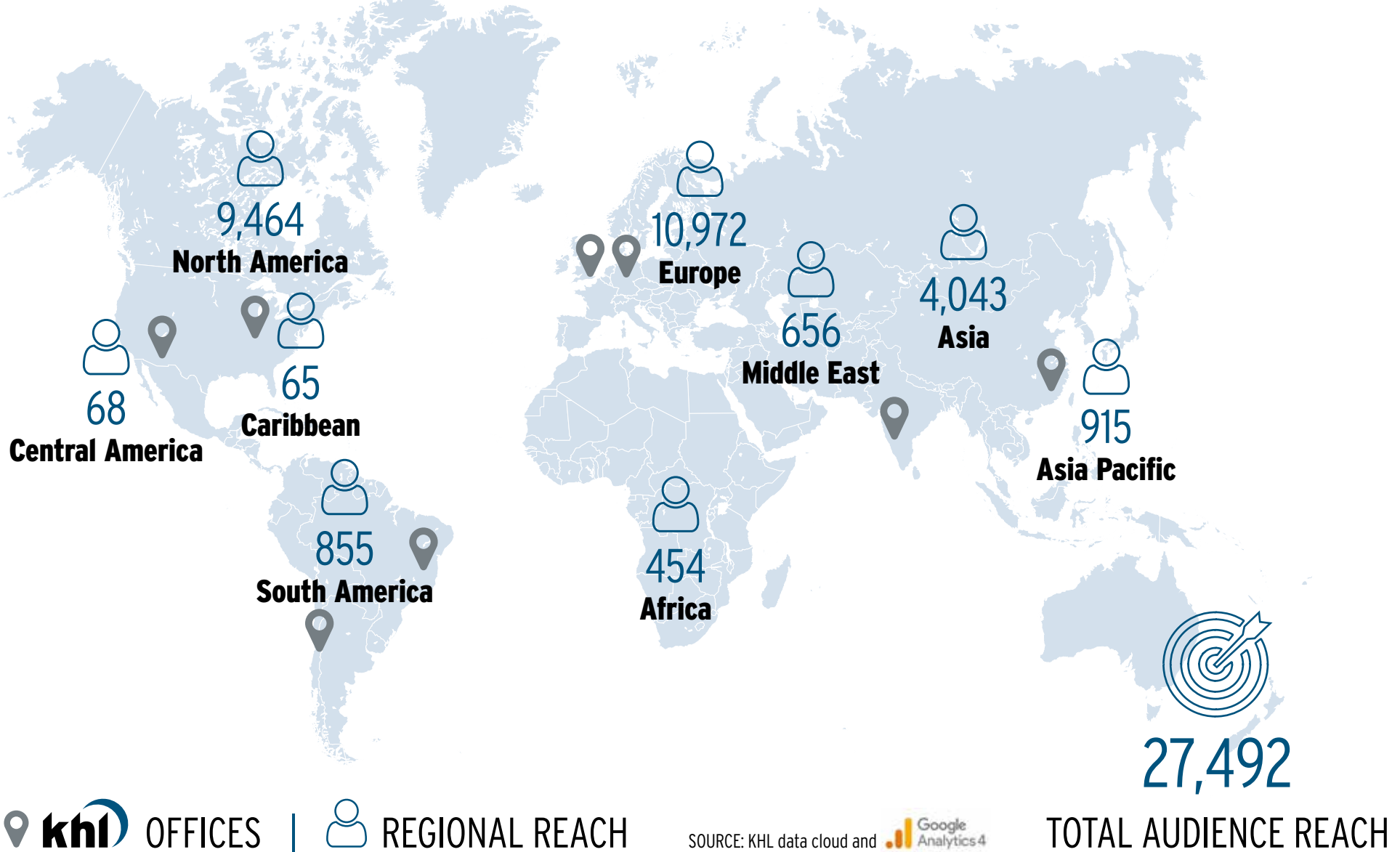


MEMBERS OF:



20
24
MEDIA
INFORMATION

A SINGLE ROUTE TO THE GLOBAL MARKET



THE BRAND



MAGAZINE

15,587
CIRCULATION

4
ISSUES
PER YEAR



WEBSITE

13,737
PAGE VIEWS/MONTH

SOURCING GUIDE

5,423
PAGE VIEWS/MONTH

UNLIMITED ACCESS FOR INDUSTRY INFORMATION
ACROSS PRINT AND DIGITAL OUTLETS

NEWSLETTERS



10,425
WEEKLY DISTRIBUTION

Construction **BRIEFING**
GLOBAL CONSTRUCTION INSIGHT - EVERY DAY

26,349
DAILY DISTRIBUTION



60,536
DISTRIBUTION

EVENT



6 & 7 NOVEMBER 2024
STOCKHOLM, SWEDEN



Demolition & Recycling International



@demolitionandrecyclingmag



@KHL_DRI



Demolition and Recycling International (D&Ri)

DEMOLITION & RECYCLING INTERNATIONAL REACHES BUYERS OF DEMOLITION EQUIPMENT

BY BUSINESS TYPE

66.4%	Specialist Demolition Contractor, Contractor and Consultant
15.0%	Demolition Recycling Waste Specialist
10.7%	Rental, Distributor, Manufacturer and Supplier
7.9%	Utilities, Government, Offshore & Decommissioning and Other Education, Finance/Regulator, Insurance, Training) & Decommissioning and Others

BY REGION

38.7%	Europe
33.9%	North America
15.0%	Asia
4.0%	South & Central America
2.8%	Middle East
4.0%	Asia Pacific
1.3%	Africa

READER PROFILE

Signet Research Inc. conducted an independent survey of D&Ri's readership. One question asked was *'are you involved in the purchase of these construction products/services'*

55%	Demolition & Recycling	23%	Dust suppression machines
50%	Excavators	32%	Concrete Crushers
30%	High reach excavators	23%	Skidsteers
42%	Equipment attachments	17%	Low loaders (transporting large excavators and crushers from site to site)
15%	Machine Control/BIM/Telematics	18%	Explosive demolition
20%	After Market Parts/Components	6%	Other
38%	Earthmoving Equipment		
18%	Asbestos removal equipment		
85%	Involved In One or More: <i>Multiple responses permitted</i>		

WORLD DEMOLITION SUMMIT 2024

CONFERENCE - AWARDS - NETWORKING

The 2024 World Demolition Summit is planned for 6 & 7 November in Stockholm, Sweden. In its sixteenth year the summit continues to adapt for the audience, sponsors and market in general. Industry professionals attend to discuss best practice, the challenges faced across jobsites and complexities of demolition work.

In addition to the conference, equipment experts are on hand to offer support and update on product launches. The day ends with a dinner and the famous World Demolition Awards ceremony, offering opportunities to socialise, network and find out who the winners are.



6 & 7 November 2024



Stockholm, Sweden



SPONSORSHIP OPPORTUNITY

- Promote your company, brand and expertise to a key group of equipment buyers
- Demonstrate your industry leadership and involvement in the industry
- Brand alignment exposure from May - November
- Alignment with an established, leading demolition event

Event pre-marketing commences in May with:

- Dedicated WDS Newsletter
- Magazine advertisements promoted across KHL titles
- Digital banners promoted across KHL digital media
- Editorial coverage
- Exposure at relevant exhibitions and conferences KHL attends
- Social media coverage

www.demolitionsummit.com

1ST QUARTER

SHOW GUIDE



MAIN FEATURE **Attachments standardisation: help or hinderance?**

PROBLEM SOLVER **Safety regulations: risks and rewards**

EQUIPMENT FEATURE **Mini excavators**

BONUS CIRCULATION: ✓ Intermat ✓ Fachtagung Abbruch
✓ NDA Annual Convention & Expo

3RD QUARTER

SHOW GUIDE



MAIN FEATURE **Soil remediation and wet processing**

PROBLEM SOLVER **New technology in demolition operations**
(machine control, fleet management, surveying tools)

EQUIPMENT FEATURE **Dust suppression**

BONUS CIRCULATION: ✓ World Demolition Summit

2ND QUARTER

SHOW GUIDE



MAIN FEATURE **Explosive demolition**

PROBLEM SOLVER **Sorting construction and demolition waste**

EQUIPMENT FEATURE **Metals recycling**

BONUS CIRCULATION: ✓ EDA Annual Convention ✓ Hillhead

FREE MARKET RESEARCH:

Free independent
advertising research
for full pages or larger



4TH QUARTER

REVIEW



MAIN FEATURE **Attachments: Adapting to project demands**

PROBLEM SOLVER **Maximising onsite crushing and screening**

EQUIPMENT FEATURE **Demolition robots and remote controlled equipment**

BONUS CIRCULATION: ✓ World of Concrete

ANNUAL LISTING



DON'T MISS OUT ON AN ISSUE

The Q1, Q2 and Q4 issues will be published in the January-February, May-June and November-December issues of our sister publication International Construction, giving a combined circulation of **15,587**. The 3rd quarter magazine will be published separately and be exclusively available to D&RI subscribers.



For further information
download the International
Construction Media Pack

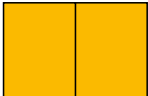







EDITORIAL SUBMISSIONS

Editorial should be submitted no later than the 5th of the preceding quarter. For further details, or to submit material suitable for publication, please contact

Leila Steed: leila.steed@khl.com
| +44 (0)1892 786261

€ EURO

\$ US\$

		NUMBER OF INSERTIONS		NUMBER OF INSERTIONS	
		2	4	2	4
DOUBLE PAGE SPREAD 400mm W x 273mm H (15.75in W x 10.75in H)		€8,900	€8,015	\$10,680	\$9,600
FULL PAGE 200mm W x 273mm H (7.875in W x 10.75in H)		€4,780	€4,400	\$5,740	\$5,300
HALF PAGE ISLAND 118mm W x 168mm H (4.625in W x 6.625in H)		€3,300	€2,940	\$3,970	\$3,460
HALF PAGE VERTICAL 86mm W x 251mm H (3.375in W x 9.875in H)		€2,970	€2,620	\$3,560	\$3,150
HALF PAGE HORIZONTAL 180mm W x 118mm H (7.062in W x 4.625in H)		€2,970	€2,620	\$3,560	\$3,150
THIRD PAGE VERTICAL 57mm W x 251mm H (2.250in W x 9.875in H)		€2,050	€1,820	\$2,460	\$2,180
THIRD PAGE HORIZONTAL 180mm W x 80mm H (7.062in W x 3.125in H)		€2,050	€1,820	\$2,460	\$2,180
QUARTER PAGE 86mm W x 118mm H (3.375in W x 4.625in H)		€1,700	€1,470	\$2,050	\$1,760
OUTSIDE FRONT COVER (DIGITAL ONLY)		€3,830	€3,400	\$4,600	\$4,100

30% surcharge for cover positions (INSIDE FRONT COVER, INSIDE BACK COVER, OUTSIDE BACK COVER)

BLEED SIZE

- Please add 3mm (0.125in) bleed to all edges of full page and DPS ad sizes.

COLOUR

- CMYK only - do not use RGB or spot colour.

BONUS DIGITAL ISSUE

- All advertisements are included in the digital version of the magazine and are linked to the company website or direct to a specific URL. Please supply high resolution pdf files.

RICH MEDIA

- Link additional video, audio or images to your digital advertisement, free of charge, when viewed via the International Construction App. Please talk to your local sales contact.

Construction BRIEFING

GLOBAL CONSTRUCTION INSIGHT - EVERY DAY

WHAT'S INCLUDED?

YOUR COMPANY CONTENT

As a daily partner in the **Construction Briefing** your sponsored content or banner will feature prominently around the main story. All readers will be able to click-through from your content to the web page of your choice.

OPTION 1 SPONSOR BANNER ONLY US\$975 | €850 | £700
Guaranteed minimum number of impressions: 5,000 per day

OPTION 2 SPONSORED CONTENT ONLY US\$2,100 | €1,800 | £1,500
Guaranteed minimum number of impressions: 5,000 per day

OPTION 3 SPONSOR BANNER AND CONTENT
US\$2,950 | €2,525 | £2,100

**GUARANTEED
MINIMUM
NUMBER OF
IMPRESSIONS
5,000
PER DAY**

BRIEFING STATISTICS

26,349
OPT-IN READERS
PER DAY

3.46%
CLICK RATE

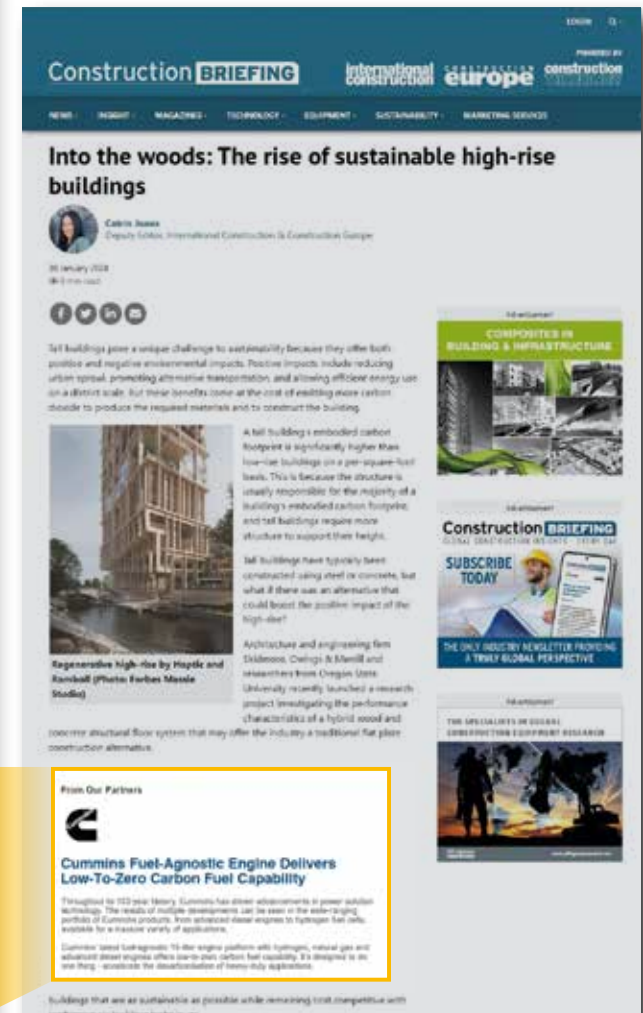
20.44%
OPEN RATE

16.94%
CLICK THROUGH RATE



NEW FOR 2024

Options 2 and 3 will benefit from additional exposure on the **Construction Briefing** website.



POWERED BY

international construction **CONSTRUCTION europe** **construction TECHNOLOGY**

NEWSLETTER

10,425

WEEKLY DISTRIBUTION

26.5%

OPEN RATE

12.1%

CLICK THROUGH RATE

AVERAGE CLICK THROUGH RATE
BY POSITION

TOP BANNER: 0.92%

SPONSORED CONTENT: 0.82%

BANNER: 2.01%

BUTTON: 0.60%

Materials are due one week prior to
mail date. Send all materials and
links to: production@khl.com

TOP 10 COUNTRIES

- 1 UNITED STATES
- 2 UNITED KINGDOM
- 3 GERMANY
- 4 INDIA
- 5 AUSTRALIA

- 6 CANADA
- 7 ITALY
- 8 NETHERLANDS
- 9 FRANCE
- 10 BRAZIL

TOP BANNER

Limited to 1 advertiser per month

Banner: 570px width by 200px height

€ 1,670 \$ 2,000

SPONSOR BANNERS

Sold monthly

Banner: 570px width by 100px height

€ 1,340 \$ 1,600



SPONSORED CONTENT 1

Limited to 1 advertiser per week

Headline: Max 45 characters including spaces

Standfirst: Max 140 characters including spaces

Newsletter Image: 570px width by 190px height image

Article: Max 3000 characters including spaces, five images or a link to an article hosted on your website

€ 1,115 \$ 1,340

SPONSORED CONTENT 2

Limited to 1 advertiser per week

Headline: Max 45 characters including spaces

Standfirst: Max 140 characters including spaces

Newsletter Image: 570px width by 190px height image

Article: Max 3000 characters including spaces, five images or a link to an article hosted on your website

€ 705 \$ 850

BUTTON BANNERS

Sold monthly

Banner: 150px width by 150px height

€ 615 \$ 740

NEWSLETTER

60,536
DISTRIBUTION

363,215
COMBINED VIEWS

6
NEWSLETTERS

3 X CAMPAIGNS PRE-SHOW

2 X CAMPAIGNS DURING THE
SHOW

1 X REVIEW POST SHOW



SPONSORED CONTENT

Limited to 1 advertiser

Headline: Max 45 characters including spaces

Standfirst: Max 140 characters including spaces

Newsletter Image: 570px width by 190px height image

Article: Max 3000 characters including spaces, five images or a link to an article hosted on your website

€ 14,000 \$ 15,500



TOP BANNER

Limited to 1 advertiser

Banner: 570px width by 200px height

€ 11,000 \$ 12,000

SPONSOR BANNERS

Limited to 4 advertisers

Banner: 570px width by 100px height

€ 9,250 \$ 10,200

BUTTON BANNERS

Limited to 3 advertisers

Banner: 150px width by 150px height

€ 3,600 \$ 4,000

WEBSITE

13,737
PAGE VIEWS/MONTH

9,738
UNIQUE VISITORS

2:14
SESSION TIME

 Google Analytics
SOURCE: GOOGLE ANALYTICS

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

TOP 10 COUNTRIES

- 1 UNITED STATES
- 2 UNITED KINGDOM
- 3 INDIA
- 4 CHINA
- 5 AUSTRALIA

NEW FOR 2024
GEOTARGETING AVAILABLE

WALLPAPER

Desktop wallpaper: 1260px width by 1500px height with 1024px centre gap not visible
Visible area: On most monitors 118px by 700px either side of centre gap

€ 2,400 \$ 2,890

IN-CONTENT LEADERBOARD

Desktop: 598px width by 100px height
Mobile: 468px width by 60px height
Tablet: 300px width by 75px height

€ 1,770 \$ 2,250



TOP BILLBOARD

Desktop: 728px width by 90px height
Mobile: 468px width by 60px height
Tablet: 300px width by 75px height

€ 1,995 \$ 2,400

MPUs

Banner: 300px width by 250px height

MPU1

€ 1,780 \$ 2,400

MPU2

€ 1,270 \$ 1,525

MPU3

€ 875 \$ 1,050

MPU4

€ 610 \$ 730

SPONSOR CONTENT

Headline: Max 90 characters including spaces

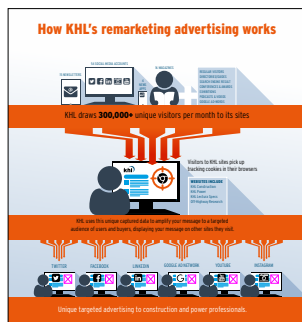
Standfirst: Max 190 characters including spaces

Website Image: 3:2 ratio image

Article: Max 3000 characters including spaces, five JPEG or PNG images or a link to an article hosted on your website

€ 2,175 \$ 2,610

REMARKETING & PROGRAMMATIC



Amplify your message and engage with a targeted audience that is interested in your products and services.

BASE COST € 7,000 \$ 7,500

Includes project setup, brand safety, 250,000 impressions and optimization.

ADDITIONAL IMPRESSIONS € 2,700 \$ 3,000

Per 250,000 impressions.

RESEARCH PROJECTS & WHITE PAPER



Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently.

Price on application

EMAIL AND NEWSLETTER MARKETING



Demolition & Recycling International has a database of approx. **11,467** active decision makers. Rent this list to drive leads, promote your event, increase sales. *Please allow a 15% reduction to accommodate data permissions.*

Prices start at € 750 \$ 900 per 1,000

WEBINARS AND EVENTS



Use KHL's events and content studio to deliver high quality events that generate brand awareness, showcase thought leadership and consistently drive sales leads.

Prices start at € 6,000 \$ 6,500

THE COMPREHENSIVE GUIDE FOR BUYERS AND USERS OF DEMOLITION AND RECYCLING EQUIPMENT

SOURCING GUIDE

5,423
PAGE VIEWS/MONTH

Visitors can search for equipment by:

- Brand
- Application
- Specifications

AN INVALUABLE TOOL FOR INDUSTRY PROFESSIONALS, CONTAINING PRODUCT INFORMATION ON OVER 11,000 PRODUCTS FROM 282 EQUIPMENT PRODUCERS AND PROVIDERS.

Freely accessible in an easy to use format. Advertisers in the digital format receive prime visibility as an industry leader to the demolition community.

COMPANY BRANDING AVAILABLE:

TOP BILLBOARD

- ✓ Available for one advertiser only, benefit from your banner in the most prominent position on the website. Run of site.

ADVERTISE FROM € 1,000 \$ 1,200 PER MONTH

Desktop: 728 x 90 pixels | Tablet: 468 x 60 pixels | Mobile: 300 x 75 pixels

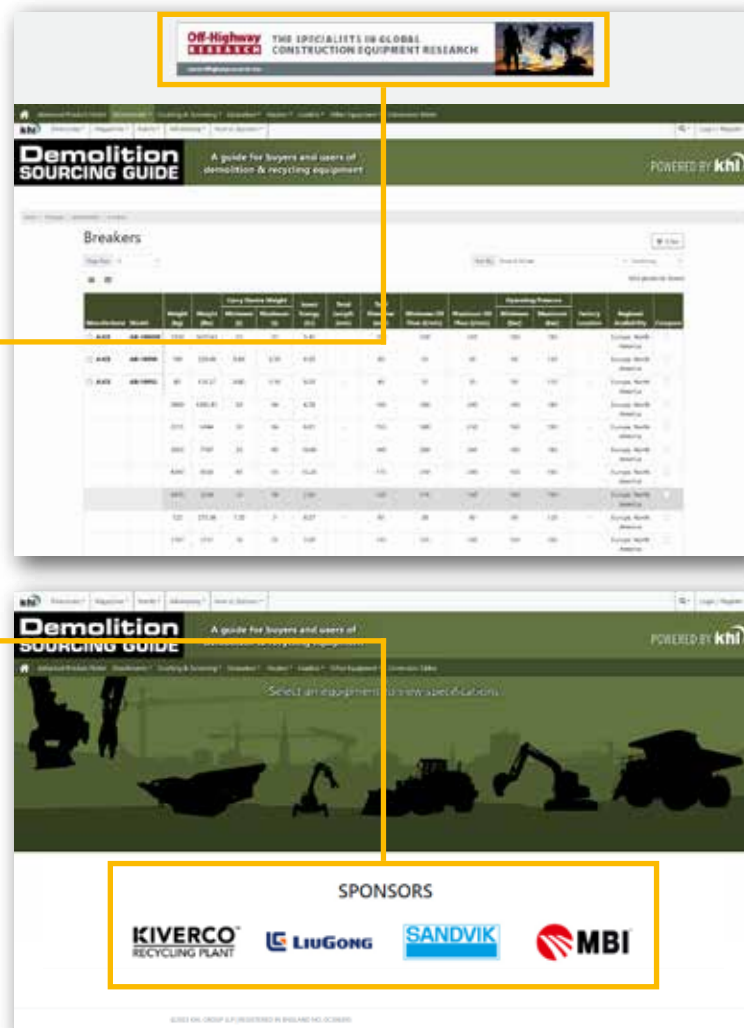
BECOME A SOURCING GUIDE SPONSOR

- ✓ Benefit from your logo on every page of the site driving brand recognition

SPONSOR FROM € 750 \$ 900 PER MONTH

Minimum width: 600 pixels. File type: PNG or JPG or EPS (transparent background). GIF's are not supported. Logos are optimised during the upload process and will not display at full size.

www.demolitionsourcingguide.media





Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your audience's interests.

For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary for running their businesses. You can leverage this vast knowledge to create content that resonates with your audience. We understand industry buyers' mindsets and can ignite their passion through compelling storytelling via multiple channels.

The network of communication channels includes websites, newsletters, daily briefings, social media, magazines, and events.

With a half a million audience at our fingertips, we know exactly what makes buyers and users tick. We amplify your message and position you at the center of the industry. Through the latest AI technology we connect you with the audiences that matter the most to you at a time that is relevant to them.

CONTENT FUELLED BY EXPERTISE

CONTENT MENU

ADVERTORIALS

BLOGS

BROCHURES

COMMERCIAL FEATURES

EVENT HOSTING

INTERVIEWS (Q&AS)

PRESS RELEASES

PODCASTS

PRODUCT LAUNCHES

SPONSORED CONTENT

THOUGHT LEADERSHIP

WEBINAR TRANSCRIPTS

WHITE PAPERS

TAILORED CONTENT | TAILORED AUDIENCE

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