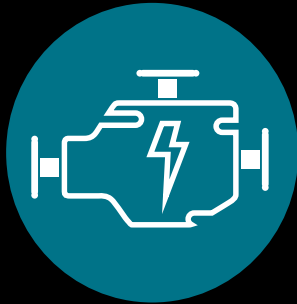
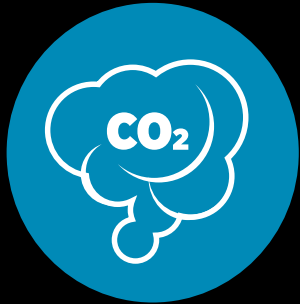
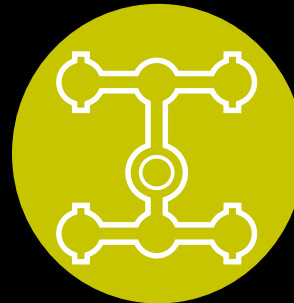
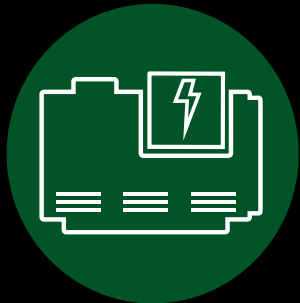


A TRUSTED REFERENCE AND  
BUYERS GUIDE SINCE 1935

Design Begins **Here**



# POWER SOURCING GUIDE



**DIGITAL-PRINT-WEBSITE**



**2024-2025  
MEDIA INFORMATION**



# THE BRAND

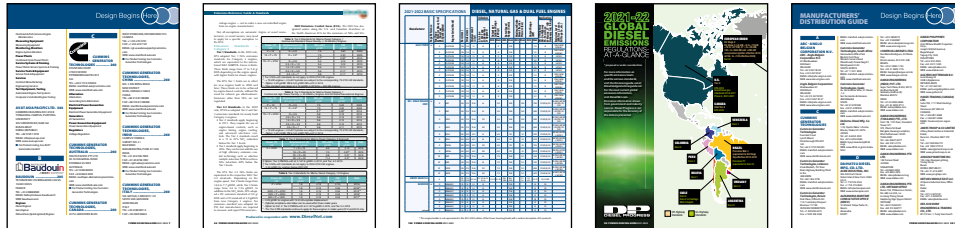
# POWER SOURCING GUIDE

Distributed to all relevant industry experts reading **Power Progress**, **Power Progress International** (new brand names, including former brands Diesel Progress, Diesel Progress International, NPP and most of Diesel & Gas Turbine Worldwide) and **COMPRESSORTECH<sup>2</sup>**

The Power Sourcing Guide from **Power Progress**, **Power Progress International** and **COMPRESSORTECH<sup>2</sup>** is the industry's most powerful buyer's guide, directory, reference and search engine resource for professionals throughout the engine systems industries involved in the engineering and purchasing functions.

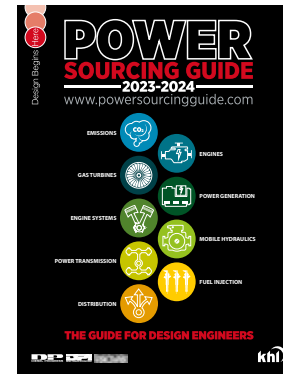
When looking for engines and engine systems components, knowledge is power. And the key to knowledge is information.

For more than 85 years, engineers and designers researching new component technologies have looked to our publications to provide that information.



# THE GUIDE FOR DESIGN ENGINEERS

## GUIDE



48,620  
CIRCULATION

**DISTRIBUTED TO:  
Power Progress,  
Power Progress  
International and  
COMPRESSORTECH<sup>2</sup>**

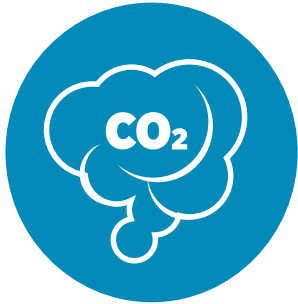
## WEBSITE



5,143  
PAGE VIEWS PER MONTH

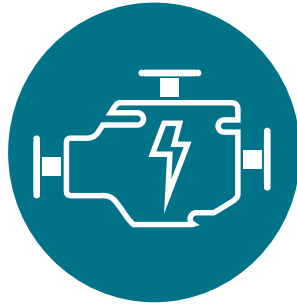
 Google Analytics

SOURCE: GOOGLE ANALYTICS



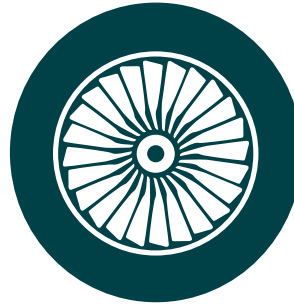
## EMISSIONS

Emissions-reduction technologies and the annually updated Global Emissions Standards Guide in partnership with DieselNet



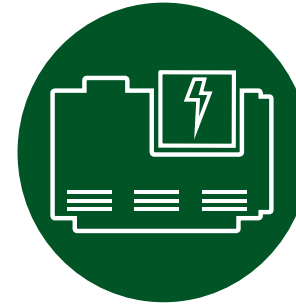
## ENGINES

Information and specifications on future fuels, diesel, gasoline and dual-fuel reciprocating engines and searchable specifications



## GAS TURBINES

Gas turbine and combined-cycle technology for power generation, marine and mechanical drive systems and searchable specifications



## POWER GENERATION

Power generation system products, technologies and searchable specs



## ENGINE SYSTEMS

Engine components and accessories including pistons, crankshafts, castings and service



## MOBILE HYDRAULICS

Mobile hydraulic components and systems and searchable specifications



## POWER TRANSMISSION

Information and searchable specs on mechanical transmissions, clutches, driveshafts and gear systems



## FUEL INJECTION

Fuel injection systems and internal engine components



## CONTROLS & INSTRUMENTATION

Electronic controls and systems



## MANUFACTURERS' DISTRIBUTION GUIDE

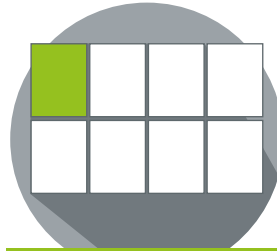
Contact manufacturer's representatives directly

# ADVERTISING BENEFITS

- ✓ Annual Online Profile with news and media
- ✓ Annual Print and Digital Issue with worldwide circulation
- ✓ Brand awareness
- ✓ Company Logo on the Home Page
- ✓ Connect to customers faster
- ✓ Custom tables for additional products
- ✓ Distributor Directory
- ✓ Fully searchable
- ✓ Get discovered easily
- ✓ Increase traffic to your website
- ✓ Product Directory
- ✓ Profile links from website articles
- ✓ Searchable specifications for key product groups
- ✓ Secondary listings for divisional offices
- ✓ Targeted website advertising
- ✓ 25 complimentary copies included at no charge (Additional copies \$12 each)

For more information, or to sponsor, please contact **Gabriele Dinsel**: [gabriele.dinsel@khl.com](mailto:gabriele.dinsel@khl.com)  
 +49 711 3416 74 71

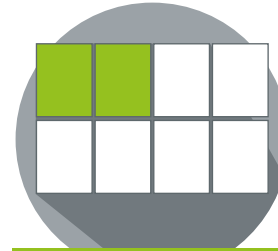
## 2024-2025 RATE CARD



### PACKAGE 1

- ✓ One full page advertisement or advertorial
- ✓ 12 months online presence

**\$ 4,200**  
**€ 3,670**  
**£ 2,840**



### PACKAGE 2

- ✓ Two full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ Minimum to sponsor product section (see page 5)

**\$ 5,780**  
**€ 5,040**  
**£ 3,890**



### PACKAGE 3

- ✓ Three full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 300 x 100 Pixel banner on all product pages
- ✓ 1 video or Technical paper
- ✓ Minimum to sponsor cover position (see page 5)

**\$ 6,820**  
**€ 6,060**  
**£ 4,620**



### PACKAGE 4

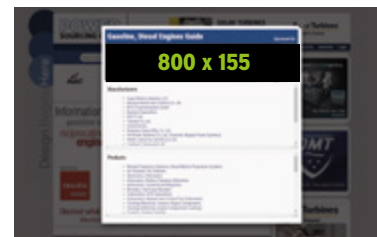
- ✓ Four full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 300 x 100 Pixel banner on all pages except the home page
- ✓ 3 videos or Technical paper

**\$ 8,140**  
**€ 7,140**  
**£ 5,490**

HOME PAGE



HOME POP-UP PAGE



SECTION LANDING PAGE





## PACKAGE 5

- ✓ Five full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 300 x 250 Pixel banner on all product pages
- ✓ Custom tagging for specific categories
- ✓ 3 videos or Technical paper

**\$ 9,450**

**€ 8,300**

**£ 6,300**



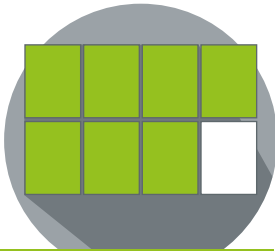
## PACKAGE 6

- ✓ Six full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 300 x 250 Pixel banner on all pages except the home page
- ✓ Custom tagging for specific categories
- ✓ 3 videos or Technical paper

**\$ 11,000**

**€ 9,650**

**£ 7,350**



## PACKAGE 7

- ✓ Seven full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 728 x 90 leaderboard banner on all product pages
- ✓ Custom tagging for specific categories
- ✓ "Request For Quote" form alongside profile
- ✓ 10 videos or Technical paper

**\$ 12,600**

**€ 11,000**

**£ 8,450**



## PACKAGE 8

- ✓ Eight full page advertisements or advertorials
- ✓ 12 months online presence
- ✓ 728 x 90 leaderboard banner on all pages except the home page
- ✓ Custom tagging for specific categories
- ✓ "Request For Quote" form alongside profile
- ✓ 10 videos or Technical paper

**\$ 14,700**

**€ 12,600**

**£ 9,700**



PRODUCT SECTION PAGE

## SECTION SPONSOR

- ✓ MINIMUM PACKAGE TWO to qualify
- ✓ FULL PAGE ADVERTISEMENT on both the FRONT and BACK PAGE OF THE TAB STARTING SECTION (only 9 Tabs available)



- ✓ Upgrade to 300 X 250 BANNER run of site including the home page
- ✓ SPONSORED BY COMPANY LOGO on section home page
- ✓ 800 X 155 HEADER on pop-up page
- ✓ 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE TWO PRICE (SEE PAGE 4), **PLUS**

**\$ 4,720 € 4,150 £ 3,150**

## COVER POSITIONS

Inside Front Cover; Inside Back Cover; Outside Back Cover

- ✓ MINIMUM PACKAGE THREE to qualify
- ✓ FULL PAGE ADVERTISEMENT on either the Inside Front Cover, Inside Back Cover or Outside Back Cover
- ✓ 728 X 90 LEADERBOARD BANNER. Run of site including the home page
- ✓ 10 VIDEOS OR TECHNICAL PAPERS

PACKAGE THREE PRICE (SEE PAGE 4), **PLUS**

**\$ 2,200 € 1,940 £ 1,470**

Advertising deadline: **April 1, 2024**

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# POWER SOURCING GUIDE

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