

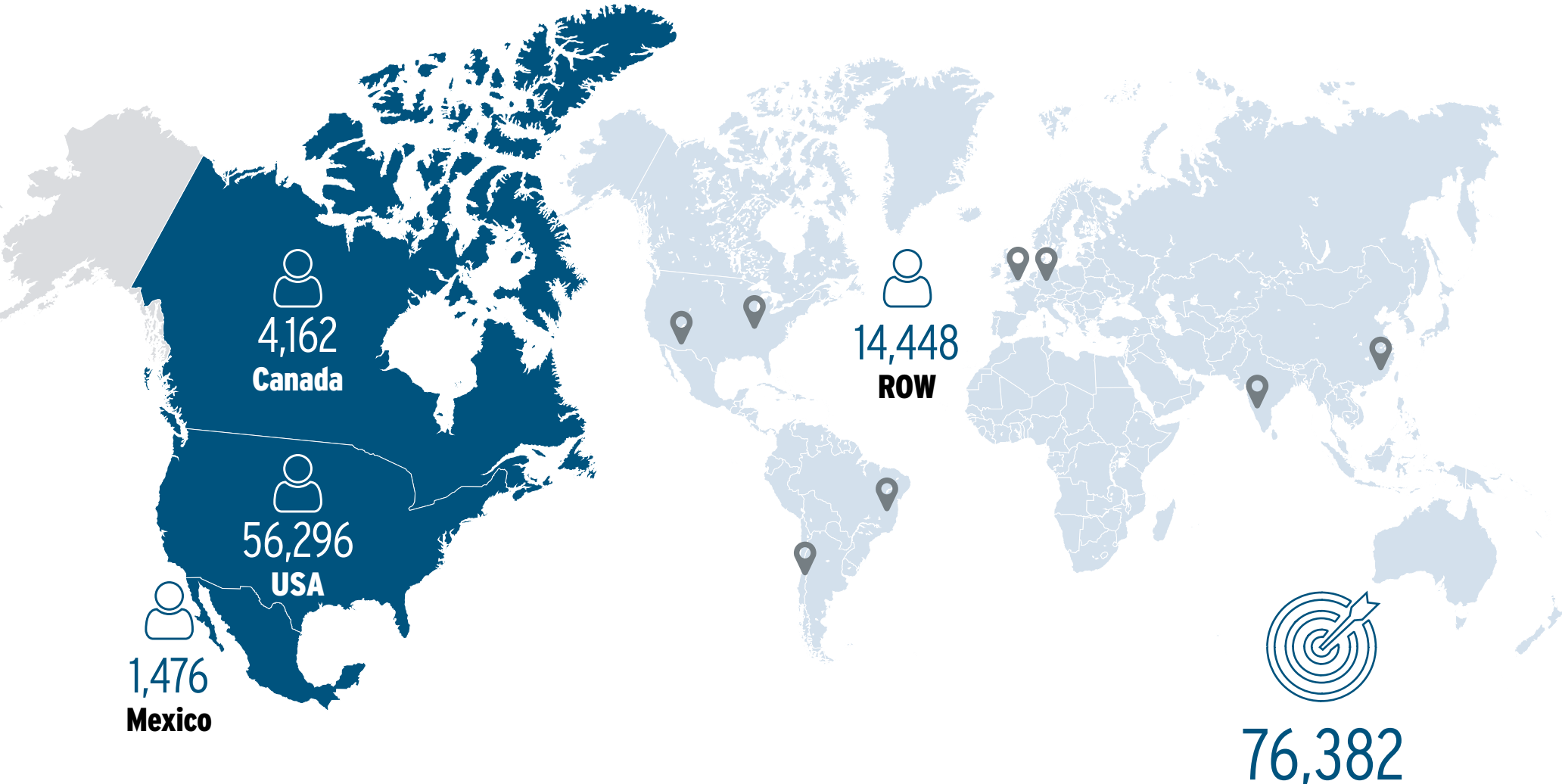
THE MAGAZINE FOR THE CRANE, RIGGING AND
SPECIALIZED TRANSPORTATION INDUSTRY

AMERICAN CRANES & TRANSPORT
ACT



Chosen as the official domestic
magazine of the Specialized
Carriers & Rigging Association

A SINGLE ROUTE TO THE NORTH AMERICA MARKET



OFFICES | **REGIONAL REACH**

SOURCE: KHL data cloud and Google Analytics 4

TOTAL AUDIENCE REACH

THE BRAND



Official magazine of the SC&RA

ACT is the official domestic magazine of the Specialized Carriers & Rigging Association (SC&RA). This strategic partnership gives readers and advertisers access to exclusive news, views and information.

MEMBER OF:



MAGAZINE

19,625
CIRCULATION

12
ISSUES PER YEAR
(INCLUDING ACT SOURCEBOOK)

52 MINUTES
AVERAGE READ TIME
SIGNET ADSTUDY® REPORT NOVEMBER 2021

SOURCEBOOK

ANNUAL NORTH AMERICAN BUYER'S GUIDE

YEARLY DISTRIBUTION + BONUS DISTRIBUTION AT ALL SC&RA EVENTS

WEBSITE

46,181
PAGE VIEWS/MONTH

SOCIAL MEDIA

- American Cranes & Transport
- @americancranesandtransport
- @KHLGroupACT
- Cranes and Lifting Professionals

If your company operates worldwide, request a media pack from our sister publication, International Cranes and Specialized Transport, to see further advertising opportunities

NEWSLETTERS

Crane & Transport **BRIEFING**
GLOBAL CRANE & TRANSPORT INSIGHT - EVERY DAY

15,042
DAILY DISTRIBUTION

Worldcrane week
Global news from International Cranes and Specialized Transport and American Cranes & Transport

21,331
WEEKLY DISTRIBUTION

EVENTS

**TOWER
CRANES**
NORTH AMERICA
CONFERENCE & RECEPTION

**INTERNATIONAL
TOWER
CRANES**
www.khl.com/icc CONFERENCE & RECEPTION

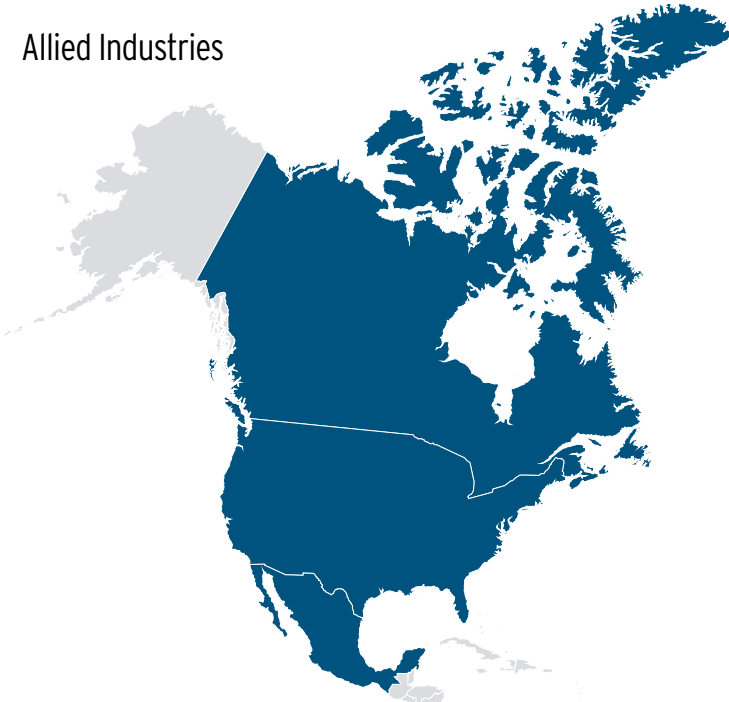
**INTERNATIONAL
CRANES &
TRANSPORT**
MIDDLE EAST CONFERENCE

**WORLD CRANE
AND TRANSPORT
SUMMIT** CONFERENCE AND
NETWORKING

ACT IS THE MOST RESPECTED SOURCE OF INFORMATION FOR NORTH AMERICA'S CRANE, RIGGING AND SPECIALIZED TRANSPORTATION SECTOR

BY BUSINESS TYPE

- 48.2% Construction & Utility Contractors
- 42.7% Crane & Heavy Equipment Rental/
Specialized Transport/Rigging
- 5.9% Lift Equipment Manufacturer
& Distributors
- 3.2% Allied Industries



WHAT OUR READERS BUY*

Please indicate if you are involved, either as an individual or as part of a group or committee in the initiation, recommendation, specification, approval or purchase of any of the following products or services.

- 55% Mobile Cranes
- 38% Safety & Training
- 35% Crawler Cranes
- 32% Trailers/Specialized Transport Systems/SPMTs
- 30% Rigging Hardware/Below the Hook
- 30% Risk Management/Insurance
- 27% Engineering/Lift Planning/Software
- 23% Fleet Management/Telematics/LMIs
- 22% Tower Cranes
- 20% Gantries/Specialized Lifting
- 18% Equipment Finance/Leasing
- 17% Aftermarket Parts/Components/Crane Repair & Refurbishment

- 82% Involved In One or More: *Multiple responses permitted*

*FROM ACT'S MOST RECENT SIGNET ADSTUDY®

JANUARY

TOPLIST

MEGA CRANES

PRODUCT FOCUS

Mega Cranes (Super Heavy Lift Cranes)

PROJECT ROUNDUP

Mega Cranes

INDUSTRY FOCUS

Cranes & Concrete

SPOTLIGHT

Training Certification and Inspection Trends with Training Directory

BONUS CIRCULATION

- ✔ World of Concrete
- ✔ International Construction Contractors

FEBRUARY

SHOW GUIDE



Specialized Transportation Symposium

PREVIEW



SC&RA Annual Conference

PRODUCT FOCUS

SPMTs

SPOTLIGHT

Drones and Load Securement

SPECIALIZED TRANSPORTATION

Pilot Cars

TECHNOLOGY REPORT

Transportation and Remote Controls

BONUS CIRCULATION

- ✔ SC&RA Specialized Transportation Symposium
- ✔ PowerGen International
- ✔ International Specialized Transportation Providers

MARCH

TOPLIST

ACT SPECIALIZED LIFTING 50

PROJECT FOCUS

Specialized Lifting

PRODUCT FOCUS

Industrial Lifting/Industrial Cranes

SPOTLIGHT

Boom Dollies and Boom Launchers

INDUSTRY FOCUS

Ground Stabilization

INDUSTRY FORUM

Permitting

BONUS CIRCULATION

- ✔ International Construction Contractors

APRIL

SHOW GUIDE



SC&RA Annual Conference

PROJECT ROUNDUP

Tower Cranes

SPECIALIZED TRANSPORTATION

Data Logging

TECHNOLOGY REPORT

LMI/RCLs/Operator Aids

SPOTLIGHT

Telematics

BONUS CIRCULATION

- ✔ SC&RA Annual Conference
- ✔ Associated Wire Rope Fabricators Spring Conference

MAY

EXCLUSIVE



Job of the Year Special Section

INDUSTRY FOCUS

Wind Power

PRODUCT FOCUS

Boom Trucks

PROJECT ROUNDUP

Canada

SPOTLIGHT

Chain Slings vs Wire Rope and Synthetic Slings

BONUS CIRCULATION

- ✔ Crane Rental Association of Canada Annual Conference
- ✔ Clean Power 2024
- ✔ Offshore Technology Conference

JUNE

TOPLIST

ACT 100

SHOW GUIDE



PRODUCT FOCUS

All-Terrain Cranes

SPOTLIGHT

Crane Mats & Pads

TECHNOLOGY REPORT

Remote Control Technologies

INDUSTRY FORUM

Finance

MARKET UPDATE

Used Cranes

BONUS CIRCULATION

- ✔ Tower Cranes North America
- ✔ International Construction Contractors

EDITORIAL DEADLINES

Editorial should be submitted to the editor no later than the 5th of the preceding month

For further details, or to submit material suitable for publication, please contact either:

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Hannah Sundermeyer, Deputy Editor: hannah.sundermeyer@khl.com | +1 913-259-8060

JULY

PREVIEW



Crane & Rigging Workshop

SPECIALIZED TRANSPORTATION

Wind Power Trailers

PRODUCT FOCUS

Lattice Boom Crawler Cranes

PROJECT FOCUS

Gantry Systems

SPOTLIGHT

Articulating Cranes

BONUS CIRCULATION

- ✔ International Construction Contractors

AUGUST

TOPLIST

ACT TOWER CRANE 50

PROJECT FOCUS

Tower Cranes

PRODUCT FOCUS

Rough Terrain Cranes

SPECIALIZED RIGGING

Load Securement

SPOTLIGHT

Cameras

BONUS CIRCULATION

- ✔ International Construction Contractors

SEPTEMBER

SHOW GUIDE



Crane & Rigging Workshop

INDUSTRY FOCUS

Wire Rope

PROJECT ROUNDUP

Infrastructure

PRODUCT FOCUS

Telescopic Crawler Cranes

TECHNOLOGY REPORT

Lift Planning

BONUS CIRCULATION

- ✔ SC&RA Crane & Rigging Workshop
- ✔ Breakbulk Americas

OCTOBER

SPECIALIZED RIGGING

Below the Hook

PROJECT ROUNDUP

Skates, Strand Jacks, Gantries, Jacks, Rollers, Rigging Gear

INDUSTRY FOCUS

Man-Baskets and Access

SPOTLIGHT

SPMT Technologies

SPOTLIGHT

Simulator and VR training

BONUS CIRCULATION

- ✔ AWRF
- ✔ International Construction Contractors
- ✔ International Specialized Transportation Providers

NOV/DEC

TOPLIST

ACT TRANSPORT 50

SPECIALIZED TRANSPORTATION

Fleet Management

PRODUCT FOCUS

Trailers

INDUSTRY FOCUS

Finance

PRODUCT FOCUS

Tower Cranes

SPOTLIGHT

Mexico

ECONOMIC FORECAST

2025 Perspectives by Off-Highway Research

BONUS CIRCULATION

- ✔ International Construction Contractors
- ✔ International Specialized Transportation Providers

SOURCEBOOK



2025 ACT SOURCEBOOK

NORTH AMERICAN CRANE GUIDE

SPECIALIZED TRANSPORT/TRAILERS DIRECTORY

MANUFACTURERS' DIRECTORY

BONUS CIRCULATION

- ✔ 2025 SC&RA events
- ✔ Relevant 2025 events

MONTHLY COLUMNS & DEPARTMENTS

American Cranes & Transport brings its readers several standing columns each month that cover important topics about rigging, risk management, certification and our Interview Q&A. Columns include:

INTERVIEW/Q&A: Interview with leading crane and transport executives.

RIGGING MATTERS: Discusses rigging trends, products and safety.

MILESTONES: **NEW COLUMN** that covers interesting industry breakthroughs, anniversaries and occasions.

SC&RA NEWS & COMMENT: Latest news and views from Specialized Carriers and Rigging Association.

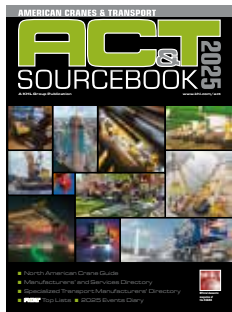
RISK MANAGEMENT: A forum offering the best practices in terms of risk management, insurance and safety.

NCCCO NEWS: Discusses the news and views of CCO.

ACT'S ANNUAL 12TH ISSUE COMPILES THE MOST IMPORTANT INFORMATION FROM ACT EACH YEAR, PLUS SPECS FOR ALL THE CRANES DISTRIBUTED IN NORTH AMERICA

SOURCEBOOK

The ACT Sourcebook is the most respected reference guide for the crane, rigging and specialized transportation sector. It is available in hard copy, tablet and digital formats – easily accessible from the office or in the field.

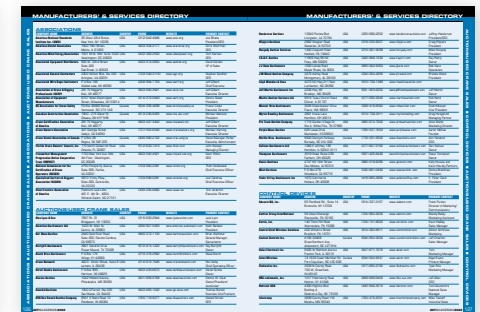
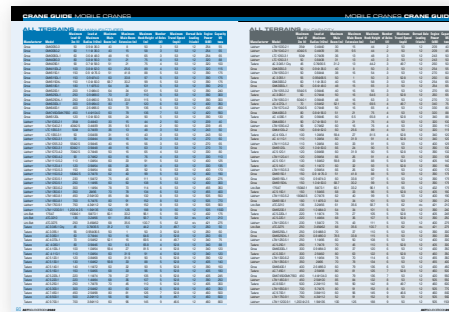
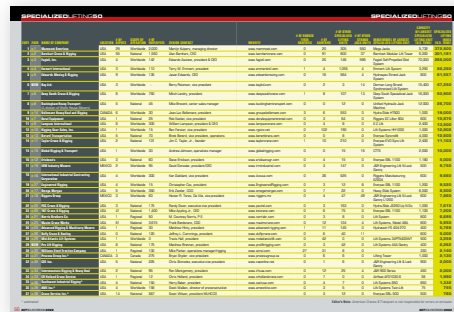


WHAT'S INSIDE:

- North American Crane Guide, cross referenced by manufacturer and crane capacity
- Transportation OEM Directory
- Manufacturers & Services Directory
- SC&RA Job of the Year Winners
- Top Lists: **ACT 100**, **ACTSPECIALIZEDLIFTING50**, **ACTTOWERCRANE50**, **ACTTRANSPORT50**

BONUS DISTRIBUTION:

- SC&RA Membership
- SC&RA Specialized Transportation Symposium, Annual Conference, Crane & Rigging Workshop
- Breakbulk Americas
- AWRF PIE
- ACRP
- All KHL Events
- Clean Power 2024
- International Crane Rental Companies and Specialized Transportation Providers
- PowerGen
- Available as a Free Download Online



For more information contact **Matt Burk**: matt.burk@khl.com | +1 773 610 9467 or **Bev O'Dell**: bev.odell@khl.com | +1 816 886 1858

COST-EFFECTIVE OPPORTUNITIES
FOR YOUR TARGETED ADVERTISING

MARKETPLACE

American Cranes & Transport's Marketplace section is split into several convenient categories to assist your targeted marketing campaigns and to maximize the exposure of your advertisement.



MARKETPLACE CATEGORIES:

- Training Directory
- Slings & Things
- Dealer Locator
- Products, Parts & Accessories
- Equipment for Sale or Rent
- Transport & Heavy Haul
- Safety, Training & Industry Service
- Career Opportunities

INSERTION SIZES:

- ✓ Double page spread
- ✓ Full page
- ✓ Half page
- ✓ Quarter page
- ✓ Eighth page

Readers turn to the Marketplace for the information, machines, services and equipment they need to run their businesses.

Bev O'Dell: bev.odell@khl.com | +1 816 886 1858

ACT & DEALER LOCATOR

Our Dealer Locator program offers excellent value and high visibility on our OEM/Manufacturers' page.

The cost-effective program includes:

- Listing on OEM/Manufacturer page in all 12 issues of American Cranes & Transport.
- Monthly e-blast sent to crane buyers and users in North America
- Exposure on **www.americancranesandtransport.com** with a Dealer Locator portal that brings the reader to your location with phone number and website access.

ALL OF THIS FOR:

\$2,095 for a year, **\$1,100** bi-annually, **\$575** quarterly (three billing choices)

To take advantage of this unique advertising opportunity please contact **Bev O'Dell:**
+1 816 886 1858 | bev.odell@khl.com

If you are an OEM/Manufacturer and want to give your dealers the same opportunity, please contact us also.

You can also list your cranes for sale on our **KHL Crane Market website**,
www.khlcranemarket.com

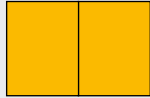


Connecting buyers with local dealers

SPECIFICATIONS

DOUBLE PAGE SPREAD

400mm W x 273mm H (15.75in W x 10.75in H)



FULL PAGE

200mm W x 273mm H (7.875in W x 10.75in H)



HALF PAGE ISLAND

118mm W x 168mm H (4.625in W x 6.625in H)



HALF PAGE VERTICAL

86mm W x 251mm H (3.375in W x 9.875in H)



HALF PAGE HORIZONTAL

180mm W x 118mm H (7.062in W x 4.625in H)



THIRD PAGE VERTICAL

57mm W x 251mm H (2.250in W x 9.875in H)



THIRD PAGE HORIZONTAL

180mm W x 80mm H (7.062in W x 3.125in H)



QUARTER PAGE

86mm W x 118mm H (3.375in W x 4.625in H)



30% surcharge for cover positions

(INSIDE FRONT COVER, INSIDE BACK COVER, OUTSIDE BACK COVER)

Please send all ad materials to: production@khl.com

DISPLAY

	RATES PER ISSUE			
	1	3	6	12
Full Page	\$5,040	\$4,720	\$4,560	\$4,250
Half Page (Island)	\$4,360	\$4,170	\$3,760	\$3,560
Half Page (Standard)	\$3,810	\$3,560	\$3,130	\$2,930
Third Page	\$3,330	\$3,280	\$2,870	\$2,720
Quarter Page	\$2,130	\$2,070	\$1,840	\$1,700

*Rate is subject to an additional 5% discount with a full 12x commitment

MARKETPLACE

	RATES PER ISSUE			
	1	3	6	12
Full Page	\$1,640	\$1,560	\$1,400	\$1,300
Half Page (Standard)	\$940	\$890	\$800	\$740
Quarter Page	\$560	\$540	\$490	\$460
Eighth Page	\$420	\$390	\$370	\$360

*Rate is subject to an additional 5% discount with a full 12x commitment

BLEED SIZE: Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

COLOR: CMYK only - do not use RGB or spot color

BONUS DIGITAL ISSUE:
All advertisements are included in the digital version of the magazine and are linked to the company website. Please supply high resolution pdf files.



DIGITAL ISSUE BENEFITS:

- Includes additional rich media opportunities allowing advertisers to include live links, photos and videos for no additional charge
- Delivered on the day of publication
- Easy 'word search' facility
- Issues can be archived
- Accessible at any time

CRANE & TRANSPORT WEBSITE

WEBSITE

46,181
PAGE VIEWS/MONTH

26,658
UNIQUE VISITORS

3:23
SESSION TIME

 Google Analytics
SOURCE: GOOGLE ANALYTICS

PLEASE NOTE:
All advertising positions can be shared with two other companies

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

TOP 10 COUNTRIES

- 1 UNITED STATES
- 2 UNITED KINGDOM
- 3 INDIA
- 4 GERMANY
- 5 FRANCE

NEW FOR
2024
GEOTARGETING
AVAILABLE

WALLPAPER

Desktop wallpaper: 1260px width by 1500px height with 1024px centre gap not visible
Visible area: On most monitors 118px by 700px either side of centre gap

💰 4,720

IN-CONTENT LEADERBOARD

Desktop: 598px width by 100px height
Mobile: 468px width by 60px height
Tablet: 300px width by 75px height

💰 2,550



The screenshot shows the homepage of the Crane & Transport Briefing website. At the top, there is a navigation bar with 'khl' logo and links for 'MACHINES', 'EVENTS', 'ADVERTISING', 'MARKET DATA', 'STORES', 'CONTACT US', 'ABOUT US', 'APP', and 'INDEX'. Below the navigation bar is a red banner with the text 'Crane & Transport BRIEFING' and 'GLOBAL CRANE & TRANSPORT INSIGHT - EVERY DAY'. The main content area features a large article titled 'Ground stabilization and the proper set up of cranes' with a video player. To the right, there is a 'FLEET COST & CARE' sidebar. Below the main article, there is a 'Latest News' section with several smaller articles. At the bottom, there is a 'Video & Podcasts' section with a video interview and a 'PIRACLE' sponsored content box. The website is designed with a clean, professional layout using a mix of red, white, and blue colors.

TOP BILLBOARD

Desktop: 728px width by 90px height
Mobile: 468px width by 60px height
Tablet: 300px width by 75px height

💰 3,710

MPUs

Banner: 300px width by 250px height

MPU1

💰 3,090

MPU2

💰 2,470

MPU3

💰 1,830

MPU4

💰 1,470

SPONSORED CONTENT

Headline: Max 90 characters including spaces

Standfirst: Max 190 characters including spaces

Website Image: 3:2 ratio image

Article: Max 3000 characters including spaces, five JPEG or PNG images or a link to an article hosted on your website

💰 5,000

NEWSLETTER

21,331
WEEKLY
DISTRIBUTION

29.57%
OPEN RATE

13.04%
CLICK THROUGH
RATE

TOP BANNER

Limited to 1 advertiser per month

Banner: 570px width by 200px height

\$ 4,200

SPONSOR BANNERS

Sold monthly

Banner: 570px width by 100px height

\$ 2,800

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

TOP 10 COUNTRIES

UNITED STATES
GERMANY
UNITED KINGDOM
ITALY
INDIA

CANADA
AUSTRALIA
NETHERLANDS
SPAIN
FRANCE

KHL's Worldcraneweek
Global news from International Cranes and Specialized Transport and American Cranes & Transport
16 August 2022 Edition

Top story
Construction at Expo 2020 Dubai
Jacobs Mace is official programme delivery management provider for six month-long show...

An engine for all your needs Perkins

Australia budgets US\$4.3 billion for Metro
NSW Government says it will keep promise to deliver landmark construction of Sydney Metro West...

CAT® GRADE: LESS REWORK. MORE REWARD.
The benefits of built-in technology
A surprising amount of easy-to-use operator assistance technology is being built into the latest construction equipment and it can really make a difference

Vinci focuses on 3D printing
A subsidiary of Vinci has launched a 3D printing company...

Leica iCON iCR80

Huge interchange project to feature at WDS
Simon Hebert, civil work manager of Delsan-AM, to discuss challenges of Turcot demolition...

HBOX+ HYBRID, new HIMOINSA lighting tower
Reduce emissions, noise and operating costs with HIMOINSA's new lighting tower, which combines a battery and diesel engine (Stage V) system

Aiseas lifts 25,000 tonne platform
25,000 tonne Brent Bravo oil and gas field platform topside lifted by Aiseas's Pioneering Spirit...

Your visions succeed

2022 POWER RANKING CONFERENCE AND AWARDS
SEPTEMBER 30, 2022
LOS ANGELES, USA

SPONSORED CONTENT 1

Limited to 1 advertiser per week

Headline: Max 45 characters including spaces
Standfirst: Max 140 characters including spaces
Newsletter Image: 570px width by 190px height image
Article: Max 3000 characters including spaces, five images or a link to an article hosted on your website

\$ 4,990

SPONSORED CONTENT 2

Limited to 1 advertiser per week

Headline: Max 45 characters including spaces
Standfirst: Max 140 characters including spaces
Newsletter Image: 570px width by 190px height image
Article: Max 3000 characters including spaces, five images or a link to an article hosted on your website

\$ 4,320

BUTTON BANNERS

Sold monthly

Banner: 150px width by 150px height

\$ 1,400

Crane & Transport **BRIEFING**

GLOBAL CRANE & TRANSPORT INSIGHT - EVERY DAY

BRIEFING

15,042

OPT-IN READERS PER DAY

UNIQUE

Crane & Transport Briefing is the only industry email providing a truly global perspective on the crane and transport industries, sharing best practices from around the world and giving an international context to key issues. Every working day.

VALUE

The advanced software that underpins the Crane & Transport Briefing enables us to deliver content based on an individual's previous content consumption. This results in high engagement, a loyal readership and focussed targeting for your campaigns.

EXCLUSIVE

Limited to one company per day for 100% share of voice.



YOUR COMPANY CONTENT

As our daily partner in the Crane & Transport Briefing your sponsored content or banner will have priority after our main feature story. The reader will be able to click-through from your content to the website/page of your choice.

\$ 2,500

EDITORIAL TOPICS

- Rigging/lift planning methods/techniques
- Statistics/analysis of crane and specialized transport markets
- Specialized lifting and rigging challenges and how they were overcome
- Regional market trends/analysis
- Innovations in safety and training (policy and technology)
- Crane, rigging and specialized transport equipment product trends
- Crane and specialized transport owner business strategies
- New market opportunities
- Financial news and economic indicators
- Crane and transport digitalization and technology breakthroughs
- The crane and transport industry's road to net zero

DAILY ANALYSIS | INSIGHT | OPINION | ENGAGEMENT

Crane & Transport **BRIEFING**
GLOBAL CRANE & TRANSPORT INSIGHT - EVERY DAY

19 July 2023 Edition



Renovations drive construction growth in Europe...but is the pace fast enough?

Neil Gerrard

Renovation of existing buildings is key in the battle against global warming and new research has predicted that the repair and maintenance sector is set to grow as a result.

But is that growth going to be rapid enough to help the European Union (EU) attain its climate goals?

A new report has warned that progress in the built environment is 'far too slow'. So how can the construction industry speed up its response to the climate challenge?

And will increasing regulations help?

Read more about how renovations are driving construction growth in Europe.

Got a comment on today's Construction Briefing? Contact editor Neil Gerrard

From Our Partners



Cummins Fuel-Agnostic Engine Delivers Low-To-Zero Carbon Fuel Capability

Throughout its 103-year history, Cummins has driven advancements in power solution technology. The results of multiple developments can be seen in the wide-ranging portfolio of Cummins products, from advanced diesel engines to hydrogen fuel cells, available for a massive variety of applications.

Cummins' latest fuel-agnostic 15-liter engine platform with hydrogen, natural gas and advanced diesel engines offers low-to-zero carbon fuel capability. It's designed to do one thing - accelerate the decarbonization of heavy-duty applications.

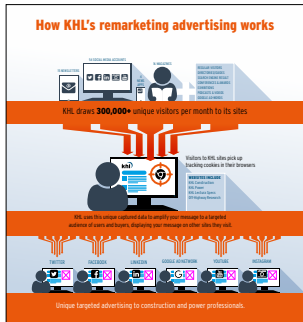
MORE CONSTRUCTION INSIGHT

Fluor JV wins \$5.87bn uranium enrichment plant decommissioning deal

Liebherr and Leica Geosystems expand semi-automatic controls

Danfoss white paper urges swift action on equipment emissions

REMARKETING AND PROGRAMMATIC



Amplify your message and engage with a targeted audience that is interested in your products and services.

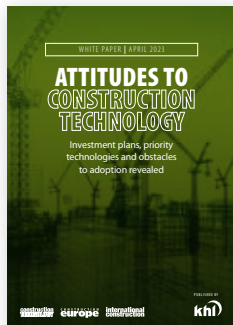
BASE COST \$ 7,500

Includes project setup, brand safety, 250,000 impressions and optimization.

ADDITIONAL IMPRESSIONS \$ 3,000

Per 250,000 impressions.

RESEARCH PROJECTS & WHITE PAPER



Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently.

Price on application

EMAIL AND NEWSLETTER MARKETING



American Cranes & Transport has a database of approx. **19,215** active decision makers. Rent this list to drive leads, promote your event, increase sales. *Please allow a 15% reduction to accommodate data permissions.*

Prices start at **\$ 900** per 1,000

WEBINARS AND EVENTS



Use KHL's events and content studio to deliver high quality events that generate brand awareness, showcase thought leadership and consistently drive sales leads.

Prices start at **\$ 6,500**



Partner with a team of expert journalists, designers, and marketers to create compelling content tailored to your audience's interests.

For more than 30 years, industry decision-makers have come to KHL's market-leading brands to access information necessary for running their businesses. You can leverage this vast knowledge to create content that resonates with your audience. We understand industry buyers' mindsets and can ignite their passion through compelling storytelling via multiple channels.

The network of communication channels includes websites, newsletters, daily briefings, social media, magazines, and events.

With a half a million audience at our fingertips, we know exactly what makes buyers and users tick. We amplify your message and position you at the center of the industry. Through the latest AI technology we connect you with the audiences that matter the most to you at a time that is relevant to them.

CONTENT FUELLED BY EXPERTISE

CONTENT MENU

ADVERTORIALS

BLOGS

BROCHURES

COMMERCIAL FEATURES

EVENT HOSTING

INTERVIEWS (Q&AS)

PRESS RELEASES

PODCASTS

PRODUCT LAUNCHES

SPONSORED CONTENT

THOUGHT LEADERSHIP

WEBINAR TRANSCRIPTS

WHITE PAPERS

TAILORED CONTENT | TAILORED AUDIENCE

For more information contact contentstudio@khl.com
or your local sales representative

SPONSORSHIP

The benefits:

- **PROMOTE YOUR BRAND**
to key decision makers in the global crane, rigging and specialized transportation industry
- **RAISE AWARENESS OF YOUR COMPANY**
and its products and services to significant buyers and end users from the global sector
- **SUSTAINED EXPOSURE**
in KHL's global media channels before, during and after the conference
- **NUMEROUS NETWORKING OPPORTUNITIES**
with existing and potential customers



The must-attend event for the North American tower community.

The conference will address key issues facing tower crane owners and end users in North America and present multiple networking opportunities including opening night reception, followed by full day conference the next day.

 June 11th - 12th, 2024  Nashville, TN  www.khl-tcna.com



Full day conference focused on the Middle Eastern crane and specialized transportation.

As investment continues to grow in construction, infrastructure, transport, utilities and ports, the Middle East continues to be one of the most active construction markets in the world. An opening night reception, followed by full day conference and closing reception will offer multiple opportunities for companies learn, network and meet with construction executives throughout the region.

 October 1st - 2nd, 2024  Dubai  www.khl-catme.com

CONTACT US

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