

Maximising Rental Operations Efficiency Using Mobile Technology

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Christmas Decoration and Lighting Services



Access



Overnight Operations



Outside and Weather



Hold Ups



Time Limited



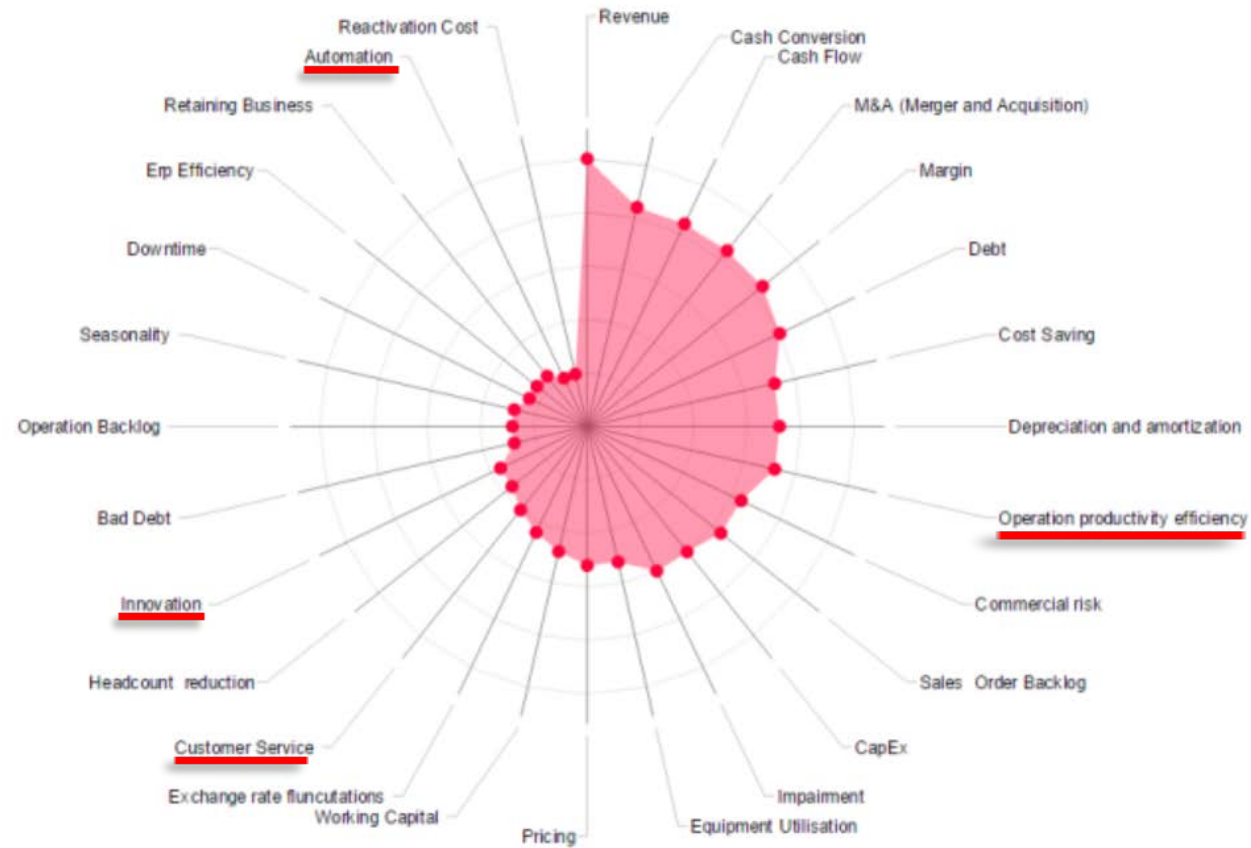
Yes, This Was One Of The Rentals!



What Do Rental Companies Care About? (2017)

Combined Annual Reports 2017

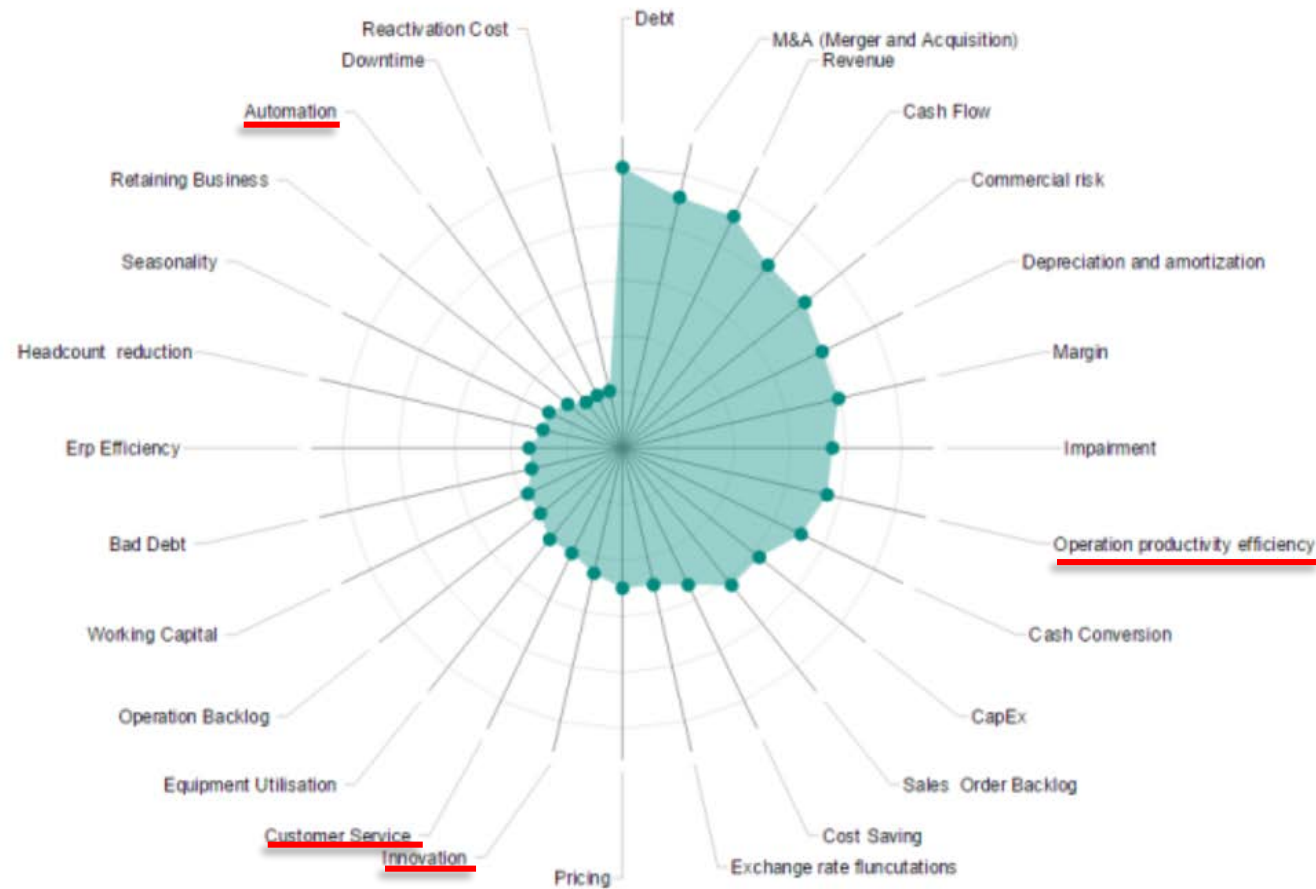
● 2017 Equipment Rental



What Did Rental Companies Care About? (2012)

Combined Annual Reports 2012

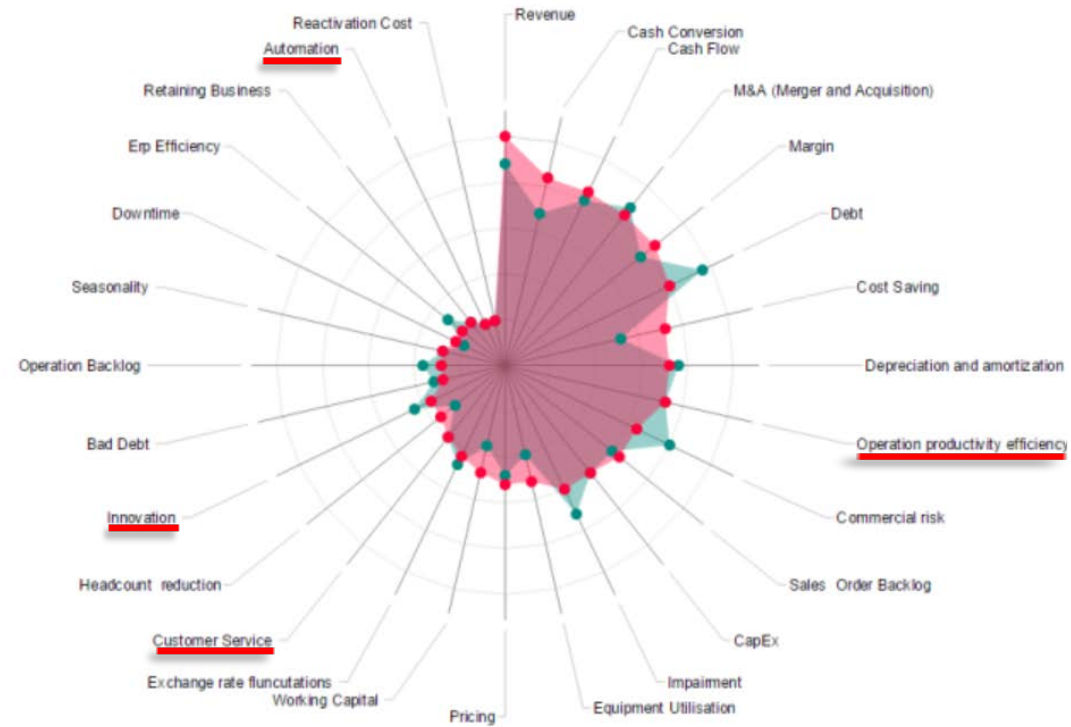
● 2012 Equipment Rental



What Do Rental Companies Care About? (2012-2017 Overlay)

Overlay-Combined Annual Reports

● 2012 Equipment Rental ● 2017 Equipment Rental



'As Is' – Paper-Based Rental Operations



Davie



'Should Be' - Mobile-Based Rental Operations



How Long to Get Up and Running?



The Future of Mobile Rental Operations



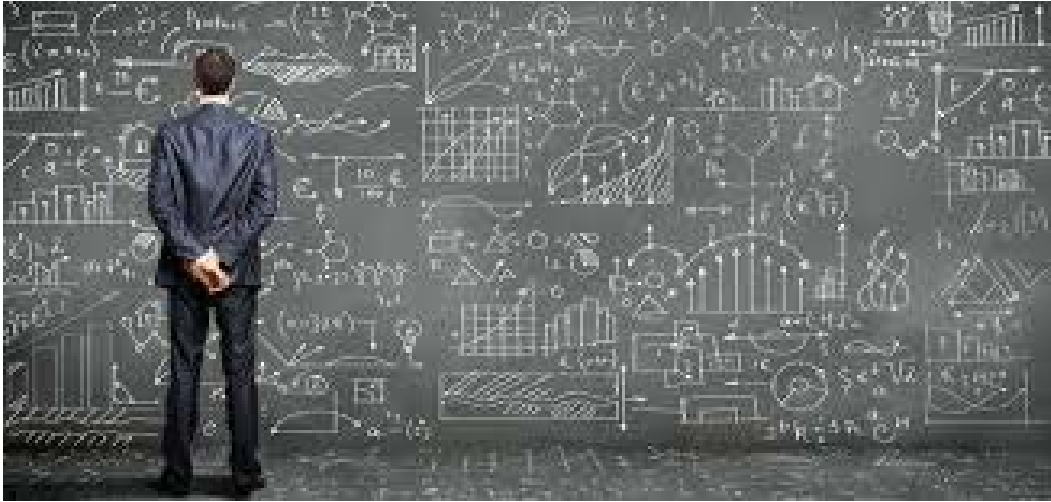
2,000 Year Old Technology



Today's Technology



The Future of Digital Rental Operations



Thank You