

INNOVATIONS RESHAPING THE  
CONSTRUCTION INDUSTRY

# construction TECHNOLOGY



[www.khl.com](http://www.khl.com)



KHL Construction Technology News

# 2021

MEDIA INFORMATION

[www.constructiontechnology.media](http://www.constructiontechnology.media)

**CONSTRUCTION TECHNOLOGY SUPPLEMENT**



**SENT DIGITALLY TO KHL'S DATABASE OF: 138,219 PUBLISHER'S OWN DATA**

**ADVERTISE IN THE SUPPLEMENT TO BENEFIT FROM:**

- ✓ Your message alongside high-quality editorial reaching KHL's entire digital audience
- ✓ Two supplements published in Construction Europe & International Construction
- ✓ Half and full page advertising positions available within each supplement

**CONSTRUCTION EUROPE**

Full Page Advertisement € 7,500 \$ 8,250  
Half Page Advertisement € 4,050 \$ 4,300

**INTERNATIONAL CONSTRUCTION**

Full Page Advertisement € 8,700 \$ 9,750  
Half Page Advertisement € 4,960 \$ 5,250

**CONSTRUCTION TECHNOLOGY NEWS**

**OPPORTUNITY TO DOMINATE CONSTRUCTION TECHNOLOGY NEWS**

In 2021, every issue of Construction Europe & International Construction magazine will include a dedicated page for construction technology.

You can dominate this editorial in each issue by booking an **advertising strip**.

**ONE SPONSOR PER ISSUE**

**OFFICIAL SUPPLEMENT SPONSOR:**

- ✓ Prominent **logo branding** on front cover
- ✓ Get **four full page** back cover advertisements within CE & ICON
- ✓ Get **two sponsor banners** on the monthly Construction Technology Newsletter

€ 26,000 \$ 30,000

AVAILABLE TO **ONE SPONSOR PER YEAR**



**CONSTRUCTION EUROPE**

Advertising strip PER ISSUE € 2,600 \$ 3,000 € 18,000 \$ 20,000 ALL TEN ISSUES

**INTERNATIONAL CONSTRUCTION**

Advertising strip PER ISSUE € 3,250 \$ 3,500 € 26,000 \$ 30,000 ALL TEN ISSUES

**Don't miss out - spaces will be sold on a first come, first served basis. Eleanor Shefford at [eleanor.shefford@khl.com](mailto:eleanor.shefford@khl.com) or +44 (0)7850 313 753**

CONSTRUCTION  
TECHNOLOGY  
NEWSLETTER



**MONTHLY  
DISTRIBUTION:**

**26,232**

PUBLISHER'S OWN DATA

Sponsor Banner:

€ 2,500 \$ 3,200

(570 X 100 PIXELS)

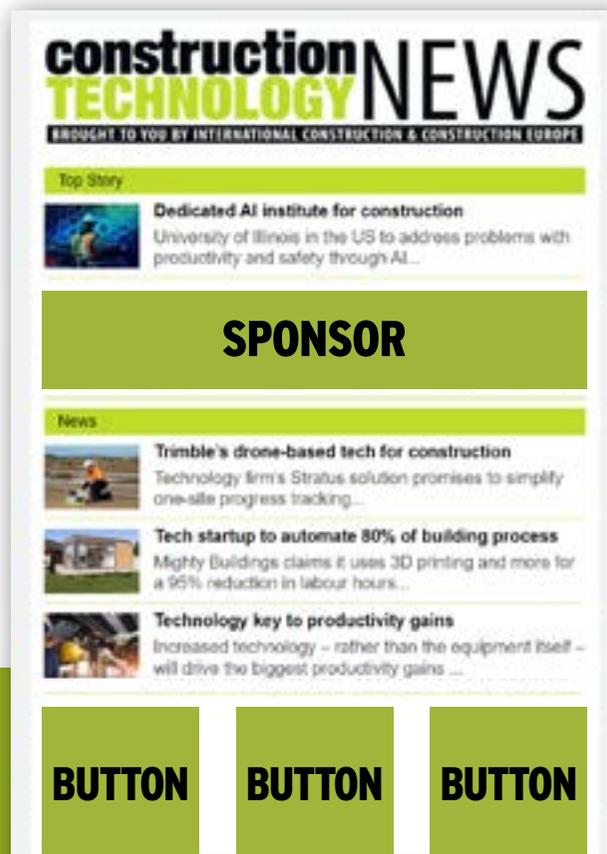
Button Banner:

€ 1,250 \$ 1,600

(150 X 150 PIXELS)

BOOK A NEWSLETTER  
BANNER OR BUTTON TO:

- ✓ Reach your buyers direct to their inbox
- ✓ Track the success of your ad with KHL's campaign dashboard
- ✓ Reach a global requested subscriber base of both CE & ICON's newsletter recipients



CONSTRUCTION  
TECHNOLOGY  
WEBSITE



**EXPECTED MONTHLY  
PAGE VIEWS:**

**5,000**

PUBLISHER'S OWN DATA

Top Billboard:

€ 3,300 \$ 4,300

MPU's from:

€ 800 \$ 1,050

Sponsored Content:

€ 4,450 \$ 5,000

In-Content Leaderboard:

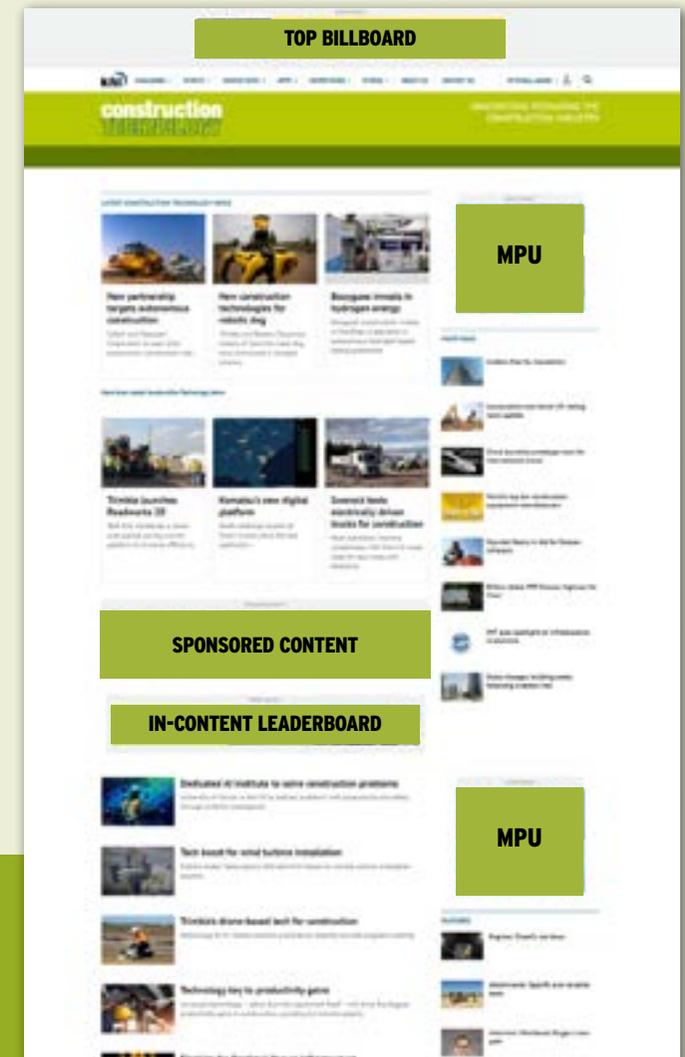
€ 1,950 \$ 2,500

Advertise now, contact

**Eleanor Shefford** at:  
[eleanor.shefford@khl.com](mailto:eleanor.shefford@khl.com)  
or +44 (0)7850 313 753

SECURE YOUR SPACE TO:

- ✓ Align your brand with the latest technology news
- ✓ Boost brand exposure with a month's presence
- ✓ Track your ROI with KHL's campaign dashboard



## KHL OFFICES

**UNITED KINGDOM (Head Office)**

KHL Group LLP  
Southfields, Southview Road,  
Wadhurst, East Sussex, TN5 6TP, UK  
Tel: +44 (0)1892 784 088

**GERMANY OFFICE**

KHL Group, Niemöllerstr. 9  
73760 Ostfildern (Stuttgart), Germany.  
Tel: +49 (0)711 3416 7471

**USA WAUKESHA OFFICE**

20855 Watertown Road,  
Suite 220,  
Waukesha, WI 53186-1873, USA  
Tel: +1 262 754 4100  
www.dieselpressinternational.com

**USA HEAD OFFICE**

KHL Group Americas LLC  
3726 East Ember Glow Way,  
Phoenix, AZ 85050, USA  
Tel: +1 480 659 0578

**USA CHICAGO OFFICE**

KHL Group Americas LLC  
205 W. Randolph Street, Suite 1320,  
Chicago, IL 60606, USA  
Tel: +1 312 496 3314

**CHINA OFFICE**

KHL Group China  
Room 769, Poly Plaza, No.14, South Dong  
Zhi Men Street, Dong Cheng District,  
Beijing 100027, P.R. China  
Tel: +86 (0)10 6553 6676

**SOUTH AMERICA OFFICE**

KHL Group Américas LLC  
Av. Manquehue 151, of 1108,  
Las Condes, Santiago, Chile  
Tel: +56 2 2885 0321



# construction TECHNOLOGY

## CONSTRUCTION TECHNOLOGY TEAM

**ELEANOR SHEFFORD****Sales manager**

Tel: +44 (0)1892 786236  
Mob: +447850 313 753  
e-mail: eleanor.shefford@khl.com

**MIKE HAYES****Editor**

Tel: +44 (0)1892 786234  
e-mail: mike.hayes@khl.com

**SIMON KELLY****Group sales manager**

Tel: +44 (0)1892 786223  
Mob: +44 (0) 7850 203298  
e-mail: simon.kelly@khl.com

**ANDY BROWN****Editor**

Tel: +44 (0)1892 786224  
e-mail: andy.brown@khl.com

## GLOBAL SALES REPRESENTATIVES

**UK****Eleanor Shefford**

Tel: +44 (0)1892 786236  
e-mail: eleanor.shefford@khl.com

**GERMANY/SPAIN****Petra Kaiser**

Tel: +49 (0)711 34167472  
e-mail: petra.kaiser@khl.com

**NORTH AMERICA****Alister Williams**

Tel: +1 843 637 4127  
e-mail: alister.williams@khl.com

**SWITZERLAND/AUSTRIA/  
EASTERN EUROPE****Simon Battersby**

Tel: +49 711 34 16 74 70  
e-mail: simon.battersby@khl.com

**BENELUX****Ollie Hodges**

Tel: +44 (0)1892 786253  
e-mail: ollie.hodges@khl.com

**ITALY****Fabio Potestà**

Tel: +39 010 5704948  
e-mail: info@mediapointsrl.it

**Wil Holloway**

Tel: +1 312 929 2563  
e-mail: wil.holloway@khl.com

**TURKEY****Emre Apa**

Tel: +90 532 3243616  
e-mail: emre.apa@apayayincilik.com.tr

**CHINA****Cathy Yao**

Tel: +86 (0)10 65536676  
e-mail: cathy.yao@khl.com

**JAPAN****Michihiro Kawahara**

Tel: +81 (0)3 32123671  
e-mail: kawahara@rayden.jp

**Thomas Kavooras**

Tel: +1 312 929 3478  
e-mail: thomas.kavooras@khl.com

**SCANDINAVIA****Bridget Leary**

Tel: +44 (0)1892 786220  
e-mail: bridget.leary@khl.com

**FRANCE****Hamilton Pearman**

Tel: +33 (0)1 45930858  
e-mail: hpearman@wanadoo.fr

**KOREA****CH Park**

Tel: +82 (0)2 7301234  
e-mail: mci@unitel.co.kr