USING MOBILE IT SOLUTIONS TO IMPROVE RENTAL MANAGEMENT

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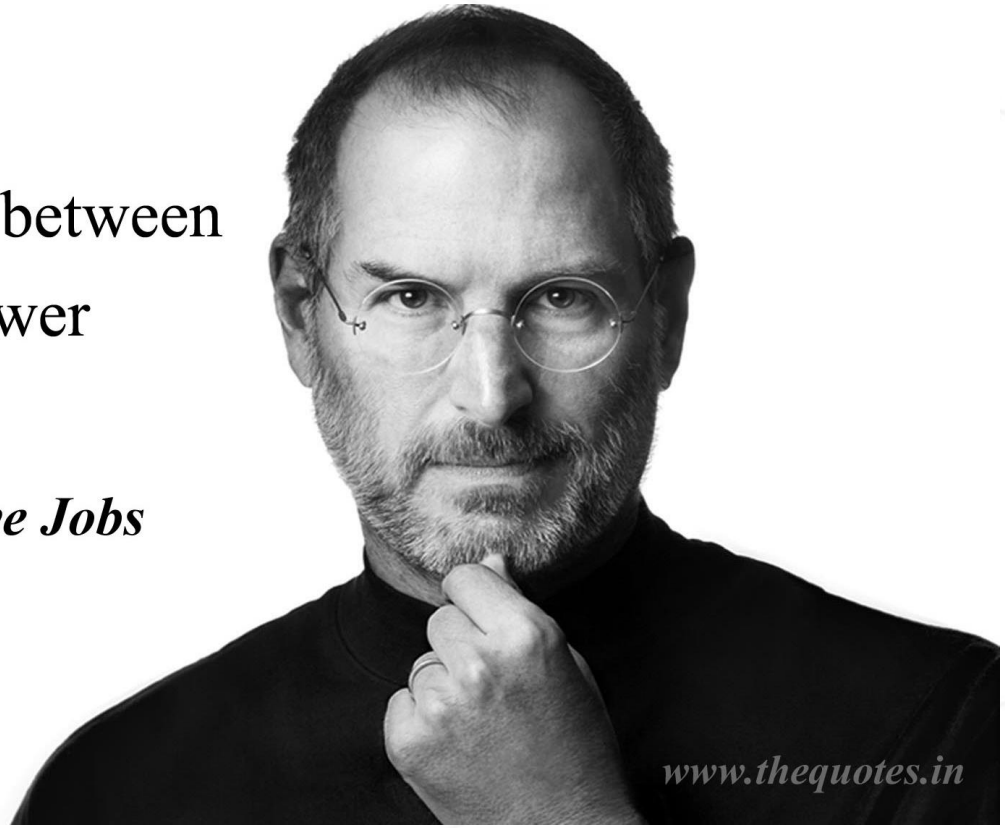
Tünaydın

Innovation distinguishes between
a leader and a follower

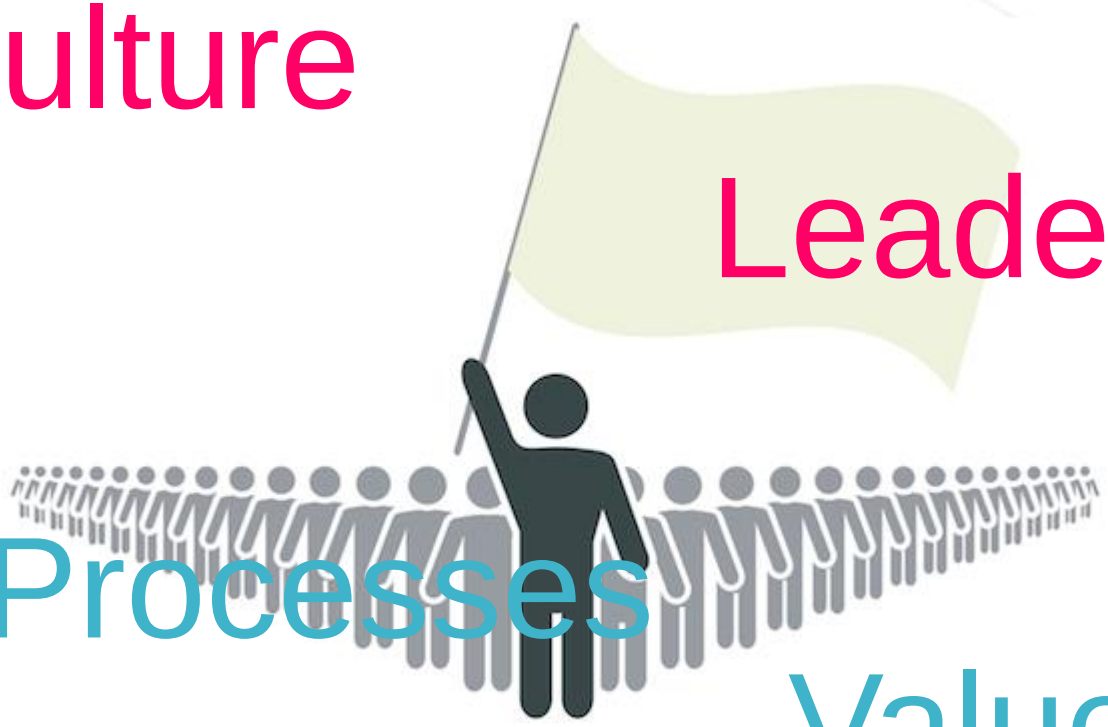
Steve Jobs



INNOVATIVE COMPANIES LEAD THE WAY IN THE RENTAL INDUSTRY

Culture

Leadership



Processes

Values

LET’S BREAK IT DOWN

Information technology (IT) innovation in an enterprise involves using technology in new ways to create a more efficient organization and improve alignment between technology initiatives and business goals.

RENTAL INDUSTRY
=
MANY POTENTIAL INNOVATIVE OPPORTUNITIES

Show of Hands

Real world
RENTAL INDUSTRY
costs and benefits

COSTS AND CHALLENGES

Device:

- **Screen size**
- **Keypad**
- **Ruggedized**

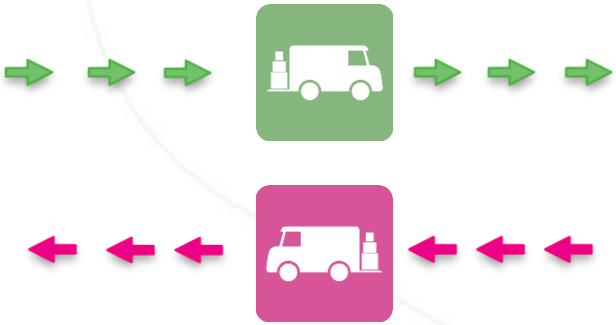
- **IT Security**
- **Culture**
- **mobile workforce more difficult to control**

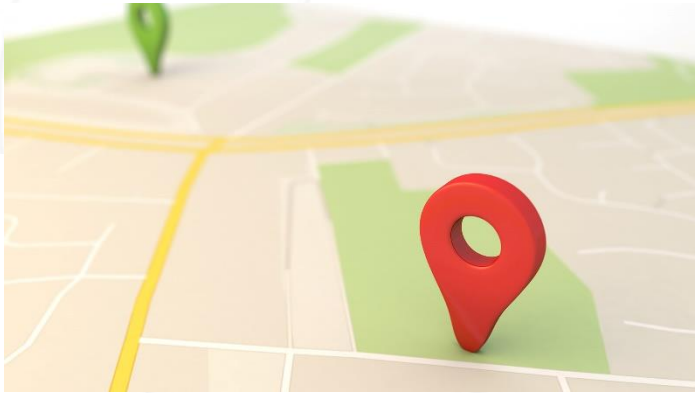
BENEFITS / IMPROVEMENTS

- **Viewed by different opportunities**
  - Outside the depot
  - Inside the depot

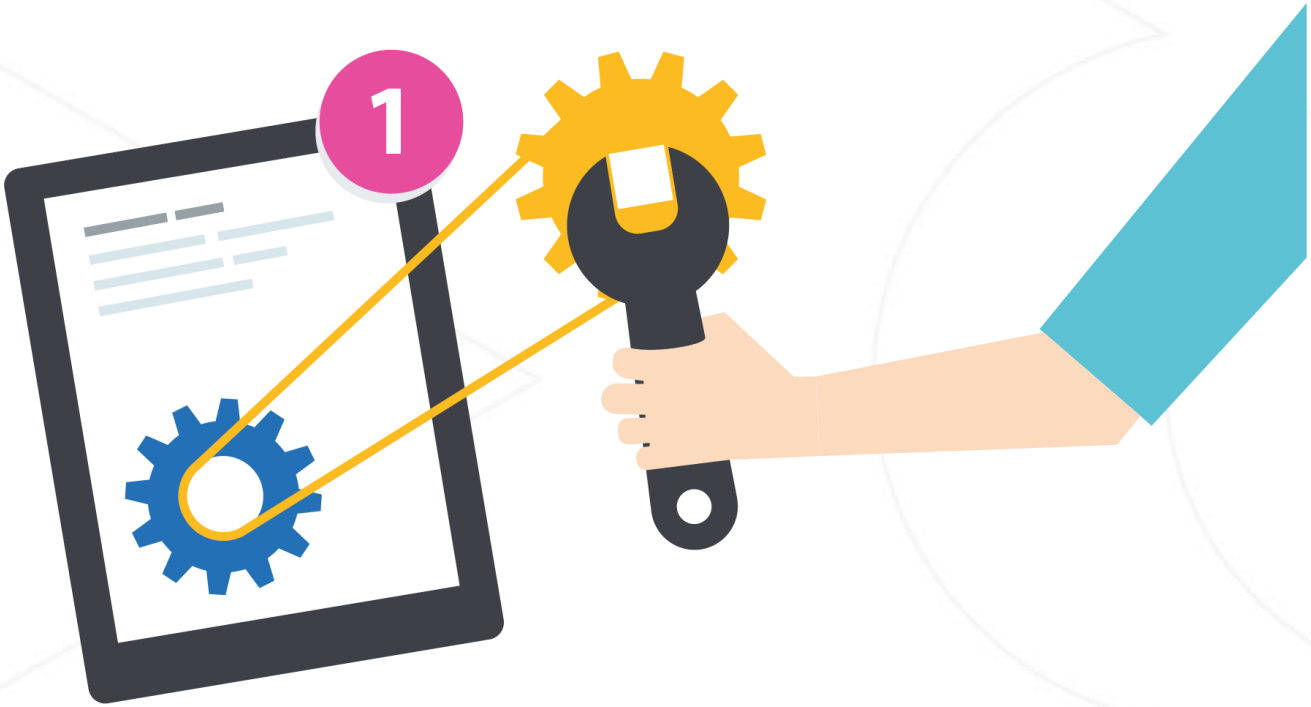
- **Benefits split by:**
  - Reduction in time to complete task
  - Customer Services Benefits
  - Increase Consistency / Reduction in errors

DELIVERY/COLLECTION SERVICE





TECHNICIAN MOBILE



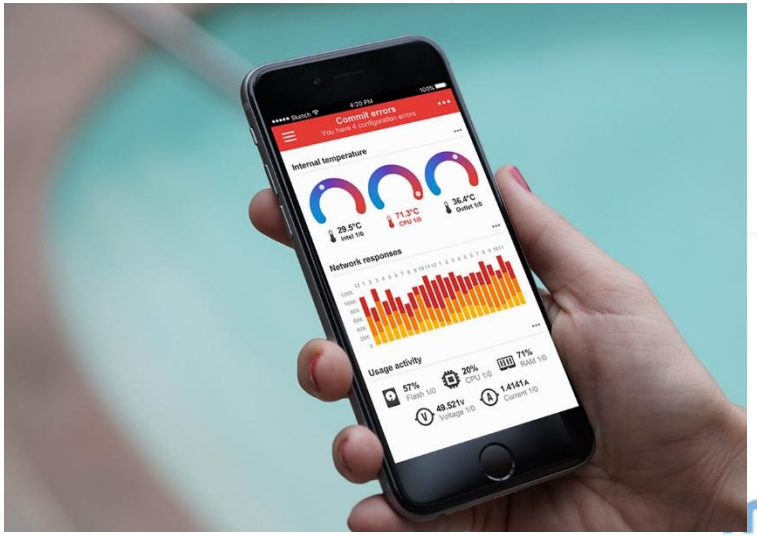
CRM MOBILE

MOBILE DEVICES IN THE DEPOT
- PICKING APP

CHECK-IN & CHECK-OUT

STOCK TAKE MOBILE

DASHBOARDS MOBILE



Productivity / Costs vs benefits

CONCLUSION

QUESTIONS