

CPT

CRANES & PROJECT TRANSPORT

VİNÇ ve PROJE TAŞIMACILIĞI

The dedicated crane and specialized transport magazine for Turkey and the surrounding region



2019 MEDIA INFORMATION



Targeting a unique and individual crane and transport market

Cranes & Project Transport (CPT) is a dedicated crane and specialized transport magazine for Turkey and the surrounding region, including the Middle East and North Africa. English translation has been added to the magazine due to the increasing circulation outside Turkey where the English language is more widely understood.

GROWTH MARKET

- Turkey remains one of the high growth economies of the world, having grown at an average of 6% a year since 2010.
- IMF forecasts annual growth around 3.5% for the next five years.
- Surrounding regions of Middle East & North Africa (MENA) have seen strong growth.
- CPT's circulation is determined using the construction GDP of each country and market knowledge.

EDITORIAL STRENGTH

- Editorial content is taken from KHL Group's portfolio of magazines, including International Cranes and Specialized Transport.
- Local content provided by the Apa Yayıncılık editorial team in Turkey.

CIRCULATION



Algeria	3	Lebanon	10
Azerbaijan	6	Libya	1
Bosnia	12	Morocco	4
Bulgaria	12	Qatar	11
Bahrain	10	Romania	12
Egypt	20	Saudi Arabia	21
Iran	22	Turkey	3001
Israel	11	Tunisia	2
Kazakhstan	8	UAE	30

TOTAL **3,196**

EDITORIAL PROGRAMME 2019

JAN-FEB

SPECIAL ISSUE: HEAVY LIFTING

Reports on the often-spectacular heavy lifting sector around the world.

ROUGH TERRAIN CRANES

As the workhorse of the site in many countries and many application sectors, the RT crane is a commodity but not to be taken for granted.

WIND TURBINE ERECTION

A roundup of the latest news on projects and techniques in a busy application area for cranes and other lifting equipment.

BELOW THE HOOK

The latest developments in products, including slings and spreader beams, and procedures below the hook and implications for users.

MARCH-APRIL

ROPE AND WINCHES

Crucial to safe operation of a crane are its wire rope and winches. Wire rope has to be the correct type and size, and properly looked after.

INDUSTRIAL LIFTING

Equipment and methods for lifting in industrial environments, from electric overhead travelling cranes to yard cranes, skates and jacks.

REPAIR AND REFURBISHMENT

Maximising the value and return on investment is a priority for crane owners. Crucial to this is the economics of repair and refurbishment versus replacement.

SELF ERECTING AND MOBILE FOLDING TOWER CRANES

Fast erection and simple operation are key features in this sector. Up and over lifting capability is a valuable benefit of this crane type.

MAY-JUNE

REMOTE CONTROLS

Looking at ways technological developments continue to improve remote controls.

TOWER CRANES AND OPERATOR HOISTS

In addition to reducing costs overall, tower crane users demand shorter erection and dismantling times, easier transport and minimal site space occupation from products in this sector.

TRUCK CRANES

The ability to cover long distances at highway speeds, plus potentially lower maintenance costs can be a decisive advantage of this crane type.

TELSECOPIC CRAWLER CRANES

What's new in this niche market equipment sector that has enjoyed major expansion in recent years.

JULY-AUGUST

ARTICULATING LOADER CRANES

CPT looks at what is new for buyers in this busy sector.

TECHNOLOGY UPDATE

The latest developments and thinking on the impact of high technology on the crane and transport sector with a look at what lies ahead.

IC50

The original and best listing of the world's largest crane-owning companies keeps evolving.

DOCKSIDE LIFTING

Investigating the trends in moving and handling goods using, among others, ship to shore, mobile harbour, RTG and crawler cranes.

WIND POWER TRANSPORT

A special type of equipment and particular techniques are used for ways to transport wind turbine components in the most efficient manner.

SEPT-OCT

ALL TERRAIN CRANES

The five and six axle sector is most active but developments continue across the range.

HYDRAULIC GANTRIES

Product news and site reports from the sector.

TRANSPORT 50

The IC T50 is a ranking of the world's largest specialized transport equipment-owning companies listed according to their Transport Index calculated using the total carrying capacity of the fleet.

SPECIALIZED TRANSPORT

A review of the industry looking at special purpose equipment for moving oversize and overweight loads.

ENGINES, POWER SYSTEMS, POWER TRAIN AND OTHER COMPONENTS

Changing engine emission regulations and other factors drive development to produce interesting new products

NOV-DEC

TOWER CRANES AND OPERATOR HOISTS

In addition to low equipment cost it is erection time, ease of use and low operating cost that are key for products in this sector. CPT looks at the news and issues.

ROPE AND WINCHES

Crucial to efficient operation of a crane are its rope and the winches. More powerful and faster winches are in demand.

CRAWLER CRANES

This year's latest models, where they are working and the next product developments.

OPERATOR ASSISTANCE DEVICES

A roundup of what's new in load moment and rated capacity indicators, among other equipment to help operators work safely.



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ADVERTISING RATES

EURO DISPLAY RATES

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Half page island	535	510	480
Half page	485	460	435
Quarter page	275	265	250
Cover positions	Price on application		
Inserts	Rates on application: Bound-in or loose calculated according to weight		

US DOLLAR DISPLAY RATES

FULL COLOUR

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Quarter page	360	340	325
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