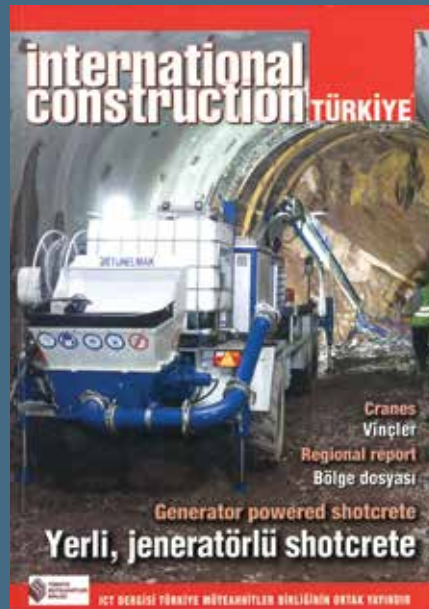
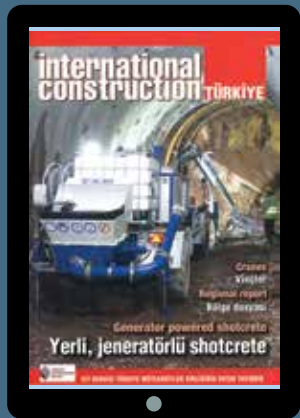


# international construction TÜRKİYE

The construction magazine for Turkey and the surrounding region



# 2019 MEDIA INFORMATION



# Targeting a high growth region

- Turkey - the bridge between Europe and Asia - has seen considerable growth in activity in the construction sector in recent years, with this market one of the strongest across Europe and beyond.
- While many countries are seeing a continued contraction in construction activity, a trend that looks set to continue, Global Insight forecasts that this growth in Turkey will continue over the next few years, albeit at a declining rate. This makes this market a serious target for the world's construction equipment suppliers. When allied to a US\$4 billion, 10-year demolition programme to remove buildings at risk of earthquake damage, the region's potential becomes even clearer.

## EDITORIAL

- International Construction Türkiye (iCT) is published under a joint venture agreement between the UK's KHL Group, the leading provider of construction information, and Apa Yayıncılık, publisher of the only construction machinery magazine in Turkey.
- Their combined strengths bring together world-beating editorial content, high-quality design and superior local knowledge, making iCT a 'must-read' for construction professionals throughout the region. iCT provides the ideal vehicle to reach buyers in the region.
- iCT draws on KHL's pool of international information coupled with APA's local knowledge of the region to bring unrivalled information on construction equipment, materials and techniques in use throughout the world. It is published primarily in Turkish but also has significant English language content.

## CIRCULATION



Afghanistan	21	Kazakhstan	155
Algeria	109	Lebanon	120
Azerbaijan	76	Libya	18
Bosnia	10	Morocco	54
Bulgaria	62	Romania	250
Egypt	508	Syria	41
Greece	709	Turkey	3158
Iran	798	Turkmenistan	56
Iraq	42	Tunisia	46
Israel	167	UAE	1281
Jordan	59	Ukraine	24

TOTAL **7,764**

# EDITORIAL PROGRAMME 2019

## Jan-Feb

- Earthmoving equipment
- World's top 10 construction projects
- Breakers
- Regional report: China

## Mar

- Crushing and screening
- Access equipment
- Foundations
- Cranes
- Regional report: North America

## Apr

- Mini excavators
- NEW Rental market overview
- Regional report: Southern Africa

## CONSTRUCTION TECHNOLOGY SUPPLEMENT

### Telematics

The latest innovations in this important sector, including a detailed look at the latest developments in fleet management software.

### Virtual and augmented reality

How OEMs and contractors are using this new technology to their advantage.

### Equipment of the future

What will construction equipment in five and ten years' time look like?

## SHOW GUIDE Bauma

## May

- Earthmoving equipment
- Access equipment
- Surveying equipment
- Regional report: CIS nations

## June

- Concrete equipment
- Cranes
- Yellow Table
- Bridge construction
- Regional report: Europe

## July-Aug

- Haulers
- High-rise construction
- Tunnelling equipment
- NEW Skills shortage
- Regional report: North Africa

## Sept

- Road construction
- Compact loaders
- Quarrying and mining
- NEW Equipment market overview
- Regional report: Latin America



## Oct

- Falsework and formwork
- Utility equipment
- Components
- ICON Top 200
- Regional report: Asia Pacific

## CONSTRUCTION TECHNOLOGY SUPPLEMENT

### Drones

How drones are transforming construction sites and why the increasing amounts of data they provide is invaluable to those in the construction industry.

### R&D Focus

A look at the research and development work currently being undertaken by the major OEMs and contractors, and what specific projects they are focusing on.

### Electric equipment

Is the future of construction equipment electric? And how feasible is it for larger machines to be run using this power source rather than traditional methods?

## Nov

- Excavators
- Cranes
- Mixing technology
- NEW Transport infrastructure
- Japan report
- Regional report: Middle East

## Dec

- Wheeled loaders
- Road construction
- Portable power, light and on-site equipment
- Engines and components
- Regional report: China

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### FULL COLOUR

Number of insertions:	1	6	10
Full Page	1110	1055	1005
1/2 Page Island	765	725	685
1/2 Page	660	625	595
1/4 Page	360	340	325
Cover Positions	Price on application		

## US DOLLAR DISPLAY RATES

### FULL COLOUR

Number of insertions:	1	6	10
Full Page	1450	1380	1300
1/2 Page Island	995	950	895
1/2 Page	850	805	760
1/4 Page	465	440	420
Cover Positions	Price on application		

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