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KHL GROUP
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The breaking news before, during and after ConExpo-Con/AGG & IFPE 2020
FROM THE INDUSTRY'S LEADING POWER MAGAZINES: DIESEL PROGRESS, DIESEL PROGRESS INTERNATIONAL AND NEW POWER PROGRESS



CONEXPO-CON/AGG & IFPE 2020 DIGITAL PACKAGE



www.khl.com

www.dieselprogress.com



THE BREAKING NEWS BEFORE, DURING AND AFTER CONEXPO-CON/AGG & IFPE

WEBSITE



CONEXPO-CON/AGG & IFPE 2020

With increased interest in off-highway powered equipment markets promote your booth number and specific product lines to our ConExpo-Con/AGG & IFPE 2020 focused audience. Inform them about your time specific event or show initiatives.

We will filter out the noise and focus on all ConExpo-Con/AGG & IFPE 2020 news stories with our editorial team of industry experts with over 110 years of industry knowledge and expertise.

*WALLPAPER SPECIFICATIONS

2000 x 1500 pixels (inc. 1024 center gap not visible) Safe visible area on most monitors 118 X 700 pixels either side of center gap

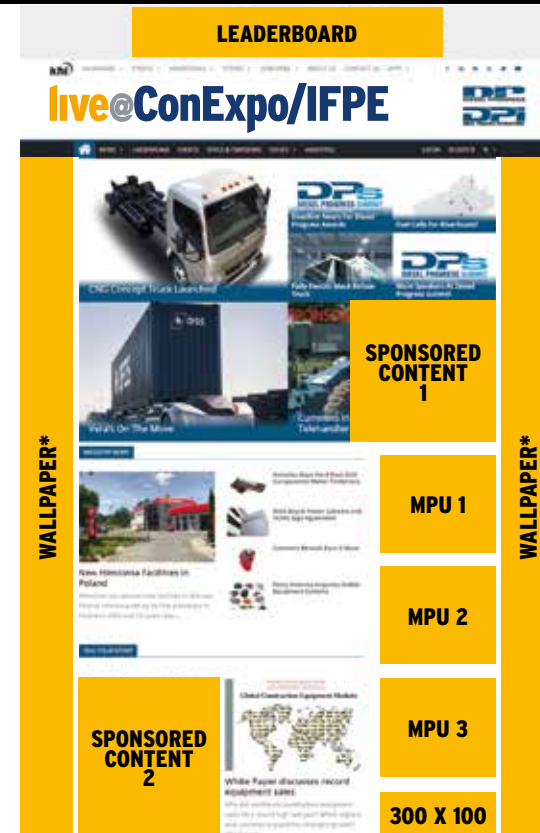
The wallpaper is pinned to the top of the page so will not scroll as users move down the page. Creatives display as MPU on mobile devices.

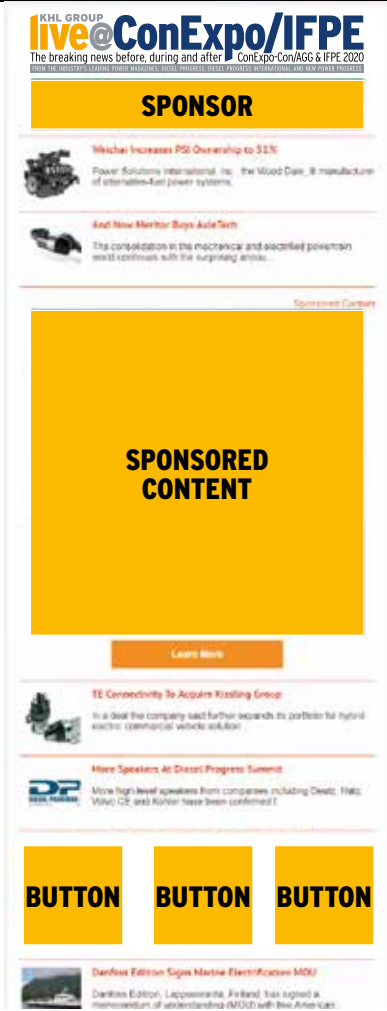
BANNER SIZES AND RATES

FEB 1, 2020 to APRIL 30, 2020:

	DESKTOP	TABLET	MOBILE	€	\$
WALLPAPER* (One spot available)	2000 x 1500 pixels	300 x 250 pixels	300 x 250 pixels	€6,900	\$8,000
LEADERBOARD (Maximum 3 spots available)	728 x 90 pixels	468 x 60 pixels	300 x 75 pixels	€4,500	\$5,000
MPU 1 (Maximum 3 spots available)	300 x 250 pixels	300 x 250 pixels	300 x 250 pixels	€3,500	\$4,000
SPONSORED CONTENT (Limited to 1 company)	728 x 90 pixels	468 x 60 pixels	300 x 75 pixels	€9,000	\$10,000
300 X 100 (Maximum 3 spots available)	300 x 100 pixels	300 x 100 pixels	300 x 100 pixels	€1,700	\$2,000

**ADVERTISE FROM:
FEBRUARY 1, 2020
to APRIL 30, 2020**





THE BREAKING NEWS BEFORE, DURING AND AFTER CONEXPO-CON/AGG & IFPE



LIVE@CONEXPO/IFPE

Diesel Progress' newsletter for ConExpo-Con/AGG & IFPE 2020 brings the latest news and videos on new product launches and other key news before, during and after the show.

LIVE REPORTING

During the event, editors will report live news from the show to be sent out in the three daily newsletters. Visitors regularly monitor these on their mobile devices during the event for latest information and news. The newsletters also provide a rich source of information for those not attending ConExpo-Con/AGG & IFPE 2020.

GLOBAL COVERAGE

Written by Diesel Progress International and Diesel Progress' team of renowned editors, the six newsletters will be distributed prior, during and post the show.

- 2 show previews
- 3 daily newsletters distributed from the show itself
- 1 extended post show review

GLOBAL AUDIENCE

The newsletter will be circulated to the opt-in readers of Diesel Progress' Diesel News Network (DNN) the unrivalled global newsletter of active on-highway, off highway, powergen and stationary engine-powered industry professionals and New Power Progress (NPP), the source for the latest news in electrification, hybrids, batteries and new powertrain technologies.

DAILY NEWSLETTER



282,396*

POTENTIAL VIEWS

*BASED ON COMBINED OPT-IN SUBSCRIBERS TO DIESEL PROGRESS AND NEW POWER PROGRESS e-NEWSLETTERS

6

ISSUES

BANNER SIZES AND RATES

PRICE IS FOR ALL 6 NEWSLETTERS

		€	\$
SPONSOR CREATIVE (Limited to 5 companies)	570 x 100 pixels	€6,900	\$8,000
BUTTON CREATIVE (Limited to 10 companies)	150 x 150 pixels	€3,275	\$3,800
SPONSORED CONTENT (Limited to 1 company) Story title character limit: 56 Teaser text character limit: 130	Image size: 600 x 400 pixels	€9,000	\$10,000



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